ONG BEFORE THE BEGINNING of recorded history, primitive people learned to shape useful articles out of clay and bake them in the sun until they were hard.

The first earthenware was roughly shaped by hands alone and lightly baked against an open fire. Then the use of the potter's wheel, the first mechanical aid employed, and a primitive form of kiln, to shield the articles from too close contact with fire, opened the way to improvement of form and usefulness.

Before methods of glazing were discovered, pots and other articles were decorated by scratching with a pointed stick or by shaping with the fingers as the wet clay was handled.

The name "Chinaware" was used in the 17th century to distinguish the wares imported from China and the East, from pottery made in Europe at that time.

Through all the centuries of chinaware making, many improvements have taken place. Not only in durability, attractiveness, but also in the manufacturing.

"Tepco China" with its modern up-to-date process, was established in 1918, and today, is one of the largest manufacturers of 100 percent Vitrified Hotel and Restautrant Chinaware west of the Mississippi River.

With a large background of experiments, secret formulas, and practical experience, you can be assured of receiving only the highest quality of china from the Tepco factory at the lowest possible prices.

"Tepco China" means dividends to you every year you keep it in service, for it will not craze and will stand hard usage. On the other side of this circular is shown Plain Sunglow and Sunglow No. 61 which is carried in stock for immediate shipment upon receipt of your order. Also Plain White and Green Band are carried in stock, too. These two patterns shown are plain, but yet very attractive, and will fit into any type of hotel, cafeteria, coffee shop, restaurant, or anyplace chinaware is needed.

Besides the Plain Sunglow or Sunglow No. 61 patterns, "Tepco China" can be had in a great many other decorations or line treatments. Any combination of colors can be had to suit any color scheme in print, decal, or colored band and line treatments, with or without special crest or monogram. All decorations are put on under the glaze and will not wear off in any washing compound, soap suds, acids, or salts originating in foods.

If you are interested in chinaware at low, economical prices—you are sure to find it at "Tepco China." You will like the prompt, efficient, and courteous service and the friendly helpful spirit of the people that make up the Tepco organization.

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

SUNGLOW

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		PLATES				TEA POTS	
5½ in.	3 in.			0			
6 1/4 in.	4 in.		\$ 2.50	8 oz.		Chicago Teas, Covered	\$ 13.08
6 % in.		Rolled Edge	3.26	8 oz.		Boston Teas, Covered	10.26
	4 ½ in.		3.72	8 oz.		Tea Pot Lids	4.48
7 1/4 in. 8 1/8 in.	5 in.	Rolled Edge	4.18	24 oz.		Boston Teas	30.04
	6 in. 7 in.	Rolled Edge	5.34	32 oz.		Boston Teas	32.86
9 in.	8 in.	Rolled Edge	6.62	12 oz.		Hot Water Pot	21.56
9¾ in.	o in.	Rolled Edge	7.90	2		SUGARS	
		PLATES (Soup)	O'	12 oz.	36s		11.96
	6 in.	Rolled Edge, Coupe	4.64	17 oz.	30s	Covered, Rolled Edge	
	7 in.	Rolled Edge, Deep Rim	7.44	12 oz.	308	Covered, Rolled Edge	14.28
	5 in.	Rolled Edge, Deep Rim	4.06	12 02.		Duquesne, Covered	12.42
	•	Koned Edge, Deep Kill	4.00			SAUCE BOATS	
		PLATES (Grill)		2		one car acres	The second
9½ in.		Rolled Edge, 3 Comp. Kress	11.04	3 oz.			9.06
9 ½ in.		Rolled Edge, 3 Comp. Shamrock	11.96	5½ oz.			10.10
10½ in.		Rolled Edge, 3 Comp. Elite		9½ oz.			15.78
13½ in.		Chuck Wagon, 3 Comp.	18.10	13 oz.			18.10
3 /2 m.		Chuck Wagon, 3 Comp.	26.22			SALADS	
		PLATES (Chop)		5 3/4 in.	10 oz.	Footed Salad Bowls	6.32
0 ½ in.	9 in.	Rolled Edge	10.80	6½ in.	16 oz.	Footed Salad Bowls	7.96
1 1/2 in.	10 in.	Rolled Edge	13.12	7½ in.	24 oz.	Footed Salad Bowls	9.66
3 1/2 in.		Chuck Wagon, Plain	121.58	7 in.	5s	Rolled Edge, Footed	10.28
				9 in.	3s	Rolled Edge, Footed	22.28
	PI	LATTERS OR DISHES		11 in.	ós	Rolled Edge, Footed	29.24
-1/				13 in.	03	Chuck Wagon Style	29.24
7 ½ in.	4 in.	Rolled Edge	4.42			Chock Wagon Style	
8 ¼ in.	5 in.	Rolled Edge	5.34			CDECIALTIES	
9 ¼ in.	6 in.	Rolled Edge	6.62			SPECIALTIES	
0½ in.	7 in.	Rolled Edge	7.78	½ gallon		Bain Marie Jars	
1 ½ in.	8 in.	Rolled Edge	10.10			Salt & Pepper Shakers	11.60
2 ½ in.	9 in.	Rolled Edge	12.06				
3 % in.	10 in.	Rolled Edge	16.94			ASH TRAYS	
5¾ in. 9 in.	12 in.	Rolled Edge	23.90				4.30
y in.		Special Turkey Platter	130.00			ICE TUBS	
		PITCHERS		91/2 in		Hooped	47.80
2 ½ pts.	24s	Hall Boy Jugs	20.24				
0 oz.	24s	Rolled Edge, Cable Jugs	30.00				
0 oz.	30s	Rolled Edge, Cable Jugs	23.04				
l oz.	36s	Rolled Edge, Cable Jugs	14.62				
6 oz.	42s	Rolled Edge, Cable Jugs	10.84				
7 oz.	48s	Rolled Edge, Cable Jugs	6.62				
4 pts.		Cascade or Ball Ice Jugs	26.14				
8 pts.	6s	Rolled Edge, Cable Jugs	62.00				

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

SUNGLOW

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		BAKERS				COFFEE SAUCERS	
51/4 in.	21/2 in	Rolled Edge	\$ 3.72				+
5 3/4 in.	3 in.	Rolled Edge	3.90		5 in.	Wilbur	\$ 3.02
10 in.		Rolled Edge	12.42		5 % in.	Rolled Edge, Cascade	3.02
12 in.		Rolled Edge	19.26	10.		Rolled Edge, Wide Foot	3.02
	20 111. 70	Kolled Edge	17.20		6 in.	Rolled Edge, Narrow Foot	3.02
		BOULLIONS				A. D. Demi-Tasse	2.50
7 oz.		St. Francis, Unhandled	3.96		5½ in.	Ship	
		BOWLS				COMPORTS	
5 3/4 in.	30s	Special Low Foot, Thick	6.62	5 in.		Rolled Edge	11.96
5½ in.	30s	Low Foot, Thick	6.62	7 in.		Rolled Edge	14.38
5 in.	36s	Low Foot, Thick	6.04				
4 1/4 in.	42s	Low Foot, Thick	4.88			CREAMERS	
4 in.	48s	Low Foot, Thick	4.88		3/4 oz.	Tankard	2.60
5 % in.	36s	Oatmeals, Rolled Edge	3.48		1 oz.	Tankard	2.60
6 1/4 in.	30s	Oatmeals, Rolled Edge	4.64		2 oz.	Tankard	3.08
10 in.	503	Soup Bowls	22.28		3 oz.	Tankard	3.56
4 1/4 in.		Chinese Rice Bowls	5.46		4 oz.	Duquesne, Handled	5.58
3 in.		Chinese Tea Cups	3.60		7 oz.	Duquesne, Handled	6.62
6% in.		Chop Suey Bowls, Low Foot	11.26				
5 3/4 in.		Chop Suey Comport	9.06			FRUITS	
J /4 III.		Chop suey Comport	7.00	4 1/2 in.	3 in.	Rolled Edge	2.26
		BUTTERS		4 % in.	3 1/2 in.	Double Thick, Flat	2.50
	21/2 in.	Double Thick	1.18	4 ¾ in.	3 ½ in.	Rolled Edge	2.50
				5 1/8 in.	4 in.	Rolled Edge	2.74
71/ :-		CELERY TRAYS	0.50	5 in.	5 in.	Vernon	2.74
7½ in. 9¾ in.			9.52 14.28			GRAPEFRUITS	
			.4.20	5 3/4 in.		#1 Rolled Edge, Small	4.42
	COF	FEE CUPS—HANDLED		6 1/2 in.		#2 Rolled edge, Large	4.88
	7 1/2 oz.	Boston Teas, Block Hld.	4.88			" - Nonea cage, Large	4.00
	7 1/2 oz.	California, Welded Hld.	4.48			MUGS	
	6 oz.	Texas	4.88		5 oz.	Tom & Jerry	7.00
	6 1/2 oz.	Cascade	5.70		5 oz.	Pirate Handled	7.20
	8 oz.	Phild.	4.88		8 oz.	Lawrence, Handled	21.12
	10 oz.	Saxon	5.70		6 oz.	Early California II	4.90
	6 1/2 oz.	Ship	5.70		8 oz.	Early California, Handled	4.90
	71/2 oz.	Atlantic	4.88		12 oz.	Lawrence, Unhandled	4.42
	3 3/4 oz.	Saxon—A.D.—Demi-Tasse	3.26			Root Beer	11.84
	6 1/2 oz.		4.88		7 oz.	Ritz. Handled Hot Chocolate	5.74
	COFFE	E CUPS—UNHANDLED					
		Phild.	4.42			NAPPIES	
	10 oz.	Saxon	4.42		3 in.	Rolled Edge	4.48
	13 oz.	Saxon Q.M.C.	5.12		4 in.	Rolled Edge	6.04
		EGG CUPS				MUSTARDS	
		Wheat Egg	4.42	4	44 07	Vienna, Unhld. Covered	6.62
		Double Wheat Egg	5.00	/1	# oz.	Vienna, Unhld. Covered	7.20

Warehouse and Office: 223 So. Los Angeles St., Los Angeles 12, Calif.

Warehouse and Office:

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

SUNGLOW No. 61 — RED BAND — MARIGOLD

On Sunglow Body — Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		PLATES			197	TEA POTS	
5½ in.	3 in.	Rolled Edge	\$ 3.98	0			
6 1/4 in.	4 in.	Rolled Edge	4.80	8 oz.		Chicago Teas, Covered	\$14.04
6 % in.	4 ½ in.		5.40	8 oz. 8 oz.		Boston Teas, Covered	14.26
7 1/4 in.	5 in.	Rolled Edge	5.86	24 oz.		Tea Pot Lids	4.80
8 1/8 in.	6 in.	Rolled Edge	7.24	32 oz.		Boston Teas	21.64
9 in.	7 in.	Rolled Edge	8.60	12 oz.		Boston Teas Hot Water Pot	23.86
9¾ in.	8 in.	Rolled Edge	9.94	12 02.		nor water Por	15.56
		PLATES (Soup)				SUGARS	
	41-			12 oz.	36s	Covered, Rolled Edge	16.48
	6 in.	Rolled Edge, Coupe	6.62	17 oz.	30s	Covered, Rolled Edge	19.36
	7 in. 5 in.	Rolled Edge, Deep Rim Rolled Edge, Deep Rim	9.36 5.76	12 oz.		Duquesne, Covered	16.77
	J III.	koned Edge, Deep kim	3.76			SAUCE BOATS	
		PLATES (Grill)		3 oz.			
9 1/2 in.		Rolled Edge, 3 Comp. Kress	15.56	5½ oz.			11.64
91/2 in.		Rolled Edge, 3 Comp. Shamrock	18.60	9 ½ oz.			13.00
10½ in.		Rolled Edge, 3 Comp. Elite	23.50	13 oz.			21.98
13½ in.		Chuck Wagon, 3 Comp.	31.10	1002.			23.50
		PLATES (Chop)				SALADS	
	1200			5¾ in.	10 oz.	Footed Salad Bowls	10.88
0 1/2 in.	9 in.	Rolled Edge	14.04	6½ in.	16 oz.	Footed Salad Bowls	12.52
1 ½ in.	10 in.	Rolled Edge	17.08	7½ in.	24 oz.	Footed Salad Bowls	15.66
3 1/2 in.		Chuck Wagon, Plain	28.06	7 in.	5s	Rolled Edge, Footed	12.62
				9 in.	3s	Rolled Edge, Footed	26.93
	PI	LATTERS OR DISHES		11 in.	6s	Rolled Edge, Footed	37.88
7 1/8 in.	4 in.	Rolled Edge	6.62	13 in.		Chuck Wagon Style	75.76
8 1/4 in.	5 in.	Rolled Edge	7.54				
9 1/4 in.	6 in.	Rolled Edge	9.20			SPECIALTIES	
0 1/2 in.	7 in.	Rolled Edge	10.40	½ gallon		Bain Marie Jars	
1 1/2 in.	8 in.	Rolled Edge	12.82			Salt & Pepper Shakers	9.48
2 1/2 in.	9 in.	Rolled Edge	15.06				7.40
3 % in.	10 in.	Rolled Edge	20.46			ASH TRAYS	
5 3/4 in.	12 in.	Rolled Edge	28.06				5.86
9 in.		Special Turkey Platter	130.00			ICE TUBS	3.00
		PITCHERS		91/2 in		Hooped	57.80
2 1/2 pts.		Hall Boy Jugs	24.48				
0 oz.	24s	Rolled Edge, Cable Jugs	38.56				
0 oz.	30s	Rolled Edge, Cable Jugs	28.56				
l oz.	36s	Rolled Edge, Cable Jugs	18.94				
6 oz.	42s	Rolled Edge, Cable Jugs	14.08				
7 oz.	48s	Rolled Edge, Cable Jugs	8.60				
4 pts.		Cascade or Ball Ice Jugs	30.80				
8 pts.	6s	Rolled Edge, Cable Jugs	76.96				

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

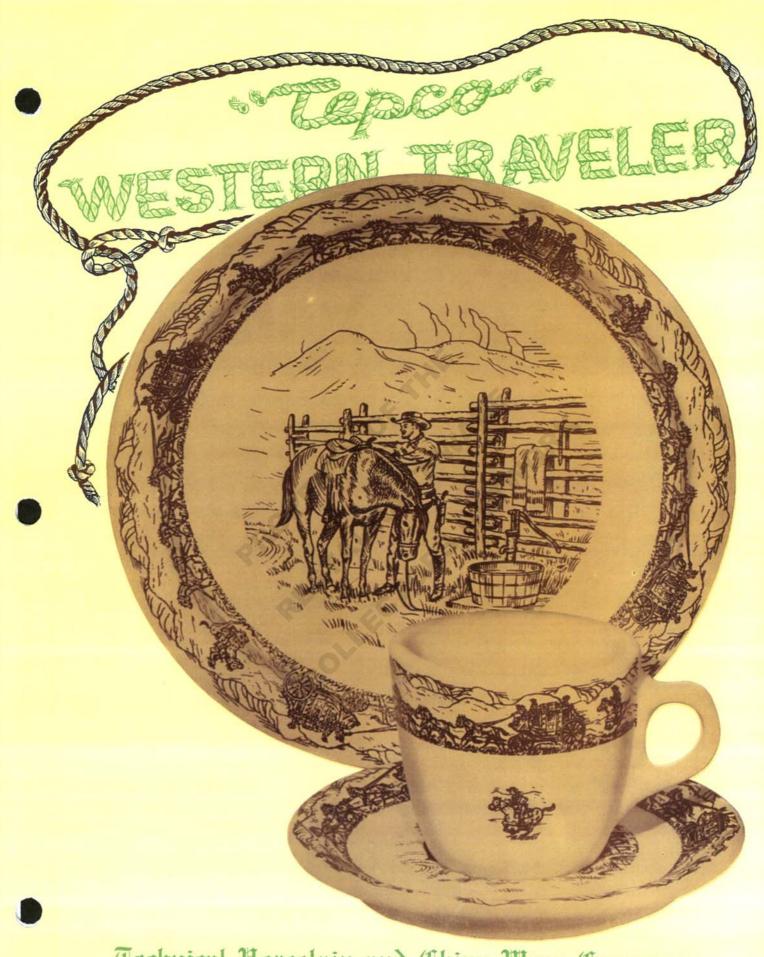
LAndscape 5-0960

El Cerrito, Calif.

SUNGLOW No. 61 — RED BAND — MARIGOLD

On Sunglow Body — Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Sellin Price
		BAKERS				COFFEE SAUCERS	
			\$ 5.96		5 in.	Wilbur	\$ 4.34
5 1/4 in.	2 ½ in.		6.10			Rolled Edge, Cascade	4.34
5 % in.	3 in.	Rolled Edge	15.26			Rolled Edge, Wide Foot	4.34
10 in.		Rolled Edge	22.28		6 in.	Rolled Edge, Narrow Foot	4.34
12 in.	#in./0	Rolled Edge	22.20			A. D. Demi-Tasse	3.98
		BOULLIONS			5 ½ in.		3.98
7 oz.		St. Francis, Unhandled	5.72		/ / / · · · ·		
		BOWLS	4	0		COMPORTS	20.10
	20		8.60	5 in.		Rolled Edge	20.12
5 3/4 in.	30s	Special Low Foot, Thick	8.60	7 in.		Rolled Edge	22.34
5½ in.	30s	Low Foot, Thick	7.84			CREAMERS	
5 in.	36s	Low Foot, Thick Low Foot, Thick	6.78		3/	Tankard	4.60
4 1/4 in.	42s 48s	Low Foot, Thick	6.32		3/4 oz.	Tankard	4.60
4 in.	36s	Oatmeals, Rolled Edge	5.56		1 oz. 2 oz.	Tankard	5.08
5 % in.	30s	Oatmeals, Rolled Edge	6.78		3 oz.	Tankard	5.5
6¼ in. 10 in.	303	Soup Bowls	28.76		4 oz.	Duquesne, Handled	7.5
4 1/4 in.		Chinese Rice Bowls	7.84		7 oz.	Duquesne, Handled	8.60
3 in.		Chinese Tea Cups	5.44	5	, 02.	Doquesiie, Hailalea	
6% in.		Chop Suey Bowls, Low Foot	13.92			FRUITS	
5 3/4 in.		Chop Suey Comport	12.52	4 1/2 in.	3 in.	Rolled Edge	3.6
J /4				4 3/8 in.	3 1/2 in.	Double Thick, Flat	3.9
		BUTTERS		4 3/4 in.	3 1/2 in.	Rolled Edge	3.98
	2 1/2 in.	Double Thick	2.46	5 1/8 in.	4 in.	Rolled Edge	4.14
		CELERY TRAYS		5 in.	5 in.	Vernon	4.14
71/2 in.			13.92			GRAPEFRUITS	
9 3/4 in.			20.42	5 3/4 in.		#1 Rolled Edge, Small	6.10
	co	FFEE CUPS—HANDLED		6½ in.		#2 Rolled edge, Large	6.7
		Boston Teas, Block Hld.	6.92	0 /2		" z Konea cage, zarge	
		California, Welded Hld.	6.92			MUGS	
	6 oz.	Texas	6.92		5 oz.	Tom & Jerry	
		. Cascade	7.46		5 oz.	Pirate Handled	
	8 oz.	Phild.	6.92		8 oz.	Lawrence, Handled	9.3
	10 oz.	Saxon	7.46		6 oz.	Early California, Handled	9.3
	6 1/2 oz.		7.46		8 oz.	Lawrence, Unhandled	5.9
		Atlantic	6.92		12 oz.	Root Beer	15.4
	3 3/4 oz	Saxon—A.D.—Demi-Tasse	5.26			Ritz. Handled	9.3
		Wilbur	6.92		7 oz.	Hot Chocolate	
	COF	FEE CUPS—UNHANDLED				NAPPIES	
	8 oz.	Phild.	5.94		3 in.		6.7
	10 oz.	Saxon	5.94		3 in. 4 in.	Rolled Edge Rolled Edge	7.8
	13 oz.	Saxon Q.M.C.	6.62		4 In.	Koned Edge	7.8
		EGG CUPS				MUSTARDS	
		Wheat Egg	6.32			Vienna, Unhld. Covered	9.2
		Double Wheat Egg	6.77	4	2 → oz.	Vienna, Unhld. Covered	10.1



Main Office 6416 Manila Street

Branch Office 223 So. Los Angeles Street HE DAYS of the Pony Express are passed and perhaps forgotten, but "Tepco China" tried to bring back a memory of the old West, in the pattern called "Western Traveler."

In a way, like the Pony Express, "Tepco" has contributed to the development of the West. The present company was established in 1918 and today, is one of the largest manufacturers of 100 percent Vitrified Hotel and Restaurant Chinaware west of the Mississippi River.

Good china makers are not to be found in the labor market — they must be made. There are men that have been with the Tepco organization for thirty years. These men teach to the young employees all their knowledge and experience that they themselves have accumulated.

These employees take pride in their work, and are enthusiastic to produce a product that is foremost in their field. Their efforts give you added quality, greater durability, and superior appearance.

Besides the "Western Traveler" pattern "Tepco China" can be had in a great many other decorations or line treatments. Any combination of colors can be had to suit any color scheme in print, decal or colored band and line treatments, with or without special crest or monogram. Also Plain White or Plain Sunglow Ware.

All decorations and line treatments are put on under the glaze and will not wear off in any washing compound, soap suds, or sulphuric acid. Each dish undergoes a two fire process, which leaves a high, hard glaze.

We are exceedingly proud of the Tepco factory and wish to extend to you an invitation to visit us and let us show you our modern up-to-date process, which we believe helps to make "Tepco" the finest chinaware on the market today.

Technical Porcelain and China Ware Co.

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

WESTERN TRAVELER — BRANDING IRON

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		21.122					
		PLATES				TEA POTS	
5 1/2 in.	3 in.	Rolled Edge		8 oz.		Chicago Teas, Covered	\$ 19.44
6 1/4 in.	4 in.	Rolled Edge	6.60	8 oz.		Boston Teas, Covered	19.66
6 % in.	4 1/2 in	. Rolled Edge	7.44	8 oz.		Tea Pot Lids	6.60
71/4 in.	5 in.	Rolled Edge	8.08	24 oz.		Boston Teas	30.04
8 1/8 in.	6 in.	Rolled Edge	10.00	32 oz.		Boston Teas	32.86
9 in.	7 in.	Rolled Edge	11.90	12 oz.		Hot Water Pot	21.56
9 ¾ in.	8 in.	Rolled Edge	13.72			4	
		DIATES (Saum)				SUGARS	
		PLATES (Soup)		12 oz.	36s	Covered, Rolled Edge	22.84
	6 in.	Rolled Edge, Coupe	9.14	17 oz.	30s	Covered, Rolled Edge	26.86
	7 in.	Rolled Edge, Deep Rim	12.96	12 oz.		Duquesne, Covered	23.25
	5 in.	Rolled Edge, Deep Rim	8.08				
		PLATES (Grill)				SAUCE BOATS	
				3 oz.			16.14
9 1/2 in.		Rolled Edge, 3 Comp. Kress	21.56	51/2 oz.			18.04
9 1/2 in.		Rolled Edge, 3 Comp. Shamrock		9 1/2 oz.			30.38
10 1/2 in.		Rolled Edge, 3 Comp. Elite	32.50	13 oz.			32.50
13½ in.		Chuck Wagon, 3 Comp.	43.10			2	
		PLATES (Chop)				SALADS	
		PLATES (Chop)	G2 1:45	5 3/4 in.	10 oz.	Footed Salad Bowls	15.08
0 1/2 in.	9 in.	Rolled Edge	19.44	6 ½ in.	16 oz.	Footed Salad Bowls	17.32
1 1/2 in.	10 in.	Rolled Edge	23.68	71/2 in.	24 oz.	Footed Salad Bowls	21.66
3 1/2 in.		Chuck Wagon, Plain	38.86	7 in.	5s	Rolled Edge, Footed	17.42
				9 in.	3s	Rolled Edge, Footed	37.01
	1	PLATTERS OR DISHES		11 in.	6s	Rolled Edge, Footed	52.28
7 1/8 in.	4 in.	Rolled Edge	9.14	13 in.		Chuck Wagon Style	104.56
8 1/4 in.	5 in.	Rolled Edge	10.42				
9 1/4 in.	6 in.	Rolled Edge	12.74			SPECIALTIES	
0 ½ in.	7 in.	Rolled Edge	14.36	½ gallon		Bain Marie Jars	
1 ½ in.	8 in.	Rolled Edge	17.74	72 ganon		Salt & Pepper Shakers	13.08
2 ½ in.	9 in.	Rolled Edge	20.82			Sall & repper Shakers	1010
3 % in.	10 in.	Rolled Edge	28.26	24		ASH TRAYS	
5 3/4 in.	12 in.	Rolled Edge	38.86				0.00
9 in.	12 111.	Special Turkey Platter	130.00				8.08
, III.		opecial forkey framer				ICE TUBS	
		PITCHERS		9 1/2 in		Hooped	80.30
2 1/2 pts.	24s	Hall Boy Jugs	33.48				
0 oz.	24s	Rolled Edge, Cable Jugs	52.96				
0 oz.	30s	Rolled Edge, Cable Jugs	39.36				
1 oz.	36s	Rolled Edge, Cable Jugs	26.14				
6 oz.	42s	Rolled Edge, Cable Jugs	19.48				
7 oz.	48s	Rolled Edge, Cable Jugs	11.90				
4 pts.		Cascade or Ball Ice Jugs	42.68				
8 pts.	6s	Rolled Edge, Cable Jugs	105.76				

Warehouse and Office:

223 So. Los Angeles St., Los Angeles 12, Calif.

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

WESTERN TRAVELER — BRANDING IRON

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		DAVEDO					Frice
51/4 in.	21/ :	BAKERS				COFFEE SAUCERS	
5 3/4 in.		Rolled Edge	\$ 8.24		5 in.	Wilbur	\$ 5.96
10 in.	3 in.	Rolled Edge	8.44		5 3/4 in.	Rolled Edge, Cascade	5.96
12 in.		Rolled Edge	21.14		6¼ in.	Rolled Edge, Wide Foot	5.96
ızın.	70 In. 10	Rolled Edge	30.80		6 in.	Rolled Edge, Narrow Foot	5.96
		BOULLIONS				A. D. Demi-Tasse	5.48
7 oz.		St. Francis, Unhandled	7.86		5½ in.	Ship	5.96
		BOWLS				COMPORTS	
5 3/4 in.	30s			5 in.		Rolled Edge	27.00
5½ in.	30s	Special Low Foot, Thick	11.90	7 in.		Rolled Edge	27.92
5 in.	36s	Low Foot, Thick	11.90				30.98
4 ¼ in.	42s	Low Foot, Thick Low Foot, Thick	10.84			CREAMERS	
4 in.	48s	Low Foot, Thick	9.36		3/4 OZ.	Tankard	6.40
5 % in.	36s	Oatmeals, Rolled Edge	8.72		l oz.	Tankard	6.40
6 1/4 in.	30s	Oatmeals, Rolled Edge	7.66		2 oz.	Tankard	7.06
10 in.		Soup Bowls	9.36 39.56		3 oz.	Tankard	7.72
4 1/4 in.		Chinese Rice Bowls	10.84	6	4 oz.	Duquesne, Handled	10.42
3 in.		Chinese Tea Cups	7.54		7 oz.	Duquesne, Handled	11.90
6 % in.		Chop Suey Bowls, Low Foot	19.32			EDITIZE	
5 3/4 in.		Chop Suey Comport	17.32	41/ :		FRUITS	
		DITTEDE		4 ½ in. 4 ¾ in.	3 in. 3 ½ in.	Rolled Edge	5.06
		BUTTERS		4 3/4 in.	3 ½ in.	Double Thick, Flat	5.48
	2 1/2 in.	Double Thick	3.44	5 1/8 in.	4 in.	Rolled Edge Rolled Edge	5.48
		CELERY TRAYS		5 in.	5 in.	Vernon	5.70 5.70
71/2 in.			19.32				3.70
9 3/4 in.			28.34			GRAPEFRUITS	
	COF	FEE CUPS—HANDLED		5 ¾ in.		#1 Rolled Edge, Small	8.50
		Boston Teas, Block Hld.		6½ in.		#2 Rolled edge, Large	9.36
	71/2 07	California, Welded Hld.	9.56				
	6 oz.	Texas	9.56			MUGS	
		Cascade	9.56 10.32		5 oz.	Tom & Jerry	
	8 oz.	Phild.	9.56		5 oz.	Pirate Handled	
	10 oz.	Saxon	10.32		8 oz.	Lawrence, Handled	12.96
	6 1/2 oz.	Ship	10.32		6 oz.	Early California, Handled	12.96
	7 1/2 oz.	Atlantic	9.56		8 oz. 12 oz.	Lawrence, Unhandled	8.20
	3 3/4 oz.	Saxon—A.D.—Demi-Tasse	7.24		6 ½ oz.	Root Beer Ritz. Handled	21.44
	6 1/2 oz.		9.56		7 oz.	Hot Chocolate	12.96
	COFFE	E CUPS—UNHANDLED			15 5.737	Chocolate	
		Phild.	8.20			NAPPIES	
		Saxon	8.20		3 in.	Rolled Edge	9.36
	13 oz.	Saxon Q.M.C.	9.14		4 in.	Rolled Edge	10.84
		EGG CUPS				MUSTARDS	
		Wheat Egg	8.72	4	6 % 07	Vienna, Unhld. Covered	1074
		Double Wheat Egg	9.35	7.	# oz.	Vienna, Unhld. Covered	12.74

Warehouse and Office: 223 So. Los Angeles St., Los Angeles 12, Calif.



GREEN BAND AND LINE

Technical Porcelain and China Ware Company

Main Office 6416 Manila Street El Cerrito, California Branch Office 223 So. Los Angeles Street Los Angeles 12, California TART THE DAY RIGHT — end the day bright, by having "Tepco China's" most economical line treatments for your chinaware demands. These decorations, Marigold, Pin Line, Green Band and Line, and of course, the ever popular Plain White, are neat, attractive, yet will harmonize with any color scheme.

"Tepco China" can be had in a great many patterns or line treatments. Any combination of colors can be had to suit any color scheme in print, decal or colored band and line treatments, with or without special crest or monogram.

All decorations are put on under the glaze and will not wear off in any washing compound, soap suds, acids, or salts originating in foods.

The reason for glazing chinaware is to give it a more pleasing appearance. Each piece of ware is glazed by hand to assure you of even and perfectly covered ware. This bisque ware is dipped into Tepco's secret glazing solution, which is the result of years of experiments and study and then set on conveyer shelves and run through a high temperature drier. When dry the glaze covers the surface as a dry powder which melts in the gloss firing, giving a smooth, shiny, hard finish which serves to protect the ware.

"Tepco China's" employees are a group of highly skilled and trained workmen, many of which have been with the Tepco organization for thirty years. It is their skill and experience that assures you of the highest quality chinaware obtainable.

Neat as only Tepco can create — quality as only Tepco can perfect — so durable — so surprisingly inexpensive! Ask your Tepco dealer to show you these economical line treatments, Marigold, Pin Line, Green Band and Line, also Plain White.

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

WHITE

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Sellin Price
		PLATES				TEA POTS	
5½ in.	3 in.	Rolled Edge	\$ 2.30	8 oz.		Chicago Teas, Covered	\$13.08
6 1/4 in.	4 in.	Rolled Edge	3.00	8 oz.		Boston Teas, Covered	13.30
6 % in.	4 1/2 in.		3.42	8 oz.		Tea Pot Lids	4.48
7 1/4 in.	5 in.	Rolled Edge	3.84	24 oz.		Boston Teas	28.36
8 1/8 in.	6 in.	Rolled Edge	4.90	32 oz.		Boston Teas	30.88
9 in.	7 in.	Rolled Edge	6.08	12 oz.		Hot Water Pot	20.36
9¾ in.	8 in.	Rolled Edge	7.26				
		PLATES (Soup)				SUGARS	10.04
			4.26	12 oz.	36s	Covered, Rolled Edge	10.96
	6 in.	Rolled Edge, Coupe	6.82	17 oz.	30s	Covered, Rolled Edge	13.08
	7 in.	Rolled Edge, Deep Rim	3.74	12 oz.		Duquesne, Covered	11.30
	5 in.	Rolled Edge, Deep Rim	3.74			SAUCE BOATS	
		PLATES (Grill)		3 oz.		SACE BOATS	0.20
9½ in.		Rolled Edge, 3 Comp. Kress	10.96	5 1/2 oz.			8.32 9.20
9½ in.		Rolled Edge, 3 Comp. Shamro	ck 13.08	9 1/2 oz.			14.48
0 ½ in.		Rolled Edge, 3 Comp. Elite	16.60	13 oz.			16.60
3 1/2 in.		Chuck Wagon, 3 Comp.	24.02				10.00
		DIATES (CI)		D.		SALADS	
		PLATES (Chop)		5 3/4 in.	10 oz.	Footed Salad Bowls	5.5
0½ in.	9 in.	Rolled Edge	9.90	6½ in.	16 oz.	Footed Salad Bowls	6.9
1 ½ in.	10 in.	Rolled Edge	12.02	7½ in.	24 oz.	Footed Salad Bowls	8.4
3 ½ in.		Chuck Wagon, Plain	19.78	7 in.	5s	Rolled Edge, Footed	9.4
				9 in.	3s	Rolled Edge, Footed	20.4
	P	LATTERS OR DISHES		11 in.	6s	Rolled Edge, Footed	26.84
7 1/8 in.	4 in.	Rolled Edge	4.06	13 in.		Chuck Wagon Style	
8 ¼ in.	5 in.	Rolled Edge	4.90			CDECLALTIES	
9 1/4 in.	6 in.	Rolled Edge	6.08			SPECIALTIES	
0½ in.	7 in.	Rolled Edge	7.14	½ gallon		Bain Marie Jars	12.0
1 ½ in.	8 in.	Rolled Edge	9.26			Salt & Pepper Shakers	
2 ½ in.	9 in.	Rolled Edge	11.14 15.54			ASU TRAVE	
3 % in.	10 in.	Rolled Edge	21.90			ASH TRAYS	
5¾ in.	12 in.	Rolled Edge	130.00				3.8
9 in.		Special Turkey Platter	100.00			ICE TUBS	
		PITCHERS		9½ in		Hooped	43.20
2 ½ pts.	24s	Hall Boy Jugs	18.64				
0 oz.	24s	Rolled Edge, Cable Jugs	27.60				
0 oz.	30s	Rolled Edge, Cable Jugs	21.24				
l oz.	36s	Rolled Edge, Cable Jugs	13.42				
oz.	42s	Rolled Edge, Cable Jugs	9.94				
7 oz.	48s	Rolled Edge, Cable Jugs	6.07				
4 pts.		Cascade or Ball Ice Jugs	26.14				
B pts.	6s	Rolled Edge, Cable Jugs	57.00				

Warehouse and Office:

223 So. Los Angeles St., Los Angeles 12, Calif.

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

WHITE

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		BAKERS				COFFEE SAUCEDS	
£1/ ·	01/		\$ 3.36			COFFEE SAUCERS	* 0.70
5 1/4 in.		Rolled Edge	3.58		5 in.	Wilbur	\$ 2.78
5¾ in.	3 in.	Rolled Edge	11.38		5 ¾ in.		2.78
10 in.		Rolled Edge	17.66			Rolled Edge, Wide Foot	2.78
12 in.	-a-in./ o	Rolled Edge	17.00		6 in.	Rolled Edge, Narrow Foot	2.78
		BOULLIONS				A. D. Demi-Tasse	2.30
7 oz.		St. Francis, Unhandled	3.64		5½ in.		
		BOWLS		F !		COMPORTS	10.04
5 3/4 in.	30s	Special Low Foot, Thick	6.08	5 in.		Rolled Edge	10.96
5½ in.	30s	Low Foot, Thick	6.08	7 in.		Rolled Edge	13.26
5 in.	36s	Low Foot, Thick	5.54			CREAMERS	
4 1/4 in.	42s	Low Foot, Thick	4.48		3/		
4 in.	48s	Low Foot, Thick	4.48		3/4 oz.	Tankard Tankard	2.38
5 % in.	36s	Oatmeals, Rolled Edge	3.20		2 oz.	Tankard	2.38
6 1/4 in.	30s	Oatmeals, Rolled Edge	4.26		3 oz.	Tankard	2.82
10 in.		Soup Bowls	20.48		4 oz.	Duquesne, Handled	3.26 5.12
4 1/4 in.		Chinese Rice Bowls	5.02	6	7 oz.	Duquesne, Handled	6.08
3 in.		Chinese Tea Cups	3.30		, 02.	Doquesiie, Hailalea	0.08
6% in.		Chop Suey Bowls, Low Foot	10.31			FRUITS	
5¾ in.		Chop Suey Comport	8.31	4 ½ in.	3 in.	Rolled Edge	2.08
		BUTTERS		4 3/8 in.	3 1/2 in.	Double Thick, Flat	2.30
	21/ :-		1.08	4 3/4 in.	3 1/2 in.	Rolled Edge	2.30
	2 ½ in.	Double Thick	1.00	5 1/8 in.	4 in.	Rolled Edge	2.52
		CELERY TRAYS		5 in.	5 in.	Vernon	2.52
7½ in. 9¾ in.			8.72 13.08			GRAPEFRUITS	
7 74 111.			13.08	5 3/4 in.		#1 Rolled Edge, Small	4.06
	CO	FFEE CUPS—HANDLED		6 ½ in.		#2 Rolled edge, Large	4.48
	7 1/2 oz.	Boston Teas, Block Hld.	4.48	. ,		" - Noned edge, Large	4.40
		California, Welded Hld.	4.05			MUGS	
	6 oz.	Texas	4.48		5 oz.	Tom & Jerry	6.60
	6 1/2 oz.	Cascade	5.22		5 oz.	Pirate Handled	19.32
	8 oz.	Phild.	4.48		8 oz.	Lawrence, Handled	4.48
	10 oz.	Saxon	5.22		6 oz.	Early California, Handled	4.48
	6 1/2 oz.		5.22		8 oz.	Lawrence, Unhandled	4.05
		Atlantic	4.48		12 oz.	Root Beer	10.84
		Saxon—A.D.—Demi-Tasse	3.00		6 1/2 oz.	Ritz. Handled	5.54
	6 1/2 oz.	Wilbur	4.48		7 oz.	Hot Chocolate	4.90
		EE CUPS—UNHANDLED	404			NAPPIES	
	8 oz.	Phild.	4.06		3 in.	Rolled Edge	3.96
	10 oz.	Saxon	4.70		4 in.	Rolled Edge	5.54
	13 oz.	Saxon Q.M.C.			-continu		4.4.1
		EGG CUPS	4.04			MUSTARDS	
		Wheat Egg	4.06			Vienna, Unhld. Covered	6.08
		Double Wheat Egg	4.40	6 =	→ oz.	Vienna, Unhld. Covered	6.60

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

GREEN BAND — MARIGOLD — PINLINE

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		PLATES				TEA POTS	
51/2 in.	3 in.	Rolled Edge	\$ 3.48	8 oz.		Chicago Teas, Covered	\$12.24
6 1/4 in.	4 in.	Rolled Edge	4.20	8 oz.		Boston Teas, Covered	12.46
6 % in.	4 1/2 in.		4.72	8 oz.		Tea Pot Lids	4.20
7 1/4 in.	5 in.	Rolled Edge	5.12	24 oz.		Boston Teas	18.84
8 1/8 in.	6 in.	Rolled Edge	6.32	32 oz.		Boston Teas	20.86
9 in.	7 in.	Rolled Edge	7.50	12 oz.		Hot Water Pot	13.56
9 ¾ in.	8 in.	Rolled Edge	8.68			THE THE TOTAL	10.50
		DIATES (S)				SUGARS	
	74.45	PLATES (Soup)		12 oz.	36s	Covered, Rolled Edge	14.36
	6 in.	Rolled Edge, Coupe	5.78	17 oz.	30s	Covered, Rolled Edge	16.86
	7 in.	Rolled Edge, Deep Rim	8.16	12 oz.		Duquesne, Covered	14.61
	5 in.	Rolled Edge, Deep Rim	5.12				
		PLATES (Grill)				SAUCE BOATS	
01/ .				3 oz.			10.14
9½ in.		Rolled Edge, 3 Comp. Kress	13.56	51/2 oz.			11.32
9½ in.		Rolled Edge, 3 Comp. Shamrock		9 1/2 oz.			19.18
10½ in. 13½ in.		Rolled Edge, 3 Comp. Elite	20.50	13 oz.			20.50
13 /2 III.		Chuck Wagon, 3 Comp.	27.10			222322	
		PLATES (Chop)				SALADS	
10½ in.	9 in.	Rolled Edge	12.24	5¾ in.	10 oz.	Footed Salad Bowls	9.48
11 ½ in.	10 in.	Rolled Edge	14.88	6½ in.	16 oz.	Footed Salad Bowls	10.92
3 ½ in.	10 111.	Chuck Wagon, Plain	24.46	7½ in.	24 oz.	Footed Salad Bowls	13.66
10 /2 111.		Chock Wagon, Flain	24.40	7 in. 9 in.	5s	Rolled Edge, Footed	11.02
	DI	LATTERS OR DISHES	/	11 in.	3s	Rolled Edge, Footed	23.57
			/	13 in.	6s	Rolled Edge, Footed Chuck Wagon Style	33.08
7 % in.	4 in.	Rolled Edge	5.78	10 111.		Chuck Wagon Style	66.16
8 1/4 in.	5 in.	Rolled Edge	6.58			SPECIALTIES	
9 ¼ in.	6 in.	Rolled Edge	8.02			V994 32 2007 25 32 ⁵	
0½ in. 1½ in.	7 in.	Rolled Edge	9.08	½ gallon		Bain Marie Jars	
2 ½ in.	8 in. 9 in.	Rolled Edge	11.18			Salt & Pepper Shakers	8.28
3 % in.	10 in.	Rolled Edge Rolled Edge	13.14			ASH TRAYS	
5 3/4 in.	12 in.	Rolled Edge	17.86			ASH IKATS	
9 in.	12 111.	Special Turkey Platter	24.46 130.00				5.12
		opecial lorkey ridiler	130.00			ICE TUBS	
		PITCHERS	27	9 1/2 in		Hooped	50.30
2 ½ pts.	24s	Hall Boy Jugs	21.48				
0 oz.	24s	Rolled Edge, Cable Jugs	33.76				
0 oz.	30s	Rolled Edge, Cable Jugs	24.96				
l oz.	36s	Rolled Edge, Cable Jugs	16.54				
6 oz.	42s	Rolled Edge, Cable Jugs	12.28				
7 oz.	48s	Rolled Edge, Cable Jugs	7.50				
4 pts.	,	Cascade or Ball Ice Jugs	26.84				
8 pts.	6s	Rolled Edge, Cable Jugs	67.36				

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

GREEN BAND — MARIGOLD — PINLINE

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling
				- 5120	3126	Tanica .	Price
12000		BAKERS				COFFEE SAUCERS	
5 1/4 in.		Rolled Edge	\$ 5.20		5 in.	Wilbur	\$ 3.80
5¾ in.	3 in.	Rolled Edge	5.32			Rolled Edge, Cascade	3.80
10 in. 12 in.	#0 in. 8	Rolled Edge	13.30		6 1/4 in.	Rolled Edge, Wide Foot	3.80
12 in.	28 In. 76	Rolled Edge	19.44		6 in.	Rolled Edge, Narrow Foot	3.80
		BOULLIONS			4 3/4 in.	A. D. Demi-Tasse	3.48
7 oz.		St. Francis, Unhandled	5.00		5½ in.	Ship	3.80
		BOWLS				COMPORTS	
5 3/4 in.	30s	Special Low Foot, Thick	7.50	5 in.		Rolled Edge	17.52
5 1/2 in.	30s	Low Foot, Thick	7.50	7 in.		Rolled Edge	19.46
5 in.	36s	Low Foot, Thick	6.84			CDT 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	100 100
4 1/4 in.	42s	Low Foot, Thick	5.92		26	CREAMERS	
4 in.	48s	Low Foot, Thick	5.52		3/4 oz.	Tankard	4.00
5 % in.	36s	Oatmeals, Rolled Edge	4.86		1 oz. 2 oz.	Tankard	4.00
6¼ in.	30s	Oatmeals, Rolled Edge	5.92		3 oz.	Tankard Tankard	4.42
10 in.		Soup Bowls	25.16		4 oz.	Duquesne, Handled	4.84
4 ¼ in. 3 in.		Chinese Rice Bowls	6.84		7 oz.	Duquesne, Handled	6.58
6 % in.		Chan Survey Payels Law Fact	4.74		137.7.7. 1.2.2.7. 7	o questie, Hanaiea	7.50
5 3/4 in.		Chop Suey Bowls, Low Foot Chop Suey Comport	12.12			FRUITS	
- 14		A	10.92	4 ½ in.	3 in.	Rolled Edge	3.22
		BUTTERS		4 % in.	3 1/2 in.		3.48
	2 1/2 in.	Double Thick	2.14	4 ¾ in.	3 1/2 in.		3.48
		CELERY TRAYS		5 ½ in. 5 in.	4 in.	Rolled Edge	3.62
7½ in.		CLLERT TRATS	1212	J in.	5 in.	Vernon	3.62
9 3/4 in.			12.12 17.78			GRAPEFRUITS	
	cor	TEEL CLIDS HAVIDLED	., ., 0	5 3/4 in.		#1 Rolled Edge, Small	5.38
		FEE CUPS—HANDLED		6 1/2 in.		#2 Rolled edge, Large	5.92
	7 ½ oz.	Boston Teas, Block Hld.	6.04			30, 20, 30	0.72
	6 oz.	California, Welded Hld. Texas	6.04			MUGS	
		Cascade	6.04		5 oz.	Tom & Jerry	
	8 oz.	Phild.	6.52 6.04		5 oz.	Pirate Handled	
	10 oz.	Saxon	6.52		8 oz.	Lawrence, Handled	8.16
	6 1/2 oz.	Ship	6.52		6 oz.	Early California, Handled	8.16
	71/2 oz.		6.04		8 oz. 12 oz.	Lawrence, Unhandled	5.20
	3 3/4 oz.	Saxon—A.D.—Demi-Tasse	4.60			Root Beer Ritz. Handled	13.44
	6 1/2 oz.	Wilbur	6.04		7 oz.	Hot Chocolate	
	COFFE	E CUPS—UNHANDLED			, 01.	Tior Chocolate	
		Phild.	5.20			NAPPIES	
		Saxon	5.20		3 in.	Rolled Edge	5.92
	13 oz.	Saxon Q.M.C.	5.78		4 in.	Rolled Edge	6.84
		EGG CUPS				MUSTARDS	
		Wheat Egg	5.52	9	-61/2 oz.	Vienna, Unhld. Covered	8.02
		Double Wheat Egg	5.92	6	-4 oz.	Vienna, Unhld. Covered	8.82

Warehouse and Office: 223 So. Los Angeles St., Los Angeles 12, Calif. TUcker 2764

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

1" GREEN RIM — 1" RED RIM

on White Body - Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		PLATES				TEA POTS	
5 1/2 in.	3 in.	Rolled Edge	5.72	8 oz.			
6 1/4 in.	4 in.	Rolled Edge	6.90	8 oz.		Chicago Teas, Covered	\$ 20.34
6 % in.	4 1/2 in.			A STATE OF S		Boston Teas, Covered	20.56
7 1/4 in.	5 in.	Rolled Edge	7.78	8 oz.		Tea Pot Lids	6.90
8 1/8 in.	6 in.	Rolled Edge	8.45	24 oz.		Boston Teas	31.44
9 in.	7 in.	Rolled Edge	10.45	32 oz.	^	Boston Teas	34.36
9 3/4 in.	8 in.	Rolled Edge	12.45	12 oz.		Hot Water Pot	22.56
7 /4 111.	o m.	Koned Lage	14.34	0		SUCARS	
		PLATES (Soup)				SUGARS	
		, 100 CO. 100	0.54	12 oz.	36s	Covered, Rolled Edge	23.90
	6 in.	Rolled Edge, Coupe	9.56	17 oz.	30s	Covered, Rolled Edge	28.11
	7 in.	Rolled Edge, Deep Rim	13.56	12 oz.		Duquesne, Covered	24.33
	5 in.	Rolled Edge, Deep Rim	8.45				24.55
		PLATES (Grill)				SAUCE BOATS	
01/ :-				3 oz.			16.89
9½ in.		Rolled Edge, 3 Comp. Kress	22.56	5 1/2 oz.			18.88
9½ in.		Rolled Edge, 3 Comp. Shamrock		9 1/2 oz.			31.78
10½ in.		Rolled Edge, 3 Comp. Elite	34.00	13 oz.			34.00
13½ in.		Chuck Wagon, 3 Comp.	45.10				
		PLATES (Chop)		200 V		SALADS	
101/ •		12.001111.000	.(6)	5 3/4 in.	10 oz.	Footed Salad Bowls	15.78
10½ in.	9 in.	Rolled Edge	20.34	6½ in.	16 oz.	Footed Salad Bowls	18.12
11½ in.	10 in.	Rolled Edge	24.78	7½ in.	24 oz.	Footed Salad Bowls	22.66
13½ in.		Chuck Wagon, Plain	40.66	7 in.	5s	Rolled Edge, Footed	18.22
				9 in.	3s	Rolled Edge, Footed	38.70
	PL	ATTERS OR DISHES	- 1	11 in.	6s	Rolled Edge, Footed	54.68
7 1/8 in.	4 in.	Rolled Edge	9.56	13 in.		Chuck Wagon Style	109.36
8 1/4 in.	5 in.	Rolled Edge	10.90				
9 1/4 in.	6 in.	Rolled Edge	13.33			SPECIALTIES	
0 ½ in.	7 in.	Rolled Edge	15.01	1/ - 11			
1 ½ in.	8 in.	Rolled Edge		½ gallon		Bain Marie Jars	
2 ½ in.	9 in.	Rolled Edge	18.56			Salt & Pepper Shakers	13.56
3 % in.	10 in.	Rolled Edge				ACU TRAVE	
5 3/4 in.		Rolled Edge	29.56			ASH TRAYS	
9 in.			40.66	*			8.57
, III.		Special Turkey Platter				ICE TUBS	
		PITCHERS		91/2 in		Hooped	84.05
2 ½ pts.	24s	Hall Boy Jugs	34.98				
0 oz.		Rolled Edge, Cable Jugs	55.36				
0 oz.		Rolled Edge, Cable Jugs	41.16				
1 oz.		Rolled Edge, Cable Jugs	27.34				
6 oz.	42s	Rolled Edge, Cable Jugs	20.38				
7 oz.	48s	Rolled Edge, Cable Jugs	12.45				
		Rolled Edge, Cable Jugs Cascade or Ball Ice Jugs	12.45				

Warehouse and Office:

223 So. Los Angeles St., Los Angeles 12, Calif.

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

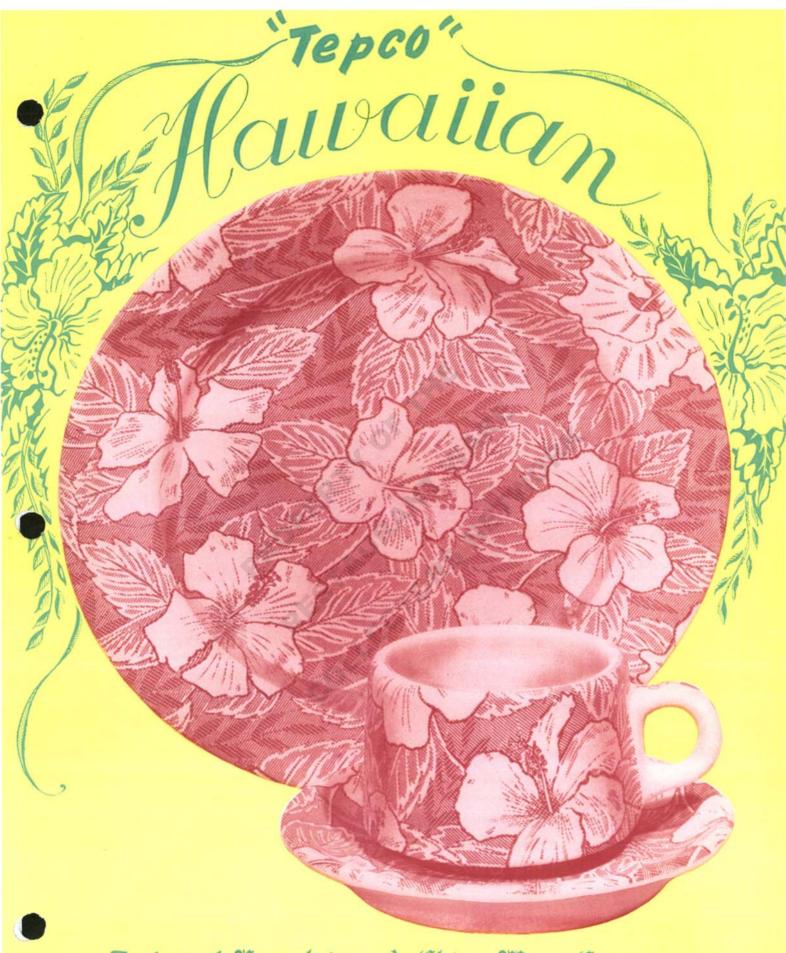
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El Cerrito, Calif.

1" GREEN RIM 1" RED RIM

on White Body-Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		BAKERS				COFFEE SAUCERS	
51/4 in.	2 1/2 in.	Rolled Edge	\$ 8.61		5 in.	Wilbur	\$ 6.23
5 3/4 in.	3 in.	Rolled Edge	8.83		5 3/4 in.		6.23
10 in.		Rolled Edge	22.11			Rolled Edge, Wide Foot	6.23
12 in.		Rolled Edge	32.22		6 in.	Rolled Edge, Narrow Foot	6.23
		POULLONG			4 3/4 in.	A. D. Demi-Tasse	5.73
_		BOULLIONS			5 1/2 in.		6.23
7 oz.		St. Francis, Unhandled	8.23			COMPORTS	
		BOWLS		5 in.			20.00
5 3/4 in.	30s	Special Low Foot, Thick	12.45	7 in.		Rolled Edge Rolled Edge	29.22
5 1/2 in.	30s	Low Foot, Thick	12.45			koned Lage	32.42
5 in.	36s	Low Foot, Thick	11.34			CREAMERS	
4 1/4 in.	42s	Low Foot, Thick	9.78		3/4 oz.	Tankard	6.72
4 in.	48s	Low Foot, Thick	9.12		l oz.	Tankard	6.72
5 % in.	36s	Oatmeals, Rolled Edge	8.01		2 oz.	Tankard	7.38
6 1/4 in.	30s	Oatmeals, Rolled Edge	9.78		3 oz.	Tankard	8.07
10 in.		Soup Bowls	41.36		4 oz.	Duquesne, Handled	10.89
4 ¼ in.		Chinese Rice Bowls	11.34		7 oz.	Duquesne, Handled	12.45
3 in.		Chan Suav Baula Law Fact	7.90			FRUITE	
6% in. 5% in.		Chop Suey Bowls, Low Foot Chop Suey Comport	20.22			FRUITS	
J 74 III.		Chop suey Comport	18.12	4 ½ in.	3 in.	Rolled Edge	5.28
		BUTTERS		4 % in.	3 ½ in.	Double Thick, Flat	5.73
	2 1/2 in.	Double Thick	3.61	4 ¾ in. 5 ½ in.	3 ½ in. 4 in.	Rolled Edge	5.73
		CELERY TRAYS		5 in.	5 in.	Rolled Edge Vernon	5.95 5.95
7½ in.			20.34			CDADEEDUITE	
9 3/4 in.			30.00	F2/ ·		GRAPEFRUITS	CENTERS
	CO	FFEE CUPS—HANDLED		5¾ in. 6½ in.		#1 Rolled Edge, Small #2 Rolled edge, Large	8.89
		Boston Teas, Block Hld.	10.00	0 /2 111.		# 2 Koned edge, Large	9.78
		California, Welded Hld.	10.00			MUGS	
	6 oz.	Texas	10.00		5 oz.	Tom & Jerry	
	6 1/2 oz.	Cascade	10.78		5 oz.	Pirate Handled	
	8 oz.	Phild.	10.00		8 oz.	Lawrence, Handled	13.56
	10 oz.	Saxon	10.78		6 oz.	Early California, Handled	13.56
	6 1/2 oz.	Ship	10.78		8 oz.	Lawrence, Unhandled	8.56
		Atlantic	10.00		12 oz.	Root Beer	22.44
		Saxon—A.D.—Demi-Tasse	7.56		6 1/2 oz.	Ritz. Handled	13.56
	6½ oz.	Wilbur	10.00		7 oz.	Hot Chocolate	
		EE CUPS—UNHANDLED				NAPPIES	
	8 oz.	Phild.	8.56		3 in.	Rolled Edge	9.78
	10 oz.	Saxon	8.56		4 in.	Rolled Edge	11.34
	13 oz.	Saxon Q.M.C.	9.56				0.0000000
		EGG CUPS				MUSTARDS	
		Wheat Egg	9.12			Vienna, Unhld. Covered	13.33
		Double Wheat Egg	9.78	6 2	Toz.	Vienna, Unhld. Covered	14.67



Main Office 6416 Manila Street Branch Office 223 So. Los Angeles Street INCE THE DISCOVERY of the Hawaiian Islands by Europeans, hundreds of plants have been introduced. One of the most popular and ornamental of the flowering shrubs is the Hibiscus.

One of our employees, who spent a considerable amount of time in the Hawaiian Islands, returned to the Tepco factory and told us about this beautiful flower that grows everywhere on the Islands.

After seeing the hibiscus "Tepco China" decided to use this flower in an over-all pattern, thus calling it "Hawaiian."

Technical Porcelain & China Ware Company was established in 1918, and today, is one of the largest manufacturers of 100 percent Vitrified Hotel and Restaurant Chinaware west of the Mississippi River.

The raw materials used in our product are the best obtainable in this country, and several foreign countries. All ingredients are carefully tested and examined before use. These materials are then scientifically blended to form our body. Now it is delivered to the skilled craftsmen, who in turn produce "Tepco China."

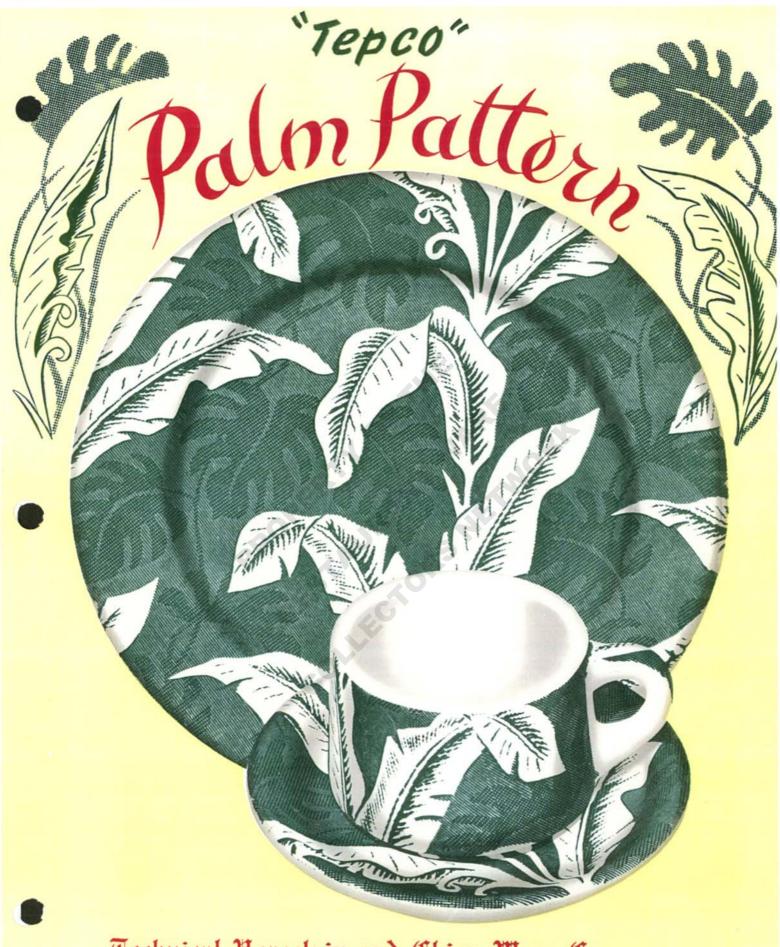
Our employees are a group of highly skilled and trained workmen, some that have been with the Tepco organization for thirty years. They are always interested in improving their product so that they can bring you greater durability, added quality, and superior appearance.

"Tepco China," in addition to the "Hawaiian Pattern," is also available in a great many other decorations or line treatments. Any combination of colors can be had to suit any color scheme in print, decal, or colored band and line treatments, with or without special crest or monogram. Also Plain White or Sunglow Ware.

All decorations and line treatments are put on under a secret glaze formula which is the result of years of study and experiments. This glaze will not wear off in any washing compound, soap suds, or acidic acid. Each dish undergoes a two fire process, which leaves a high, hard glaze.

Improvements have been made to increase production and quality each year, and now Technical Porcelain and China Ware Company is one of the outstanding potteries on the West Coast and is stream-lined to the fullest extent. Will you come and visit us, so that we may show you our modern up-to-date process, which we believe helps to make "Tepco" the finest chinaware on the market today?

Technical Porcelain and China Ware Co.



Main Office 6416 Manila Street El Cerrito, California

Branch Office
223 So. Los Angeles Street
Los Angeles 12 California

OW — WITH "TEPCO CHINA'S" NEW "PALM PATTERN"

— you get a design of light and shadow — you get the attractive modern chinaware look — the illusion of a deep-piled sculptured dish or cup! Here it is in the "Palm Pattern," a graceful new design — gleaming and dull surfaces combined to give you an entirely new look of luxury to your coffee shop, restaurant, or wherever chinaware is needed. And to think you can have rich looking chinaware, that will add color and beauty, at the most economical and lowest prices!

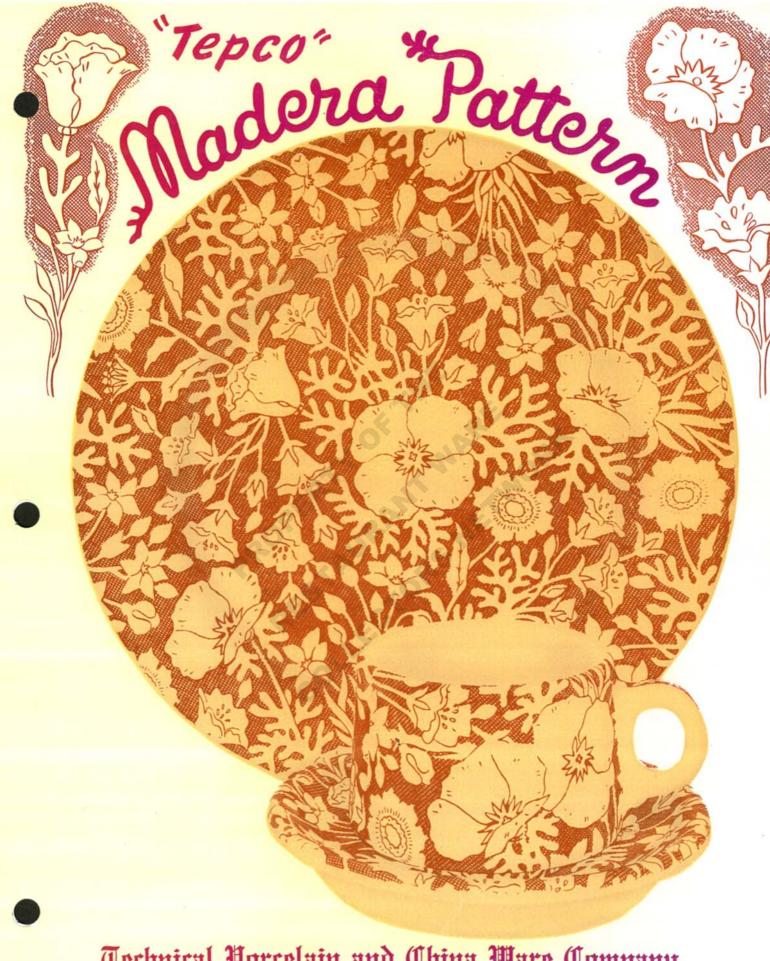
"Tepco China" can be purchased only through jobbers and can be had in hundreds of line treatments or decorations. Any combination of colors to suit any color scheme in print, decal, or colored band and line treatments with or without special crests or monograms. All decorations are put on under the glaze and will not wear off in any washing compound, soap suds, acids, or salts originating in foods. Each dish undergoes a two-fire process to assure a high, hard glaze.

"Tepco China" passed the United States Bureau of Standards on the impact and absorption tests, also on the weights specified per dozen.

The present company has a large background of experiments, secret formulas, and practical experience having been established in 1918, and today, is one of the largest manufacturers of 100% Vitrified Hotel and Restaurant Chinaware west of the Mississippi River. You can be assured of receiving only the highest quality of chinaware when you select "Tepco China." Where else could you get greater durability, added quality, and superior appearance at such low prices?

If you need chinaware and want a truly fine pattern or plain ware, try "Tepco China"—let your customers be your judge.

Technical Porcelain and China Ware Co.



Main Office 6416 Manila Street El Cerrito, California Branch Office 223 So. Los Angeles Street Los Angeles 12, California USTOMER LOYALTY is one of your most valuable assets. And wisdom will prompt you to hold and build this loyalty. "Tepco China's" new colorful "Madera Pattern" is designed to help you. Displayed in a formal or casual table setting, you'll find it's a sure hit.

This charming design, illustrating the poppy which is the state flower of California, in an overall pattern, is available in many shades of maroon, brown, green — on a body of White or Sunglow (Tan) and with cups in any of several different shapes.

The quality of "Tepco China" is recognized as being of the finest. Smooth texture, brilliant glazing, smart styling of shapes, carefully created and executed decorations have combined to establish the name of Tepco as synonymous with quality hotel and restaurant chinaware.

All the plates, platters, cups, bakers, saucers, fruits, bowls, and butters are shaped by jiggering. This is done by using a simple machine consisting of a rotating spindle carrying a head on which is placed a plaster mold, having the shape of either the inside or outside of the ware.

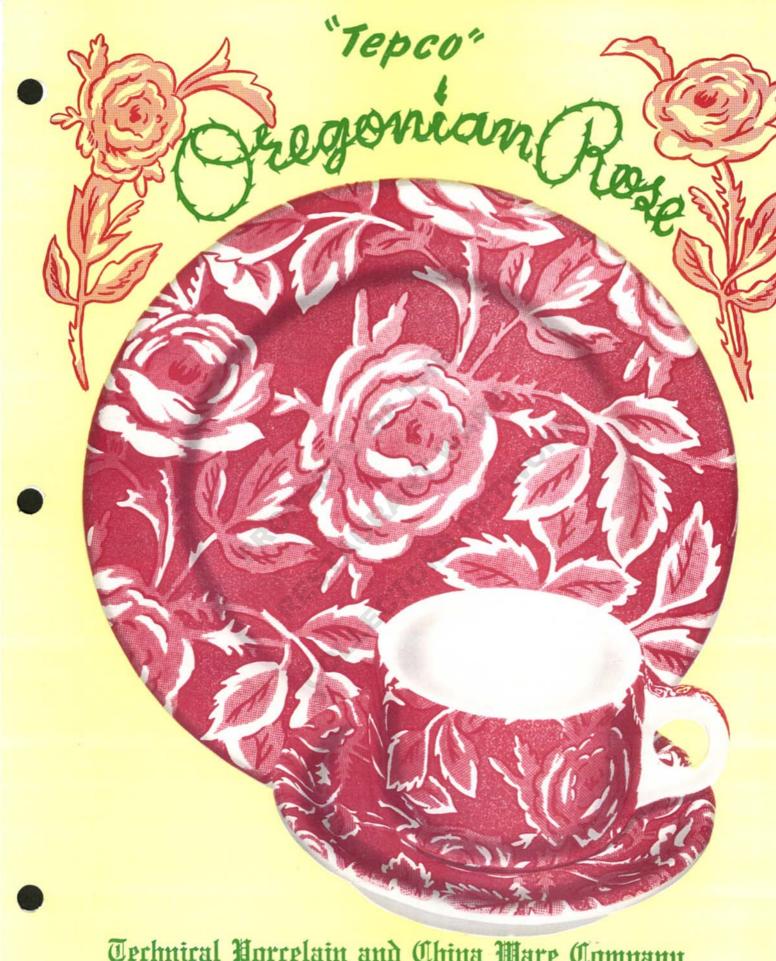
On this mold is placed a piece of clay, large enough to cover all of it. Then a template of the desired shape, attached to a lever, is lowered into contact with the clay on the mold. The whole time this mold is rotating. When the clay has assumed the correct shape of the mold the template is raised and the mold is removed.

After this jiggering method, the clay is allowed to remain on the mold until it is dry, which usually takes about four hours. Then the plate or whatever it may be, is removed from the mold and "Finished." By this we mean all the edges are trimmed away and then is sponged to make a smooth surface.

Now the ware is ready for its first firing at extreme high temperature for durability, to stand heat and shock resistance, then it is decorated or left plain, the glaze is applied, then fired again for its appearance.

"Tepco China" can be had in hundreds of decorations or combinations of colors to suit any color scheme in print, decal, or colored band and line treatments, with or without special crest or monogram. All decorations are applied under the glaze and will not wear off in any washing compound, soap suds, citric acid, or salts originating in foods.

It is important to know that despite the fine quality of "Tepco China," it is offered at prices amazingly low—resulting from volume production by the most modern methods of chinaware manufacture.



6416 Manila Street

Branch Office 223 So. Los Angeles Street DOOD FOOD AND FRIENDLY SERVICE — they are two parts of hospitality. But add "Tepco China's" latest pattern "Oregonian Rose" — to make your food look attractive — to bring color and glamor to each table — to give your patrons dining at its best. Then your hospitality is complete!

Technical Porcelain and China Ware Company was established in 1918, and today, is one of the largest manufacturers of 100 percent Vitrified Hotel and Restaurant Chinaware, west of the Mississippi River.

All the plates, platters, cups, bakers, saucers, fruits, bowls, and butters are jiggered by hand in the Tepco factory. But the jugs, creamers, and tea pots are formed by a process called "Casting."

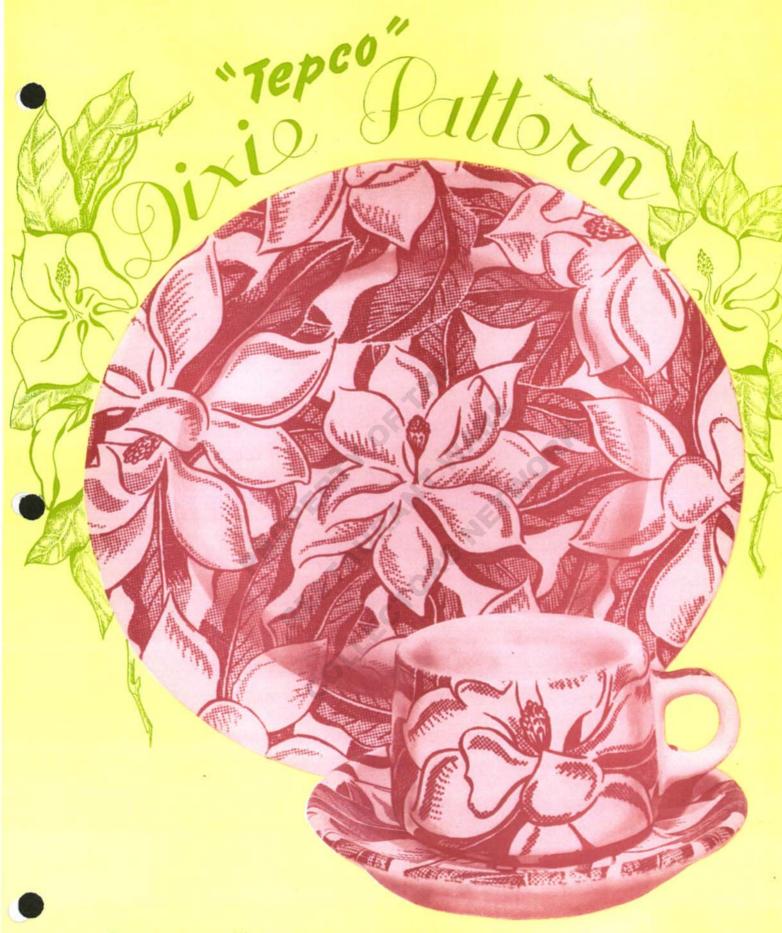
In this method the clay or slip that was pumped into the filter presses is in the form of round cakes with all water removed. To mix the slip for casting these filter cakes are first plunged in water, to which sodium silicates have been added to double its specific weight. The slip is now a fluid that can be poured.

This slip is poured into plaster molds, the shape of the object desired, whereupon the inner surface of the mold becomes covered with a layer of slip. The surplus slip is tapped off, and the mold left to dry. When drying, the slip loses more water and shrinks away from the mold so that it can easily be removed.

This slip is allowed to remain in the molds until the thickness desired is obtained. For 3/16 of an inch, it must remain twenty minutes. The longer the slip remains in the mold the thicker the object becomes. This casted ware is now ready to be decorated or left plain, undergo a two-fire process and be shipped out to you.

"Tepco China" can be had in hundreds of decorations or combinations of colors to suit any color scheme in print, decal, or colored band and line treatments, with or without special crest or monogram. All decorations are applied under the glaze and will not wear off in any washing compound, soap suds, acids, or salts originating in foods.

Let "Tepco China" add hospitality — and profits — for you. See the "Oregonian Rose," you will never believe that you can have this attractive chinaware at such low prices.



Main Office 6416 Manila Street El Cerrito, California

Branch Office 223 So. Los Angeles Street Los Angeles 12. California AN YOU THINK of a more appropriate adjective than "magnificent" to apply to the magnolia trees and shrubs? Here we have a genus of plants — some native others introduced from the Orient — that are not only spectacular, but also varied in size, form, habit, and effect. When in bloom the magnolia is suitable for all kinds of settings, from small homes to large formal landscapes in parks and other public grounds.

With its large, waxy, cup-shaped petals and long-leathery leaves the magnolia flower has long been considered a symbol of the Southland. When "Tepco China" saw this magnificent State flower of Louisiana and Mississippi, they couldn't resist copying its loveliness on vitrified chinaware and making the "Dixie Pattern."

"Tepco China" was established in 1918, and today, is one of the largest manufacturers of 100 percent Vitrified Hotel and Restaurant Chinaware west of the Mississippi River.

Good china makers are not to be found in the labor market — they must be made. There are men that have been with the Tepco organization for thirty years. These men teach to the young employees all their knowledge and experience that they themselves have accumulated.

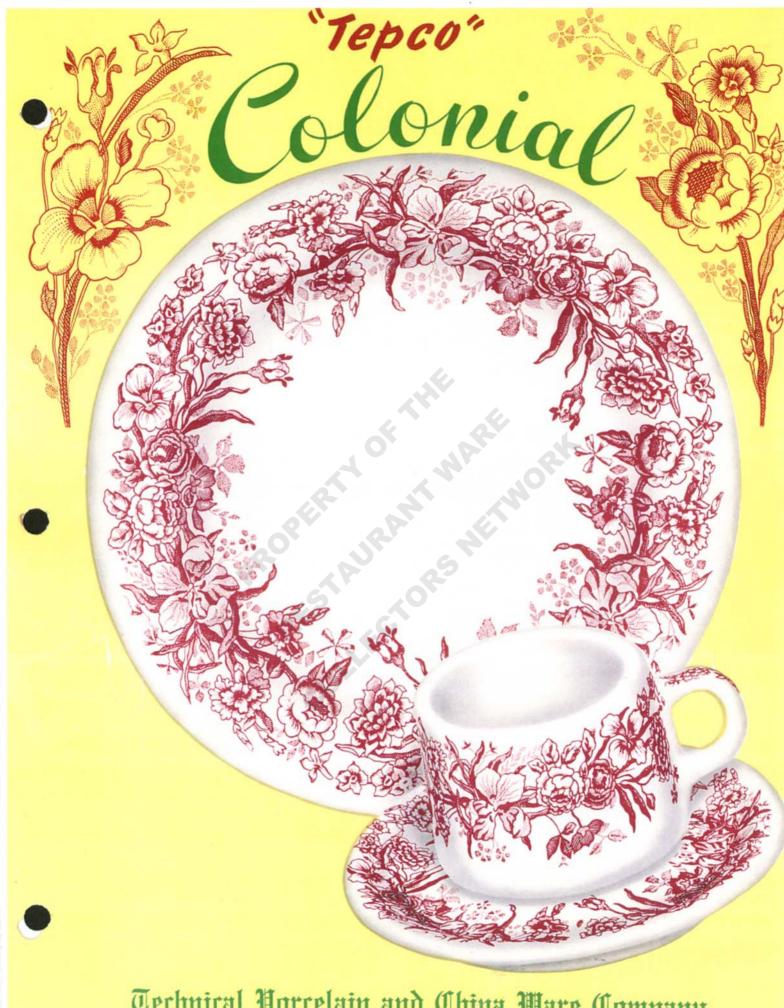
These employees take pride in their work, and are enthusiastic to produce a product that is foremost in their field. Their efforts give you added quality, greater durability, and superior appearance.

Besides the "Dixie Pattern," "Tepco China" can be had in a great many other decorations or line treatments. Any combination of colors can be had to suit any color scheme in print, decal or colored band and line treatments, with or without special crest or monogram. Also Plain White or Plain Sunglow Ware.

All decorations and line treatments are put on under the glaze and will not wear off in any washing compound, soap suds, or acidic acid. Each dish undergoes a two fire process, which leaves a high, hard glaze.

We are exceedingly proud of the Tepco factory and wish to extend to you an invitation to visit us and let us show you our modern up-to-date process, which we believe helps to make "Tepco" the finest chinaware on the market today.

Technical Porcelain and China Mare Co.



HEN THE FIRST SETTLERS of the Thirteen Colonies landed here in America, they brought their own chinaware of Oriental and English origin by the ship-loads. The chief characteristic of all colonial design is the attempt to create the atmosphere of the mother country in a new environment.

Even with the limited amount of working materials and the hardships encountered by the Colonists, the first earliest attempts to make china appears to have taken place in Philadelphia in 1769. But in 1773 because of the difficulties and chinaware being such an expensive business, the Southward China Company in Philadelphia, was forced to close down. It wasn't until 1832 that the colonists became more ambitious in their chinaware manufacturing.

"Tepco China" tried to bring back a memory of the Colonial Days in their latest pattern called "Colonial." A friendly, cheerful design that will harmonize with your styling and color scheme. The "Colonial Pattern" is helping many of the restaurants, coffee shops, and hotels to build prestige and a profitable, steady trade.

"Colonial" is available in many shades of green, maroon, brown — on a body of White or Sunglow (Tan), and with cups in any of several different shapes.

Besides the "Colonial Pattern," "Tepco China" can be had in a great many other decorations or line treatments. Any combination of colors can be had to suit any color scheme in print, decal, or colored band and line treatments, with or without special crest or monogram.

All decorations are put on under the glaze and will not wear off in any washing compound, soap suds, acids, or salts originating in foods.

All "Tepco China" is 100% Vitrified. A coat of hard, durable glaze protects Tepco's beautiful patterns. "Tepco China" means dividends to you every year you keep it in service, for it will not craze, and will stand hard usage.

You can be assured of future replacements for the Tepco pattern of your choice. Ask your Tepco dealer to help you select the pattern, shape, and colors that will harmonize with your styling and color scheme or write us.

Technical Porcelain and China Ware Co.

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

HAWAIIAN-PALM-MADERA-OREGONIAN ROSE-DIXIE-COLONIAL

Standard or Narrow Rim

SCOTCH PLAID One Color, Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Sellin Price
		PLATES				TEA POTS	
51/2 in.	3 in.	Rolled Edge \$	5.23	8 oz.			
6 1/4 in.	4 in.	Rolled Edge	6.30	8 oz.		Chicago Teas, Covered	\$18.54
6 % in.	4 1/2 in.		7.10	8 oz.		Boston Teas, Covered Tea Pot Lids	18.76
7 1/4 in.	5 in.	Rolled Edge	7.71	24 oz.		Boston Teas	6.30
8 1/8 in.	6 in.	Rolled Edge	9.52	32 oz.		Boston Teas	28.64
9 in.	7 in.	Rolled Edge	11.35	12 oz.		Hot Water Pot	31.36
9 ¾ in.	8 in.	Rolled Edge	13.08	12 02.		noi water roi	20.56
		PLATES (Soup)				SUGARS	
			0.72	12 oz.	36s	Covered, Rolled Edge	21.77
	6 in.	Rolled Edge, Coupe	8.72	17 oz.	30s	Covered, Rolled Edge	25.62
	7 in.	Rolled Edge, Deep Rim	12.36	12 oz.		Duquesne, Covered	22.17
	5 in.	Rolled Edge, Deep Rim	7.71			Partie Political State of the S	
		PLATES (Grill)		2		SAUCE BOATS	
9 1/2 in.		Rolled Edge, 3 Comp. Kress	20.56	3 oz.			15.39
9 ½ in.		Rolled Edge, 3 Comp. Shamrock	24.60	$5\frac{1}{2}$ oz. $9\frac{1}{2}$ oz.			17.20
10½ in.		Rolled Edge, 3 Comp. Elite	31.00	13 oz.			28.98
13½ in.		Chuck Wagon, 3 Comp.	41.10	13 02.		·	31.00
		PLATES (Chop)				SALADS	
01/		5-1-5-1 MACABA (1987)	18.54	5 ¾ in.	10 oz.	Footed Salad Bowls	14.38
0 ½ in.	9 in.	Rolled Edge	22.58	6 ½ in.	16 oz.	Footed Salad Bowls	16.52
11½ in.	10 in.	Rolled Edge	37.06	7 1/2 in.	24 oz.	Footed Salad Bowls	20.66
3 1/2 in.		Chuck Wagon, Plain	07.00	7 in.	5s	Rolled Edge, Footed	16.62
				9 in.	3s	Rolled Edge, Footed	35.33
	PI	LATTERS OR DISHES		11 in.	6s	Rolled Edge, Footed	49.88
7 1/8 in.	4 in.	Rolled Edge	8.72	13 in.		Chuck Wagon Style	99.76
8 1/4 in.	5 in.	Rolled Edge	9.92				
9 1/4 in.	6 in.	Rolled Edge	12.15			SPECIALTIES	
0 1/2 in.	7 in.	Rolled Edge	13.70	½ gallon		Bain Marie Jars	
1 1/2 in.	8 in.	Rolled Edge	16.92	72 gamen		Salt & Pepper Shakers	12.48
2 1/2 in.	9 in.	Rolled Edge	19.85			oun a repper onakers	12.40
3 % in.	10 in.	Rolled Edge	26.96			ASH TRAYS	
5 3/4 in.	12 in.	Rolled Edge	37.06				7.71
9 in.		Special Turkey Platter	130.00			ICE TUBS	10,00
		PITCHERS		9 1/2 in		Hooped	76.55
2 ½ pts.	24s	Hall Boy Jugs	31.98				
0 oz.	24s	Rolled Edge, Cable Jugs	50.56				
0 oz.	30s	Rolled Edge, Cable Jugs	37.56				
1 oz.	36s	Rolled Edge, Cable Jugs	24.94				
6 oz.	42s	Rolled Edge, Cable Jugs	18.58				
7 oz.	48s	Rolled Edge, Cable Jugs	11.35				
4 pts.		Cascade or Ball Ice Jugs	40.69				
8 pts.	6s	Rolled Edge, Cable Jugs	100.96				

Warehouse and Office: 223 So. Los Angeles St., Los Angeles 12, Calif. TUcker 2764

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

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El Cerrito, Calif.

HAWAIIAN_PALM_MADERA-OREGONIAN ROSE-DIXIE-COLONIAL

Standard or Narrow Rim

SCOTCH PLAID One Color, Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		BAKERS				COFFEE SAUCERS	
51/4 in.	21/ :-						
5 % in.	3 in.	Rolled Edge	\$ 7.85		5 in.	Wilbur	\$ 5.69
10 in.		Rolled Edge	8.05		5 % in.	Rolled Edge, Cascade	5.69
10 in.		Rolled Edge	20.16			Rolled Edge, Wide Foot	5.69
ı z ın.	⊅ In. / o	Rolled Edge	29.38		6 in.	Rolled Edge, Narrow Foot	5.69
		BOULLIONS				A. D. Demi-Tasse	5.23
7 oz.		St. Francis, Unhandled	7.50		5½ in.	Ship	5.69
		BOWLS				COMPORTS	
53/ in	20-		11.05	5 in.		Rolled Edge	26.62
5 3/4 in.	30s	Special Low Foot, Thick	11.35	7 in.		Rolled Edge	29.54
5½ in.	30s	Low Foot, Thick	11.35			The second secon	27.54
5 in.	36s	Low Foot, Thick	10.34			CREAMERS	
4 ¼ in.	42s	Low Foot, Thick	8.92		3/4 oz.	Tankard	6.08
4 in.	48s	Low Foot, Thick	8.32		1 oz.	Tankard	6.08
5% in.	36s	Oatmeals, Rolled Edge	7.31		2 oz.	Tankard	6.72
6¼ in.	30s	Oatmeals, Rolled Edge	8.92		3 oz.	Tankard	7.35
10 in.		Soup Bowls	37.76		4 oz.	Duquesne, Handled	9.93
4 ¼ in.		Chinese Rice Bowls	10.34		7 oz.	Duquesne, Handled	11.35
3 in. 6 % in.		Chinese Tea Cups	7.14				
		Chop Suey Bowls, Low Foot	18.42			FRUITS	
5 ¾ in.		Chop Suey Comport	16.62	4 1/2 in.	3 in.	Rolled Edge	4.82
		BUTTERS		4 % in.	3 1/2 in.	Double Thick, Flat	5.23
	2 1/2 in.	Double Thick	3.27	4 3/4 in.	3 1/2 in.	Rolled Edge	5.23
	2 /2		3.27	5 1/8 in.	4 in.	Rolled Edge	5.43
		CELERY TRAYS		5 in.	5 in.	Vernon	5.43
7½ in.			18.54			CDARFFRUITS	
9¾ in.			27.36			GRAPEFRUITS	
	COF	FEE CUPS—HANDLED		5 3/4 in.		#1 Rolled Edge, Small	8.11
			9.12	6½ in.		#2 Rolled edge, Large	8.92
		Boston Teas, Block Hld.	9.12				
		California, Welded Hld.	9.12			MUGS	
	6 oz.	Texas	9.83		5 oz.	Tom & Jerry	
	8 oz.	Cascade Phild.	9.12		5 oz.	Pirate Handled	
	10 oz.	Saxon	9.83		8 oz.	Lawrence, Handled	12.36
			9.83		6 oz.	Early California, Handled	12.36
	6½ oz.		9.12		8 oz.	Lawrence, Unhandled	7.82
	7½ oz.		6.90		12 oz.	Root Beer	20.44
		Saxon—A.D.—Demi-Tasse	9.12		6 1/2 oz.		12.36
	6 ½ oz.		7.12		7 oz.	Hot Chocolate	
		EE CUPS—UNHANDLED	7.01			NAPPIES	
	8 oz.	Phild.	7.81		3 in.	Rolled Edge	8.92
	10 oz.	Saxon	7.81		4 in.	Rolled Edge	10.34
	13 oz.	Saxon Q.M.C.	8.72		4 1111	noned Lage	10.04
		EGG CUPS	0.00			MUSTARDS	
		Wheat Egg	8.32	4	→ 0z.	Vienna, Unhld. Covered	12.15
		Double Wheat Egg	8.92	6:	本oz.	Vienna, Unhld. Covered	13.37

Warehouse and Office: 223 So. Los Angeles St., Los Angeles 12, Calif. TUcker 2764



Main Office 6416 Manila Street

Branch Office 223 So. Los Angeles Street MAGINE A LARGE BAMBOO STEM with its large, oval leaves growing right on your own table. Bright colors burst forth on real white chinaware. That is what "Tepco China" has produced for you when they designed the "Bamboo Pattern."

Tepco artists first create a design for decoration, such as the "Bamboo Pattern." Engravings for these decorations or crests are then made and transferred to the chinaware by either underglaze print or underglaze decal process in our Print Department. As for any line treatments, each piece of ware is lined by hand with a brush.

All decorations and line treatments are put on under the glaze and will not wear off in any washing compound, soap suds, acids, or salts originating in foods.

Every step in the production of patterns or line treatments get the individual care of our experienced workmen and only the highest quality of materials are used.

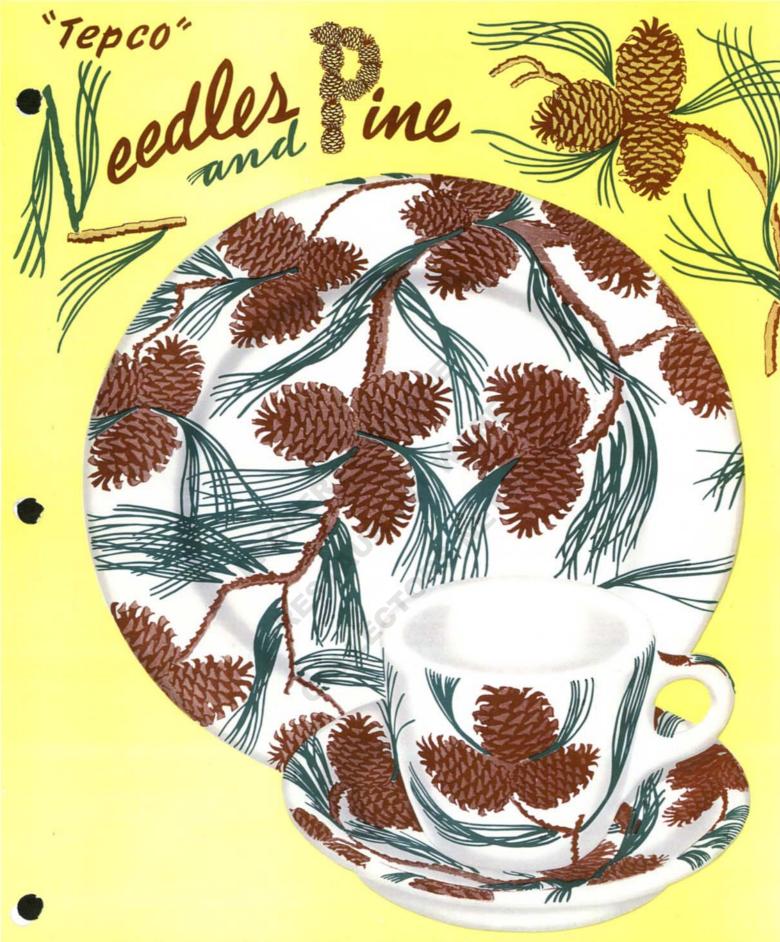
"Tepco China" can be had in a great many patterns or line treatments. Any combination of colors can be had to suit any color scheme in print, decal, or colored band and line treatments, with or without special crest or monogram. Also plain white or plain sunglow ware.

The real excellence of "Tepco China" lies in the fact that it was established in 1918, and today, is one of the largest manufacturers of 100 percent Vitrified Hotel and Restaurant Chinaware west of the Mississippi River.

The employees that compose the Tepco organization are highly skilled and trained workmen and are always interested in improving their product. Some of these men have been with the Tepco organization for thirty years or more.

When you select "Tepco China," you can be assured of receiving greater durability, added quality, and superior appearance at low economical prices.

Technical Porcelain and China Ware Co.



Main Office 6416 Manila Street Branch Office 223 So. Los Angeles Street DELIGHTFUL PATTERN illustrating branches of needles and pine cones, growing right on your own table. This is a friendly, cheerful, modern design, consisting of green and brown arranged in an overall pattern, that will harmonize with your styling and color scheme. What would be a more appropriate name than "NEEDLES and PINE?"

"Tepco China" can be purchased only through jobbers and can be had in hundreds of line treatments or decorations. Any combination of colors to suit any color scheme in print, decal, or colored band and line treatments with or without special crests or monograms. All decorations are put on under the glaze and will not wear off in any washing compound, soap suds, acids, or salts originating in foods. Each dish undergoes a two-fire process to assure a high, hard glaze.

The present company has a large background of experiments, secret formulas, and practical experience having been established in 1918, and today, is one of the largest manufacturers of 100% Vitrified Hotel and Restaurant Chinaware west of the Mississippi River.

The products manufactured by our company are used on steamship lines, railroads, institutions, hotels, restaurants, and Armed Forces the world over.

You can be assured of receiving only the highest quality of chinaware when you select "Tepco China." Where else could you find greater durability, added quality, and superior appearance at such low prices?

Technical Porcelain and China Ware Co.

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

BAMBOO — DOGWOOD — NEEDLES & PINE 1" RIM ON SUNGLOW — SCOTCH PLAID Two Color

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling
		PLATES				TEA POTS	
51/ :-	2:-	1927 920 12-17-20-1	¢ 5.00				
5½ in.	3 in.	Rolled Edge	\$ 5.98	8 oz.		Chicago Teas, Covered	\$ 21.24
6 1/4 in.	4 in.	Rolled Edge	7.20	8 oz.		Boston Teas, Covered	21.46
6 % in.	4 ½ in.		8.12	8 oz.		Tea Pot Lids	7.20
7 ½ in.	5 in.	Rolled Edge	8.82	24 oz.		Boston Teas	32.84
8 1/8 in.	6 in.	Rolled Edge	10.92	32 oz.		Boston Teas	35.86
9 in.	7 in.	Rolled Edge	13.00	12 oz.		Hot Water Pot	23.56
9 ¾ in.	8 in.	Rolled Edge	14.98			CHCARC	
		PLATES (Soup)				SUGARS	
		and the state of t		12 oz.	36s	Covered, Rolled Edge	24.96
	6 in.	Rolled Edge, Coupe	9.98	17 oz.	30s	Covered, Rolled Edge	29.36
	7 in.	Rolled Edge, Deep Rim	14.16	12 oz.		Duquesne, Covered	25.41
	5 in.	Rolled Edge, Deep Rim	8.82				
		DIATES (C-III)				SAUCE BOATS	
		PLATES (Grill)		3 oz.			17.64
9 1/2 in.		Rolled Edge, 3 Comp. Kress	23.56	51/2 oz.			19.72
9 1/2 in.		Rolled Edge, 3 Comp. Shamrock	28.20	9 1/2 oz.			33.18
10½ in.		Rolled Edge, 3 Comp. Elite	35.50	13 oz.			35.50
13½ in.		Chuck Wagon, 3 Comp.	47.10	0			
		PLATES (Chop)				SALADS	12 to 18 60
		PLATES (Chop)		5 3/4 in.	10 oz.	Footed Salad Bowls	16.48
10½ in.	9 in.	Rolled Edge	21.24	6 1/2 in.	16 oz.	Footed Salad Bowls	18.92
11½ in.	10 in.	Rolled Edge	25.88	7½ in.	24 oz.	Footed Salad Bowls	23.66
13½ in.		Chuck Wagon, Plain	42.46	7 in.	5s	Rolled Edge, Footed	19.02
				9 in.	3s	Rolled Edge, Footed	40.37
	PI	ATTERS OR DISHES		11 in.	6s	Rolled Edge, Footed	57.08
7 1/8 in.	4 in.	Rolled Edge	0.00	13 in.		Chuck Wagon Style	114.16
8 1/4 in.	5 in.		9.98				
9 1/4 in.	6 in.	Rolled Edge Rolled Edge	11.38			SPECIALTIES	
10½ in.	7 in.	Rolled Edge	13.92	1/		DEPENDENCE OF ASS	
11½ in.	8 in.	Rolled Edge	15.68	½ gallon		Bain Marie Jars	
12½ in.	9 in.	Rolled Edge	19.38			Salt & Pepper Shakers	14.28
13 % in.	10 in.	Rolled Edge	22.74			ASH TRAYS	
5 3/4 in.	12 in.	Rolled Edge	30.86 42.46			ASII IRAIS	12/12/20
9 in.	12 111.	Special Turkey Platter					8.82
, III.		Special Torkey Flatter	130.00			ICE TUBS	
PITCHERS				9 1/2 in		Hooped	87.80
2 1/2 pts.	24s	Hall Boy Jugs	36.48				
0 oz.	24s	Rolled Edge, Cable Jugs	57.76				
10 oz.	30s	Rolled Edge, Cable Jugs	42.96				
21 oz.	36s	Rolled Edge, Cable Jugs	28.54				
6 oz.	42s	Rolled Edge, Cable Jugs	21.28				
7 oz.	48s	Rolled Edge, Cable Jugs	13.00				
4 pts.		Cascade or Ball Ice Jugs	46.64				
8 pts.	6s	Rolled Edge, Cable Jugs	115.36				

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

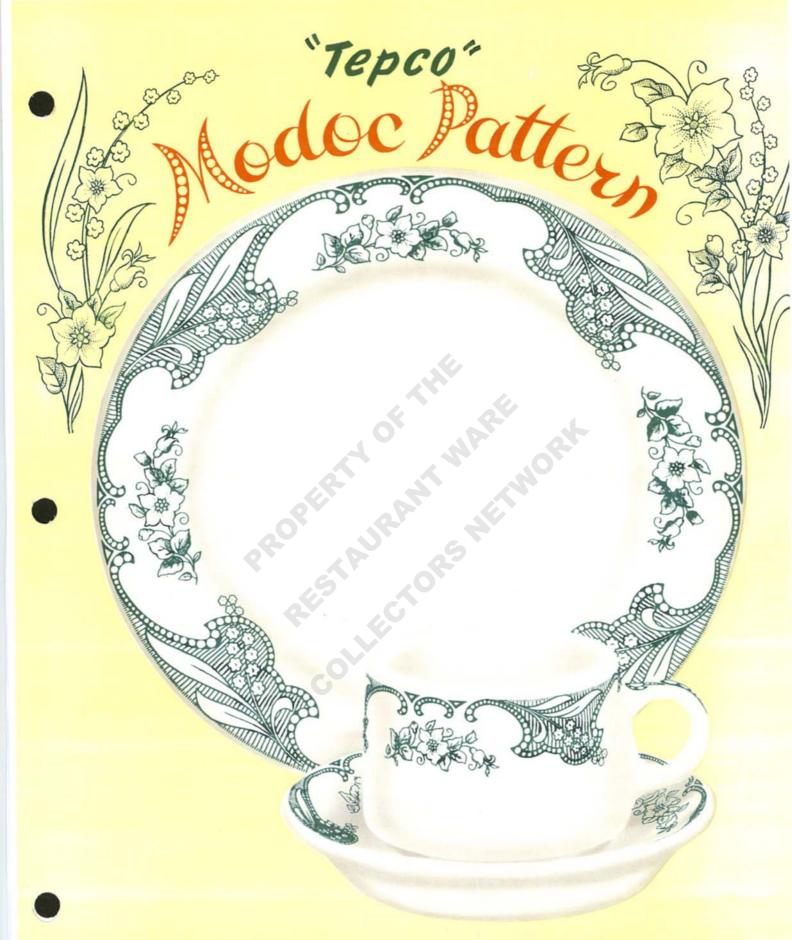
El Cerrito, Calif.

BAMBOO — DOGWOOD — NEEDLES & PINE 1" RIM ON SUNGLOW — SCOTCH PLAID Two Color

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Sellin Price
		BAKERS				COFFEE CALLERY	
51/ :-	21/ :-				2.0	COFFEE SAUCERS	
5 1/4 in.		Rolled Edge	\$ 9.00		5 in.	Wilbur	\$ 6.50
5¾ in. 10 in.	3 in.	Rolled Edge Rolled Edge	9.22		5 3/4 in.	Rolled Edge, Cascade	6.50
12 in.			23.09		6 1/4 in.	Rolled Edge, Wide Foot	6.50
12 111.	~ III. / O	Rolled Edge	33.64		6 in.	Rolled Edge, Narrow Foot	6.50
		BOULLIONS				A. D. Demi-Tasse	5.98
7 oz.		St. Francis, Unhandled	8.60		5½ in.	Ship	6.50
		BOWLS				COMPORTS	
5 3/4 in.	30s	Special Low Foot, Thick	12.00	5 in.		Rolled Edge	30.52
51/2 in.	30s	Low Foot, Thick	13.00	7 in.		Rolled Edge	33.86
5 in.	36s	Low Foot, Thick	13.00 11.84			CDFAMEDO	
4 1/4 in.	42s	Low Foot, Thick	10.22			CREAMERS	
4 in.	48s	Low Foot, Thick	9.52		3/4 oz.	Tankard	7.00
5 % in.	36s	Oatmeals, Rolled Edge	8.36		1 oz.	Tankard	7.00
6 1/4 in.	30s	Oatmeals, Rolled Edge	10.22		2 oz.	Tankard	7.72
10 in.		Soup Bowls	43.16		3 oz.	Tankard	8.44
4 1/4 in.		Chinese Rice Bowls	11.84		4 oz.	Duquesne, Handled	11.38
3 in.		Chinese Tea Cups	8.18	5	7 oz.	Duquesne, Handled	13.00
6 % in.		Chop Suey Bowls, Low Foot	21.12			FRUITS	
5 3/4 in.		Chop Suey Comport	18.92	4 ½ in.	3 in.		Committee of
			10.72	4 % in.	3 ½ in.	Rolled Edge	5.52
	ST 12 47 151	BUTTERS	. 6	4 3/4 in.	3 ½ in.	Double Thick, Flat	5.98
	2 ½ in.	Double Thick	3.74	5 1/8 in.	4 in.	Rolled Edge Rolled Edge	5.98
		CELERY TRAYS		5 in.	5 in.	Vernon	6.22
71/2 in.			21.12				0.22
9 3/4 in.			30.98			GRAPEFRUITS	
	601	THE CURE HANDIER		5 3/4 in.		#1 Rolled Edge, Small	9.28
		FEE CUPS—HANDLED		6½ in.		#2 Rolled edge, Large	10.22
		Boston Teas, Block Hld.	10.44				
		California, Welded Hld.	10.44			MUGS	
	6 oz.	Texas	10.44		5 oz.	Tom & Jerry	
		Cascade	11.26		5 oz.	Pirate Handled	
	8 oz.	Phild.	10.44		8 oz.	Lawrence, Handled	14.16
	10 oz.	Saxon	11.26		6 oz.	Early California, Handled	14.16
	6 1/2 oz.		11.26		8 oz.	Lawrence, Unhandled	8.94
	7½ oz.		10.44		12 oz.	Root.Beer	23.44
		Saxon—A.D.—Demi-Tasse	7.90		6 1/2 oz.	Ritz. Handled	14.16
	6 ½ oz.		10.44		7 oz.	Hot Chocolate	
		EE CUPS—UNHANDLED				NAPPIES	
	8 oz.	Phild.	8.94		2:-		10.00
	10 oz.	Saxon	8.94		3 in. 4 in.	Rolled Edge	10.22
	13 oz.	Saxon Q.M.C.	9.98		4 111.	Rolled Edge	11.84
		EGG CUPS				MUSTARDS	
		Wheat Egg	9.52	4	€1/2 OZ.	Vienna, Unhld. Covered	13.92
		Double Wheat Egg	10.21	61	≠oz.	Vienna, Unhld. Covered	15.32

Warehouse and Office: 223 So. Los Angeles St., Los Angeles 12, Calif. TUcker 2764



Technical Porcelain and China Ware Company

Main Office 6416 Manila Street Branch Office Los Angeles 12, California ODOC IS A NORTH AMERICAN INDIAN TRIBE which had lived in the southwestern part of Oregon. This tribe was constantly in a state of hostility toward the whites and after being segregated on the Klamath Reservation attempted to return to their original dislikes, causing the Modoc War of 1872-1873. After this war the tribe was divided, part being placed on the Quapaw Reservation in Indian Territory and part on the Klamath Reservation.

The first order "Tepco China" sold of this pattern was shipped to Modoc County, California, thus causing them to name this design "Modoc." This "Modoc Pattern" executed with smart simplicity, it is equally at home in most modern interiors.

The most important department in the Tepco factory is the Slip House. This is where feldspar, pure white quartz, and special clays are tested for quality and uniformity, and then scientifically blended and ground to extreme fineness. A magnetic treatment is used to remove the last traces of iron, then this mixture is aged to increase its workability.

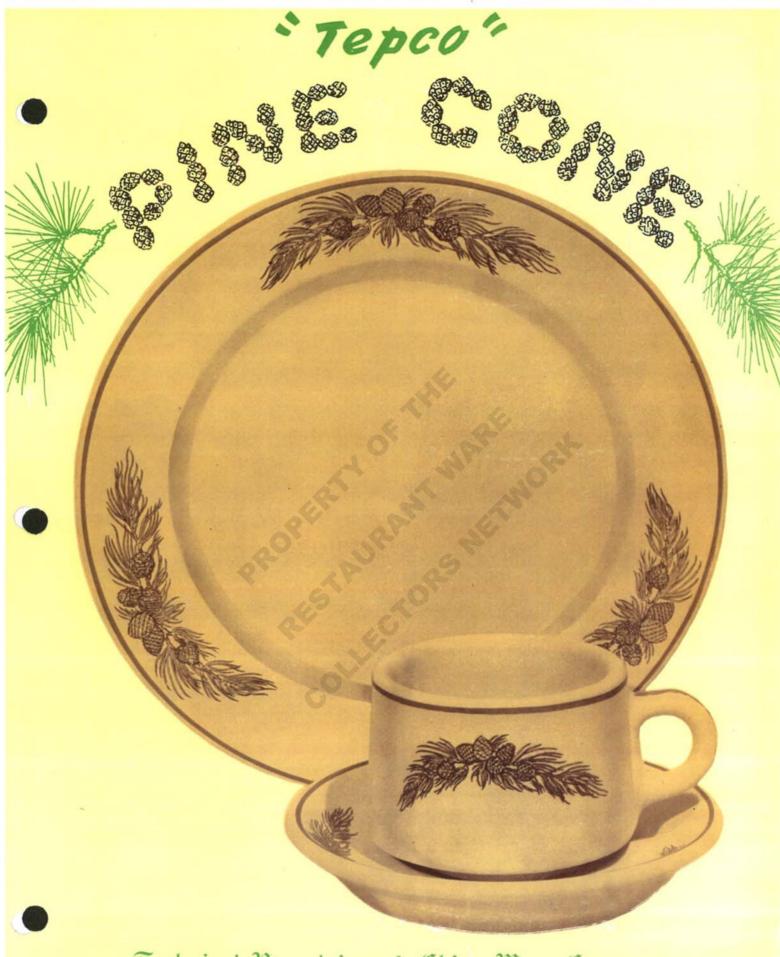
After this mixture (liquid clay or slip) is aged, it is then pumped under high pressure into Filter Presses, between heavy canvas sacks. The sacks holding all particles except the water, which drops down below the presses, thus leaving a leaf of clay in each canvas-lined compartment.

When the clay is removed from the Filter Presses it is brought to the Deairing Pug Mill. This machine as the name implies is used for taking air out of clay. Clay is fed at one end, is forced through a chamber having 27 inches of vacuum, then it is forced out the exhaust end in the form of a roll. Which eliminates all lamination. These rolls are now ready for the Clay Shop where highly skilled and trained workmen produce "Tepco China."

"Tepco China" can be had in hundreds of decorations or combinations of colors to suit any color scheme in print, decal, or colored band and line treatments, with or without special crest or monogram. All decorations are applied under the glaze and will not wear off in any washing compound, soap suds, acids, or salts originating in foods. Each piece of chinaware undergoes a two-fire process, which leaves a high, hard glaze.

If you are interested in attractively designed chinaware, that will not craze, but will stand hard usage, and at the lowest possible prices—you are sure to find it at "Tepco China."

Technical Porcelain and China Ware Co.



Technical Porcelain and China Ware Company

Main Office 6416 Manila Street El Cerrito. California

Branch Office 223 So. Los Angeles Street Los Angeles 12 California O DOUBT EVERYBODY HAS SEEN A PINE TREE. But, do you remember the pine scent floating through the air and causing you to look upward to see a cluster of pine cones among needle-like leaves? It is a sight never to be forgotten! That is why "Tepco China" has designed the "Pine Cone Pattern."

This pattern can be made with brown pine cone clusters on a Sunglow body, maroon on a White body, or any color combination you may prefer. From one to three clusters of pine cones can be arranged on chinaware depending upon your decision.

Each piece of chinaware undergoes a great many steps in the Tepco factory before it is a finished product. One of the most important steps is the high temperature firing.

In the earlier days of making chinaware, it was fired by placing it in beehive kilns on batch slots with fires underneath them. After the proper temperature had been reached, the kiln was allowed to cool and the ware was then removed. This process took from eight to ten days to complete.

Today, with Tepco's modern up-to-date kilns, each piece of ware is fired twice to assure you of a high, hard glaze. First, it is placed in a Bisque Circular Kiln, which is fired at 2400 degrees Fahrenheit for fifty-six hours. This is a continuous process and at no time does the kiln stop running. This Bisque Kiln turns out 36,000 pieces of ware every fifty-six hours.

After the first firing of chinaware, it is then removed from the Bisque Kiln and ready to be decorated, or if desired left plain. You will notice that the decoration is applied before the glaze. By doing this, the line treatments or decorations will not wear off in any washing compound, soap suds, acids, or salts originating in foods.

The ware is now ready to be dipped in a secret glaze formula, which is the result of years of study and experiments.

The second firing is done in our Gloss Tunnel Kiln, which has a temperature of 2100 degrees Fahrenheit. This kiln also produces 36,000 pieces every fifty-six hours. After the chinaware is removed from the Gloss Kiln, it is brought to the warehouse to be classified, packed in cartons or barrels and shipped out to you.

The employees that compose the Tepco organization are highly skilled and trained workmen. Each piece of chinaware produced gets individual care because these men take pride in their work and are always interested in improving their product. In this way, you can be assured of receiving greater durability, added quality, and superior appearance.

The Technical Porcelain and China Ware Company was established in 1918, and today, is one of the largest manufacturers of 100 percent Vitrified Hotel and Restaurant Chinaware west of the Mississippi River. Because of the pioneering in the production of desirable Hotel China and such success and vigor, we can now bring you chinaware which is foremost in its field at low, economical prices.

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

MODOC-OLYMPUS

on White Body __ Standard or Narrow Rim

MONARCH-MOHAWK-3 PINE CONE

On Sunglow Body - Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Sellin Price
		PLATES				TEA POTS	
5½ in.	3 in.	Rolled Edge	\$ 4.73	8 oz.			***
6 1/4 in.	4 in.	Rolled Edge	5.70	8 oz.		Chicago Teas, Covered	\$16.74
6 % in.	4 ½ in.		6.42	8 oz.		Boston Teas, Covered Tea Pot Lids	16.96
7 1/4 in.	5 in.	Rolled Edge	6.97	24 oz.		Boston Teas	5.70
8 1/8 in.	6 in.	Rolled Edge	8.61	32 oz.		Boston Teas	25.84
9 in.	7 in.	Rolled Edge	10.25	12 oz.		Hot Water Pot	28.36
9 3/4 in.	8 in.	Rolled Edge	11.82	12 02.		nor water For	18.56
/ /4	0	Koned Lage	11.02			SUCARS	
		PLATES (Soup)				SUGARS	
				12 oz.	36s	Covered, Rolled Edge	19.65
	6 in.	Rolled Edge, Coupe	7.88	17 oz.	30s	Covered, Rolled Edge	23.12
	7 in.	Rolled Edge, Deep Rim	11.16	12 oz.		Duquesne, Covered	20.00
	5 in.	Rolled Edge, Deep Rim	6.97				
						SAUCE BOATS	
		PLATES (Grill)		3 oz.			
9 1/2 in.		Rolled Edge, 3 Comp. Kress	18.56	5 1/2 oz.			13.88
9 ½ in.		Rolled Edge, 3 Comp. Shamrock	22.20	9 1/2 oz.			15.52
0 1/2 in.		Rolled Edge, 3 Comp. Elite	28.00	13 oz.			26.18
3 1/2 in.		Chuck Wagon, 3 Comp.	37.10	10 02.			28.00
- /2		and it again, a comp.	37.10			SALADS	
		PLATES (Chop)				SALADS	
				5 3/4 in.	10 oz.	Footed Salad Bowls	12.98
0½ in.	9 in.	Rolled Edge	16.74	6½ in.	16 oz.	Footed Salad Bowls	14.92
1 ½ in.	10 in.	Rolled Edge	20.38	7½ in.	24 oz.	Footed Salad Bowls	18.66
3½ in.		Chuck Wagon, Plain	33.46	7 in.	5s	Rolled Edge, Footed	15.02
	142			9 in.	3s	Rolled Edge, Footed	31.97
	P	PLATTERS OR DISHES		11 in.	6s	Rolled Edge, Footed	45.08
7 1/8 in.	4 in.	Rolled Edge	7.88	13 in.		Chuck Wagon Style	90.16
8 1/4 in.	5 in.	Rolled Edge	8.97				
9 1/4 in.	6 in.	Rolled Edge	10.97			SPECIALTIES	
0 ½ in.	7 in.	Rolled Edge	12.37	½ gallon		Bain Marie Jars	
1 ½ in.	8 in.	Rolled Edge	15.28	72 32511		Salt & Pepper Shakers	11.28
2 ½ in.	9 in.	Rolled Edge	17.93			A report offerers	11.20
3 % in.	10 in.	Rolled Edge	24.36			ASH TRAYS	
5 3/4 in.	12 in.	Rolled Edge	33.46				4.07
9 in.		Special Turkey Platter				ICE TURE	6.97
		004 - 0000000 1 - 0000000 € 0-7 000000000				ICE TUBS	
		PITCHERS		9½ in		Hooped	69.05
2 1/2 pts.	24s	Hall Boy Jugs	28.98				
0 oz.	24s	Rolled Edge, Cable Jugs	45.76				
O oz.	30s	Rolled Edge, Cable Jugs	33.96				
l oz.	36s	Rolled Edge, Cable Jugs	22.54				
oz.	42s	Rolled Edge, Cable Jugs	16.78				
7 oz.	48s	Rolled Edge, Cable Jugs	10.25				
4 pts.		Cascade or Ball Ice Jugs	36.73				
B pts.	6s	Rolled Edge, Cable Jugs	91.36				

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

MODOC-OLYMPUS

on White Body - Standard or Narrow Rim

MONARCH—MOHAWK—3 PINE CONE

On Sunglow Body - Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Sellin
		BAKERS					
5 1/4 in.	21/ :-	Rolled Edge				COFFEE SAUCERS	
5 3/4 in.	3 in.	Rolled Edge	\$ 7.08		5 in.	Wilbur	\$ 5.1.
10 in.		Rolled Edge	7.27		5 ¾ in.	Rolled Edge, Cascade	5.1.
12 in.		Rolled Edge	18.19			Rolled Edge, Wide Foot	5.1.
	20 111.70	Koned Edge	26.54		6 in.	Rolled Edge, Narrow Foot	5.1.
		BOULLIONS				A. D. Demi-Tasse	4.73
7 oz.		St. Francis, Unhandled	6.79		5½ in.	Ship	5.13
		BOWLS				COMPORTS	
5 3/4 in.	30s	Special Low Foot, Thick		5 in.		Rolled Edge	24.01
5 1/2 in.	30s	Low Foot, Thick	10.25	7 in.		Rolled Edge	26.66
5 in.	36s	Low Foot, Thick	10.25			CDEALIERS	
4 1/4 in.	42s	Low Foot, Thick	9.34			CREAMERS	
4 in.	48s	Low Foot, Thick	8.06		3/4 oz.	Tankard	5.50
5 % in.	36s	Oatmeals, Rolled Edge	7.52		1 oz. 2 oz.	Tankard	5.50
6 1/4 in.	30s	Oatmeals, Rolled Edge	6.61 8.06		2 oz. 3 oz.	Tankard	6.04
10 in.		Soup Bowls	34.16		4 oz.	Tankard	6.61
4 1/4 in.		Chinese Rice Bowls	9.34		7 oz.	Duquesne, Handled Duquesne, Handled	8.97
3 in.		Chinese Tea Cups	6.50	9.	, 02.	Doquestie, Hanalea	10.24
6 % in.		Chop Suey Bowls, Low Foot	16.62			FRUITS	
5 ¾ in.		Chop Suey Comport	14.92	4 1/2 in.	3 in.	Rolled Edge	4 24
		BUTTERS		4 % in.	3 1/2 in.	Double Thick, Flat	4.36 4.73
	2 1/2 in.	Double Thick	1 50	4 ¾ in.	3 ½ in.	Rolled Edge	4.73
			1.50	5 1/8 in.	4 in.	Rolled Edge	4.90
7½ in.		CELERY TRAYS		5 in.	5 in.	Vernon	4.90
9 3/4 in.			16.74			GRAPEFRUITS *	
			24.38	5 3/4 in.		#1 Rolled Edge, Small	7.33
		FEE CUPS—HANDLED	1	6 1/2 in.		#2 Rolled edge, Large	8.06
	7 ½ oz.	Boston Teas, Block Hld.	8.24			nonea cage, targe	0.00
		California, Welded Hld.	8.24			MUGS	
	6 oz.	Texas	8.24		5 oz.	Tom & Jerry	
		Cascade	8.88		5 oz.	Pirate Handled	
		Phild.	8.24		8 oz.	Lawrence, Handled	11.16
	6 ½ oz.	Saxon	8.88		6 oz.	Early California, Handled	11.16
	7 ½ oz.		8.88		8 oz.	Lawrence, Unhandled	7.06
		Saxon—A.D.—Demi-Tasse	8.24		12 oz.	Root Beer	18.44
	6 1/2 oz.		6.24		6½ oz.		11.16
		E CUPS-UNHANDLED			7 oz.	Hot Chocolate	
		Phild.	7.04			NAPPIES	
	-	Saxon	7.06		3 in.	Rolled Edge	0.04
		Saxon Q.M.C.	7.06 7.88		4 in.	Rolled Edge	8.06 9.34
		EGG CUPS	7.00				7.34
						MUSTARDS	
		Wheat Egg Double Wheat Egg	7.52	4	0/2 OZ.	Vienna, Unhld. Covered	10.97
		booble Wiledi Egg	8.06	61	≠oz.	Vienna, Unhld. Covered	12.07

Warehouse and Office:

Warehouse and Office: HOUSTON, TEXAS

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

CANDY CANE

On Sunglow Body — Standard or Narrow Rim

3 PINE CONE — MOHAWK — MONARCH

on White Body - Standard or Narrow Rim

		On white i		- Candard C	71 1 14111	JW ICHII	
Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		PLATES				TEA POTS	
5 1/2 in.	3 in.	Rolled Edge	\$ 4.48	8 oz.		Chicago Teas, Covered	\$15.84
6 1/4 in.	4 in.	Rolled Edge	5.40	8 oz.		Boston Teas, Covered	16.06
6 % in.	4 1/2 in.	Rolled Edge	6.08	8 oz.		Tea Pot Lids	5.40
71/4 in.	5 in.	Rolled Edge	6.60	24 oz.		Boston Teas	24.44
8 1/8 in.	6 in.	Rolled Edge	8.15	32 oz.		Boston Teas	26.86
9 in.	7 in.	Rolled Edge	9.70	12 oz.		Hot Water Pot	17.56
9¾ in.	8 in.	Rolled Edge	11.20			CHCARC	
		PLATES (Soup)		12 oz.	36s	SUGARS Covered, Rolled Edge	10.50
	6 in.	Rolled Edge, Coupe	7.46	17 oz.	30s	Covered, Rolled Edge	18.59
	7 in.	Rolled Edge, Deep Rim	10.56	12 oz.	303	Duquesne, Covered	21.86 18.93
	5 in.	Rolled Edge, Deep Rim	6.60	12 02.		Doquesile, Covered	10.73
			0.00			SAUCE BOATS	
		PLATES (Grill)		3 oz.			12.14
9 1/2 in.		Rolled Edge, 3 Comp. Kress	17.56	51/2 oz.			13.14 14.68
91/2 in.		Rolled Edge, 3 Comp. Shamrock		9 1/2 oz.			24.78
101/2 in.		Rolled Edge, 3 Comp. Elite	26.50	13 oz.			26.50
13½ in.		Chuck Wagon, 3 Comp.	35.10				20.50
		PLATES (Chop)				SALADS	
101/ :-	9 in.		1000	5 ¾ in.	10 oz.	Footed Salad Bowls	12.28
10½ in. 11½ in.	10 in.	Rolled Edge	15.84	6½ in.	16 oz.	Footed Salad Bowls	14.12
13½ in.	10 111.	Rolled Edge Chuck Wagon, Plain	31.66	7½ in. 7 in.	24 oz.	Footed Salad Bowls	17.66
13 /2 111.		Chock Wagon, Flam	31.00	9 in.	5s 3s	Rolled Edge, Footed	14.22
	DI	LATTERS OR DISHES		11 in.	6s	Rolled Edge, Footed Rolled Edge, Footed	30.30
22.2				13 in.	OS	Chuck Wagon Style	42.68
7 1/8 in.	4 in.	Rolled Edge	7.46			Chock Wagon Style	85.36
8 ¼ in.	5 in.	Rolled Edge	8.49			SPECIALTIES	
9¼ in.	6 in.	Rolled Edge	10.38				
10½ in.	7 in.	Rolled Edge	11.70	½ gallon		Bain Marie Jars	
11½ in. 12½ in.	8 in. 9 in.	Rolled Edge Rolled Edge	14.46			Salt & Pepper Shakers	10.68
13 % in.	10 in.	Rolled Edge	16.96			ASH TRAYS	
15 % in.	12 in.	Rolled Edge	23.06			AST TRATE	
19 in.	12	Special Turkey Platter	31.66			ICE TUBS	6.60
		DITCHERC		9½ in		Hooped	45.20
21/ -1-	24-	PITCHERS		7 /2 111		Поореа	65.30
2½ pts. 60 oz.	24s 24s	Hall Boy Jugs Rolled Edge, Cable Jugs	27.48				
40 oz.	30s	Rolled Edge, Cable Jugs	43.36				
21 oz.	36s	Rolled Edge, Cable Jugs	32.16				
16 oz.	42s	Rolled Edge, Cable Jugs	21.34				
7 oz.	48s	Rolled Edge, Cable Jugs	15.88				
4 pts.	100	Cascade or Ball Ice Jugs	9.70				
8 pts.	6s	Rolled Edge, Cable Jugs	34.75				
		and of capie solds	86.56				

223 So. Los Angeles St., Los Angeles 12, Calif. TUcker 2764

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

CANDY CANE

On Sunglow Body — Standard or Narrow Rim

3 PINE CONE — MOHAWK — MONARCH

on White Body-Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling
							Price
£1/ ·		BAKERS				COFFEE SAUCERS	
5 ¼ in.		. Rolled Edge	\$ 6.71		5 in.	Wilbur	\$ 4.88
5 % in.		Rolled Edge	6.88			. Rolled Edge, Cascade	\$ 4.88 4.88
10 in. 12 in.	70 in. 3	Rolled Edge	17.21	1	6 1/4 in	Rolled Edge, Wide Foot	4.88
12 in.	25 In. /	○ Rolled Edge	25.12	4.	6 in.	Rolled Edge, Narrow Foot	4.88
		BOULLIONS			4 3/4 in.	A. D. Demi-Tasse	4.48
7 oz.		St. Francis, Unhandled	6.43		5½ in.	Ship	4.88
		BOWLS				COMPORTS	
5 3/4 in.	30s	Special Low Foot, Thick	9.70	5 in.		Rolled Edge	22.72
5 1/2 in.	30s	Low Foot, Thick	9.70	7 in.		Rolled Edge	25.22
5 in.	36s	Low Foot, Thick	8.84	12		A STATE OF THE STA	20.22
4 1/4 in.	42s	Low Foot, Thick	7.63			CREAMERS	
4 in.	48s	Low Foot, Thick	7.12		3/4 oz.	Tankard	5.20
5 % in.	36s	Oatmeals, Rolled Edge	6.26		l oz.	Tankard	5.20
6 1/4 in.	30s	Oatmeals, Rolled Edge	7.63		2 oz.	Tankard	5.73
10 in.		Soup Bowls	32.36		3 oz.	Tankard	6.28
4 ¼ in.		Chinese Rice Bowls	8.84		4 oz.	Duquesne, Handled	8.49
3 in.		Chinese Tea Cups	6.14		7 oz.	Duquesne, Handled	9.70
6% in.		Chop Suey Bowls, Low Foot	15.72			FRUITS	
5¾ in.		Chop Suey Comport	14.12	4 ½ in.	3 in.	Rolled Edge	
		BUTTERS		4 % in.	3 ½ in.	Double Thick, Flat	4.12
	2 1/2 in.	Double Thick	2.00	4 3/4 in.	3 ½ in.		4.48
	- /2		2.80	5 1/8 in.	4 in.	Rolled Edge	4.48
		CELERY TRAYS		5 in.	5 in.	Vernon	4.65
7½ in.			15.84			V. (2002)	4.03
9¾ in.			23.40			GRAPEFRUITS	
	co	FFEE CUPS—HANDLED		5 3/4 in.		#1 Rolled Edge, Small	6.94
		Boston Teas, Block Hld.	7.80	6½ in.		#2 Rolled edge, Large	7.62
	71/2 oz.	California, Welded Hld.	7.80			****	
	6 oz.	Texas	7.80			MUGS	
		Cascade	8.41		5 oz.	Tom & Jerry	
	8 oz.	Phild.	7.80		5 oz.	Pirate Handled	
	10 oz.	Saxon	8.41		8 oz.	Lawrence, Handled	10.56
	6 1/2 oz.	Ship	8.41		6 oz.	Early California, Handled	10.56
	7 1/2 oz.	Atlantic	7.80		8 oz.	Lawrence, Unhandled	8.69
	3 3/4 oz.	Saxon—A.D.—Demi-Tasse	5.91		12 oz.	Root Beer	17.44
	6 1/2 oz.		7.80		0 ½ oz.	Ritz. Handled	10.56
	COFF	EE CUPS—UNHANDLED			7 oz.	Hot Chocolate	6.69
	8 oz.	Phild.	6.70			NAPPIES	
	10 oz.	Saxon	6.70		3 in.	Rolled Edge	7.62
	13 oz.	Saxon Q.M.C.	7.46			Rolled Edge	8.84
		EGG CUPS				MUSTARDS	
		Wheat Egg	7.12	4	Att 07		10
		Double Wheat Egg	7.63	11	≠ oz.	Vienna, Unhld. Covered	10.39
				62		Vienna, Unhld. Covered	11.42

Warehouse and Office: 223 So. Los Angeles St., Los Angeles 12, Calif. TUcker 2764

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

RED BAND — GREEN BAND & TWO LINES

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		DIATEC				TEA POTS	
		PLATES					41014
5 1/2 in.	3 in.		\$ 3.73	8 oz.		Chicago Teas, Covered	\$13.14
6 1/4 in.	4 in.	Rolled Edge	4.50	8 oz.		Boston Teas, Covered	13.36
6 % in.	4 ½ in.	Rolled Edge	5.06	8 oz.		Tea Pot Lids	4.50
7 1/4 in.	5 in.	Rolled Edge	5.49	24 oz.		Boston Teas	20.24
8 1/8 in.	6 in.	Rolled Edge	6.78	32 oz.		Boston Teas	22.36
9 in.	7 in.	Rolled Edge	8.05	12 oz.		Hot Water Pot	14.56
9¾ in.	8 in.	Rolled Edge	9.30			CHCARC	
		PLATES (Soup)		10	0.4	SUGARS	15.40
			4 20	12 oz.	36s	Covered, Rolled Edge	15.42
	6 in.	Rolled Edge, Coupe	6.20	17 oz.	30s	Covered, Rolled Edge	18.11
	7 in. 5 in.	Rolled Edge, Deep Rim Rolled Edge, Deep Rim	8.76 5.49	12 oz.		Duquesne, Covered	15.69
	3 m.	Koned Edge, Deep Kiiii	3.47			SAUCE BOATS	
		PLATES (Grill)		3 oz.			10.90
9 1/2 in.		Rolled Edge, 3 Comp. Kress	14.56	5 ½ oz.			12.16
		Rolled Edge, 3 Comp. Kress	17.40	9 ½ oz.			20.42
9½ in.		Rolled Edge, 3 Comp. Elite	22.00	13 oz.			22.00
10½ in. 13½ in.		Chuck Wagon, 3 Comp.	29.10	13 02.			22.00
13 /2 111.		Chick Wagon, 5 Comp.	27110	2.		SALADS	
		PLATES (Chop)		5 3/4 in.	10 oz.	Footed Salad Bowls	10.18
10½ in.	9 in.	Rolled Edge	13.14	6½ in.	16 oz.	Footed Salad Bowls	
11½ in.	10 in.	Rolled Edge	16.32	7 ½ in.	24 oz.	Footed Salad Bowls	11.72
	TO In.	Chuck Wagon, Plain	26.26	7 in.	5s		14.74
13 ⅓ in.		Chuck Wagon, Flam	20.20	9 in.	3s	Rolled Edge, Footed	23.20
		LATTERS OR DISLIES		11 in.	6s	Rolled Edge, Footed Rolled Edge, Footed	25.25
	Р	LATTERS OR DISHES		13 in,	OS	Chuck Wagon Style	35.48
7 1/8 in.	4 in.	Rolled Edge	6.20	13 111,		Chuck Wagon Style	70.96
8 1/4 in.	5 in.	Rolled Edge	7.05	1		SDECIALTIES	
9 1/4 in.	6 in.	Rolled Edge	8.61			SPECIALTIES	
10 1/2 in.	7 in.	Rolled Edge	9.73	½ gallon		Bain Marie Jars	
11 1/2 in.	8 in.	Rolled Edge	12.00			Salt & Pepper Shakers	
12 1/2 in.	9 in.	Rolled Edge	14.17				
13 % in.	10 in.	Rolled Edge	19.16			ASH TRAYS	
15 3/4 in.	12 in.	Rolled Edge	26.26	1			5.50
19 in.		Special Turkey Platter	130.00			ICE TUBS	
		DITCHERS		9 1/2 in		Hooped	
		PITCHERS	00.00			Порта	
2 ½ pts.		Hall Boy Jugs	22.98				
60 oz.	24s	Rolled Edge, Cable Jugs	36.24				
40 oz.	30s	Rolled Edge, Cable Jugs	27.72				
21 oz.	36s	Rolled Edge, Cable Jugs	17.74				
16 oz.	42s	Rolled Edge, Cable Jugs	13.18				
7 oz.	48s	Rolled Edge, Cable Jugs	8.05				
4 pts.		Cascade or Ball Ice Jugs	28.81				
8 pts.	6s	Rolled Edge, Cable Jugs	73.12				

Warehouse and Office: 223 So. Los Angeles St., Los Angeles 12, Calif. TUcker 2764

TECHNICAL PORCELAIN & CHINAWARE COMPANY

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6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

RED BAND - GREEN BAND & TWO LINES

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling Price
		DAKERS					
		BAKERS				COFFEE SAUCERS	
5 1/4 in.		Rolled Edge	\$ 4.86		5 in.	Wilbur	\$ 4.07
5¾ in.	3 in.	Rolled Edge	5.71		5 3/4 in.	Rolled Edge, Cascade	4.07
10 in. 12 in.	## in. 8	Rolled Edge	14.27		6 1/4 in.	Rolled Edge, Wide Foot	4.07
12 in.	B In. / 0	Rolled Edge	20.86		6 in.	Rolled Edge, Narrow Foot	4.07
		BOULLIONS			4 ¾ in.	A. D. Demi-Tasse	3.73
7 oz.		St. Francis, Unhandled	5.35		5½ in.	Ship	
		BOWLS				COMPORTS	
5 3/4 in.	30s	Special Low Foot, Thick	8.05	5 in.		Rolled Edge	18.82
5 1/2 in.	30s	Low Foot, Thick	8.05	7 in.		Rolled Edge	20.98
5 in.	36s	Low Foot, Thick	7.34				
4 1/4 in.	42s	Low Foot, Thick	6.34			CREAMERS	
4 in.	48s	Low Foot, Thick	5.92		3/4 oz.	Tankard	4.30
5 % in.	36s	Oatmeals, Rolled Edge	5.21		l oz.	Tankard	4.30
6 1/4 in.	30s	Oatmeals, Rolled Edge	6.34		2 oz.	Tankard	4.78
10 in.		Soup Bowls	26.96		3 oz. 4 oz.	Tankard	5.23 7.05
4 1/4 in.		Chinese Rice Bowls	7.34		7 oz.	Duquesne, Handled Duquesne, Handled	8.05
3 in.		Chinese Tea Cups	5.11		7 02.	Doquesne, Hanalea	0.05
6% in.		Chop Suey Bowls, Low Foot	13.02			FRUITS	
5¾ in.		Chop Suey Comport	11.72	4 ½ in.	3 in.	Rolled Edge	3.44
		BUTTERS		4 % in.	3 1/2 in.	Double Thick, Flat	3.73
	2 1/2 in.	Double Thick	2.31	4 3/4 in.	3 1/2 in.	Rolled Edge	3.73
				5 1/8 in.	4 in.	Rolled Edge	3.88
		CELERY TRAYS		5 in.	5 in.	Vernon	3.88
7½ in.			13.14				
9¾ in.			19.20	F2/ ·		GRAPEFRUITS	
	COF	FEE CUPS—HANDLED		5 ¾ in.		#1 Rolled Edge, Small	5.77
		Boston Teas, Block Hld.	6.48	6 1/2 in.		#2 Rolled edge, Large	6.34
		California, Welded Hld.	6.48			MUCS	
	6 oz.	Texas	6.48			MUGS	
	6 1/2 oz.	Cascade	6.98		5 oz. 5 oz.	Tom & Jerry	
	8 oz.	Phild.	6.48		8 oz.	Pirate Handled	17.28
	10 oz.	Saxon	6.98		6 oz.	Lawrence, Handled Early California, Handled	8.76
	6 1/2 oz.		6.98		8 oz.	Lawrence, Unhandled	8.76
	7 1/2 oz.		6.48		12 oz.	Root Beer	5.56 14.56
		Saxon—A.D.—Demi-Tasse	4.92			Ritz. Handled	14.30
	6 ½ oz.	Wilbur	6.48		7 oz.	Hot Chocolate	
		EE CUPS—UNHANDLED				MADDIEC	
	8 oz.	Phild.	5.56		2:-	NAPPIES	
	10 oz.	Saxon	5.56		3 in.	Rolled Edge	6.34
	13 oz.	Saxon Q.M.C.	6.20		4 in.	Rolled Edge	7.34
		EGG CUPS				MUSTARDS	
		Wheat Egg	5.92	4	₩ oz.	Vienna, Unhld. Covered	8.61
		Double Wheat Egg	6.34	11	Foz.	Vienna, Unhld. Covered	9.47

Warehouse and Office: 223 So. Los Angeles St., Los Angeles 12, Calif. TUcker 2764

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

CELESTE BLUE

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actual Size	Trade Size	Article	Selling
			71100	3126	Size	Article	Price
		PLATES				TEA POTS	
5½ in.		Rolled Edge	\$ 2.70	8 oz.		Chicago Teas, Covered	\$15.48
6 1/4 in.	4 in.	Rolled Edge	3.51	8 oz.		Boston Teas, Covered	15.70
6 % in.	4 ½ in.		4.02	8 oz.		Tea Pot Lids	5.28
71/4 in.	5 in.	Rolled Edge	4.52	24 oz.		Boston Teas	35.64
8 ½ in.	6 in.	Rolled Edge	5.78	32 oz.		Boston Teas	38.86
9 in.	7 in.	Rolled Edge	7.17	12 oz.		Hot Water Pot	25.56
9 3/4 in.	8 in.	Rolled Edge	8.55				
		PLATES (Soup)		10	24	SUGARS	
	6 in.	Rolled Edge, Coupe	5.02	12 oz. 17 oz.	36s	Covered, Rolled Edge	12.96
	7 in.	Rolled Edge, Deep Rim	8.05	12 oz.	30s	Covered, Rolled Edge	15.48
	5 in.	Rolled Edge, Deep Rim	4.39	12 02.		Duquesne, Covered	13.46
		PLATES (Grill)				SAUCE BOATS	
01/ 1-				3 oz.			9.69
9½ in.		Rolled Edge, 3 Comp. Kress	12.96	5 1/2 oz.			10.82
9½ in. 10½ in.		Rolled Edge, 3 Comp. Shamroc	A TOTAL CONTRACTOR	9 1/2 oz.			17.08
13 ½ in.		Rolled Edge, 3 Comp. Elite	19.60	13 oz.			19.60
13 /2 111.		Chuck Wagon, 3 Comp.	28.42	03			
		PLATES (Chop)		5.2/ :-	10	SALADS	
10 1/2 in.	9 in.	Rolled Edge	11.70	5¾ in. 6½ in.	10 oz.	Footed Salad Bowls	10.32
11 1/2 in.	10 in.	Rolled Edge	14.22	7½ in.	16 oz. 24 oz.	Footed Salad Bowls	12.96
13 1/2 in.		Chuck Wagon, Plain	23.38	7 in.	5s	Footed Salad Bowls	15.58
			20.00	9 in.	3s	Rolled Edge, Footed	11.04
	PI	ATTERS OR DISHES		11 in.	6s	Rolled Edge, Footed Rolled Edge, Footed	24.08
7 1/8 in.	4 in.	Rolled Edge		13 in.	O3	Chuck Wagon Style	31.64
8 1/4 in.	5 in.	Rolled Edge	4.77			Check Wagon Style	48.16
9 1/4 in.	6 in.	Rolled Edge	5.78			SPECIALTIES	
10 ½ in.	7 in.	Rolled Edge	7.17 8.42	1/ - 11			
11 ½ in.	8 in.	Rolled Edge	10.94	½ gallon		Bain Marie Jars	
12 1/2 in.	9 in.	Rolled Edge	13.06			Salt & Pepper Shakers	
13 % in.	10 in.	Rolled Edge	18.34			ASH TRAYS	
15¾ in.	12 in.	Rolled Edge	25.90			non inclis	4.50
19 in.		Special Turkey Platter	130.00			ICE TUDE	4.52
		DITCHERS		01/ :-		ICE TUBS	
2 ½ pts.	24-	PITCHERS		91/2 in		Hooped	51.20
2 ½ pts. 60 oz.	24s 24s	Hall Boy Jugs	21.84				
40 oz.		Rolled Edge, Cable Jugs	32.32				
21 oz.		Rolled Edge, Cable Jugs	23.88				
6 oz.		Rolled Edge, Cable Jugs	15.82				
7 oz.		Rolled Edge, Cable Jugs Rolled Edge, Cable Jugs	11.74				
4 pts.		Cascade or Ball Ice Jugs	7.17				
8 pts.	6s	Rolled Edge, Cable Jugs	30.94 67.00				
	1	and Eage, Cable Jogs	07.00				

TECHNICAL PORCELAIN & CHINAWARE COMPANY

Home of "TEPCO" and "PAMCO" Vitrified Chinaware

6416 Manila Street

LAndscape 5-0960

El Cerrito, Calif.

CELESTE BLUE

Standard or Narrow Rim

Actual Size	Trade Size	Article	Selling Price	Actue		Trade Size	Article	Selling Price
		BAKERS					COFFEE SAUCERS	
5 1/4 in.	21/ in	Rolled Edge	\$ 3.96			5 in.	Wilbur	\$ 3.26
5 3/4 in.	3 in.	Rolled Edge	4.21				Rolled Edge, Cascade	3.26
10 in.		Rolled Edge	13.46			6 1/4 in.		3.26
12 in.		Rolled Edge	20.86			6 in.	Rolled Edge, Narrow Foot	3.26
12 111.	35111. / 0	Koneu Lage	20.00				A. D. Demi-Tasse	2.70
		BOULLIONS				5 ½ in.		3.26
7 oz.		St. Francis, Unhandled	4.27			0 /2 ///		0.20
		BOWLS					COMPORTS	227277
5 3/4 in.	30s	Special Low Foot, Thick	7.17	5 in.			Rolled Edge	12.96
5 ½ in.	30s	Low Foot, Thick	7.17	7 in.			Rolled Edge	15.58
5 in.	36s	Low Foot, Thick	7.17 6.54				CREAMERS	
4 1/4 in.	42s	Low Foot, Thick	5.28			2/		2.83
4 in.	48s	Low Foot, Thick	5.28			3/4 oz.	Tankard	2.83
5 % in.	36s	Oatmeals, Rolled Edge	3.76			l oz.	Tankard	3.33
6 1/4 in.	30s	Oatmeals, Rolled Edge	5.02			2 oz.	Tankard	3.86
10 in.		Soup Bowls	24.08			3 oz. 4 oz.	Tankard	6.03
4 1/4 in.		Chinese Rice Bowls	5.91			7 oz.	Duquesne, Handled	7.17
3 in.		Chinese Tea Cups	3.84			/ 02.	Duquesne, Handled	7.17
6 % in.		Chop Suey Bowls, Low Foot	12.21				FRUITS	
5 3/4 in.		Chop Suey Comport	9.81	4 1/2	in.	3 in.	Rolled Edge	2.44
		BUTTERS		4 3/8		3 ½ in.	Double Thick, Flat	2.70
			3-A	4 3/4		3 ½ in.		2.70
	2 1/2 in.	Double Thick	1.32	5 1/8		4 in.	Rolled Edge	2.95
		CELERY TRAYS		5 in.		5 in.	Vernon	2.95
71/2 in.			10.32				CDARFFRUITS	
9 3/4 in.			15.48				GRAPEFRUITS	
	CO!	FFEE CUPS—HANDLED		5 3/4			#1 Rolled Edge, Small	4.77
			5.00	6 1/2	in.		#2 Rolled edge, Large	5.28
		Boston Teas, Block Hld.	5.28				MICS	
	6 oz.	California, Welded Hld.	5.28 5.28			_	MUGS	
		Texas Cascade	6.16			5 oz.	Tom & Jerry	7.80
	8 oz.	Phild.	5.28			5 oz.	Pirate Handled	22.92
	10 oz.	Saxon	6.16			8 oz.	Lawrence, Handled	5.78
	6 ½ oz.		6.16			6 oz.	Early California, Handled	5.78
		Atlantic	5.28			8 oz.	Lawrence, Unhandled	4.77
		Saxon—A.D.—Demi-Tasse	3.50			12 oz.	Root Beer	12.84
	6 ½ oz.		5.28				Ritz. Handled	5.70
		EE CUPS—UNHANDLED	5.20			7 oz.	Hot Chocolate	5.78
			4 77				NAPPIES	
	8 oz.	Phild.	4.77			3 in.	Rolled Edge	5.28
	10 oz. 13 oz.	Saxon Saxon Q.M.C.	4.77 5.53			4 in.	Rolled Edge	6.54
	13 02.		5.55				STANDARD STANDARD STANDARD	
		EGG CUPS	,		"		MUSTARDS	717
		Wheat Egg	4.77		7		Vienna, Unhld. Covered	7.17
		Double Wheat Egg	5.28		6:	♣oz.	Vienna, Unhld. Covered	7.80

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LAndscape 5-0960

El Cerrito, Calif.

SPECIALTIES

GREEN & WHITE

BROWN & WHITE

Actual Size	Trade Size	Article	Selling Price
8 oz.		Boston Tea Pot	\$13.08
8 oz.		Chicago Tea Pot	13.30
8 oz.		Tea Pot Lid	4.48
24 oz.		Boston Tea Pot	21.64
32 oz.		Boston Tea Pot	23.86
		Hot Water Pots	15.56
36 oz.	6 cup	Corregated Tea Pots	25.02
5 oz.	74	Custards	2.52
6 oz.		Custards	2.97
9 oz.		Custards	3.28
8 oz.	51/4 in.	Pot Pie Dishes	4.80
	4 1/4 in.	Pot Pie Dishes	4.80
14 oz.	5 % in.	Pot Pie Dishes	5.56
51/2 in.		#1 Round Shirred Eggs	6.32
6 1/4 in.		#2 Round Shirred Eggs	7.20
7 in.		#3 Round Shirred Eggs	8.30
8 oz.		Lawrence Handle Mug	7.84
4 oz.		Duquesne Creamers, Handled	6.32
7 oz.		Duquesne Creamers, Handled	7.08
8 oz.		Bean Pot	5.56
4 oz.		Bean Pot	2.52
6 oz.		Bean Pot	4.80
l 1 oz.		Bean Pot	6.32
5 3/4 in.	10 oz.	Footed Salad Bowl	6.32
6 1/2 in.	16 oz.	Footed Salad Bowl	7.96
71/2 in.	24 oz.	Footed Salad Bowl	9.58
91/4 in.	10 oz.	Welsh Rarebit Dish—Oval	9.36
10 in.	14 oz.	Welsh Rarebit Dish—Oval	11.76
11 in.	16 oz.	Welsh Rarebit Dish—Oval	13.38
4 3/4 in.	5 oz.	French Shirred Eggs	4.04
5 % in.	8 oz.	French Shirred Eggs	6.32
6 1/2 in.	12 oz.	French Shirred Eggs	7.20
71/2 in.	14 oz.	French Shirred Eggs	7.96

technical porcelain & china ware co.

Home of "TEPCO" and "PAMCO"

Vitrified China Ware Vitrified Oven Ware

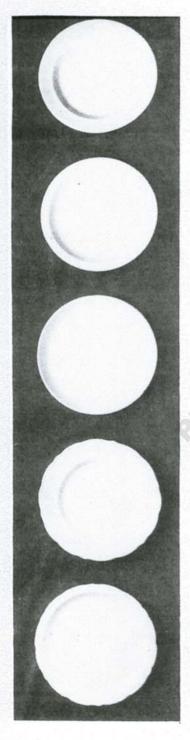
Three Locations to Serve You

Main Office and Factory MANILA AND KEARNEY STREETS EL CERRITO, CONTRA COSTA COUNTY, CALIFORNIA Telephones: LAndscape 5-0960 and 5-3051

> Branch Office and Warehouse 1207 E. 6th STREET LOS ANGELES 12, CALIFORNIA Telephones: MAdison 6-6927 and 6-6143

> > Branch Office and Warehouse 1706 CONGRESS AVENUE HOUSTON, TEXAS Telephone: CApitol 7-6808

When luxury and economy go steady, you will find a complete line of "TEPCO CHINA" for all types of food service. We trust the body styles shown below will enable you to select the proper shape for your operation, keeping in mind, that you will receive more quality — more service — and more value.



ROLLED EDGE - STANDARD RIM

The oldest and more practical shape in a chinaware body. This style is used more often than any other shape.

NARROW RIM

A light weight chinaware, with a small edge on rim, which allows many variations for decorating. Will do justice to even the most simple design.

COUPE SHAPE

Is without a rim, however, it curves in on the edges toward the center, which definitely is a space-saver for table settings, and offers more top plate area.

SCALLOPED EDGE - STANDARD RIM

For that luxurious look, which will flatter and add distinction to any table setting, at a surprisingly inexpensive cost.

SCALLOPED EDGE - NARROW RIM

Modernize the Narrow Rim Body Style with an edge that is scalloped. NOTE: Also, available is Scalloped Edge — Coupe Shape.

There is no difference in price for the Standard Rim, Narrow Rim, or Coupe Shape body styles. On the Scalloped Edge Body Styles depending on pattern, you use the list price, less discount, then plus ten per cent. However, if the pattern is listed on price list, as scalloped edge, there is no additional ten per cent charge.



PTD. BY RICHMOND PRINTERS

Broken Wagon Wheel

Agian on Scalloped Edge

Swanson

Knob Hill on Scalloped Edge

Albany

Flame

Confucius

Rick Rack No. 2

Stipple Overall

Grey and Pink Spray

Laura

Newmont

Ox-Head

1/2" Spray Fadeout

Sun Valley on Scalloped Edge

Camino

Rick Rack No. 1

Allure on Scalloped Edge

Duchess

Stipple Open Center

Patricia

Monterey

Abstract

Stipple Sprays

Scalloped E

Autumn

TO HELP IN THE SELECTION OF YOUR SOLID BODY COLORS



Any pattern or individual decoration may be obtained in the above body colors, or styles on the preceding page.

THE SIGN OF INDIVIDUALITY

Everyone enjoys seeing their name displayed. Why not on chinaware? It will call particular attention to your name, and is a wonderful way to advertise. TEPCO CHINA's art department can design a special crest for you, or reproduce a crest or monogram already in your possession. This department is always at your disposal, and will be glad to help you in any way to make your place individual.

Your crest or monogram can be used with any one of a number of Line Treatments or in combination with a Print Pattern. Our process of Spraytones and patterns offer an unlimited opportunity to display your crest or monogram in the most attractive looking design.

For crest or monogram work, there is a roller charge, depending on size of design, and combination of colors. The roller remains the property of Technical Porcelain and China Ware Company and is a one time charge. To obtain prices of individual work, send sketch or idea and we will quote accordingly, along with samples.

TERMS OF SALES

The Bill of Lading sent to you is a guarantee that the chinaware was in good condition when shipped. Our responsibility ceases when transportation company signs Bill of Lading. All claims for loss, damage or delays in transit must be made to the transportation company.

Every shipment of cartons or barrels include a packing slip, and no claim for shortage will be allowed unless this slip is returned to us.

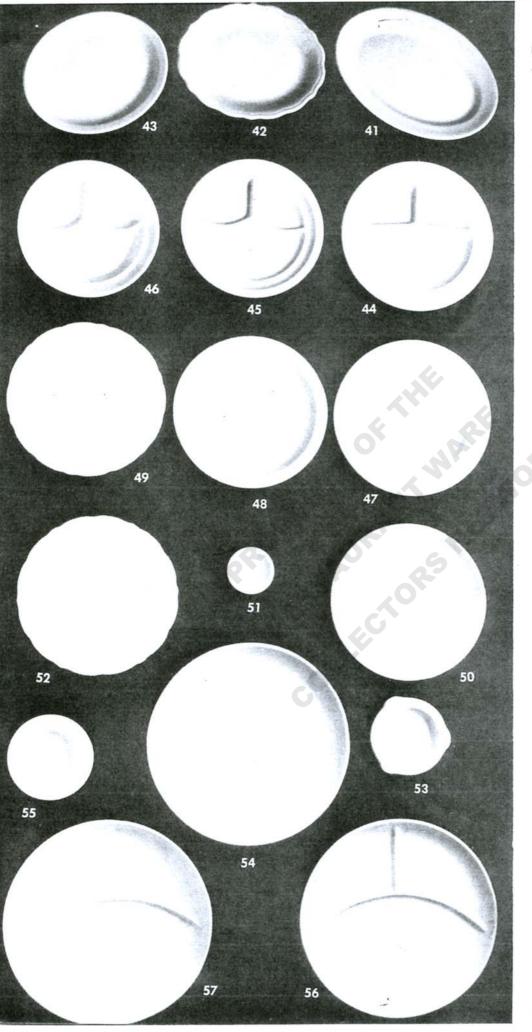
Due to the human element involved in china manufacturing, all special orders that are accepted can be invoiced subject to an overage or a shortage of 10% of the quantity ordered.

After an order has been accepted by the factory or branches, and is in process of manufacture, cancellation will not be accepted without our written consent.

All returned merchandise is subject to a 10% handling charge and must be accompanied by the invoice. Merchandise returned without our permission will not be accepted.

Technical Porcelain and China Ware Company will not be responsible for delays due to strikes, accidents, delay of carriers, or any other causes beyond our control.

ILLUSTRATIC NUMBER	N ITEM	13		7	7)
1 2 3 4	Hot Water Pot, Covered Cable Jugs Corrugated Tea Pot, Covered Boston Tea Pots, Covered	4		3	2
5 6 7 8 9	Root Beer Stein Hall Boy Jugs Bain Marie Jars Hot Chocolate Mug 36's Sugars, Covered Duquesne Sugars, Covered	10		7	
11 12 13 14 15 16	8 oz. Boston Tea Pot, Covered 8 oz. Chicago Tea Pot, Covered Philadelphia Cup, Unhandled 10 oz. Saxon Cup, Unhandled Lawrence Mug, Unhandled 13 oz. Saxon Cup, Q.M.C., Unhandled	16	15 14		
17 18 19 20 21 22 23	8 oz. Mug, Handled 6 oz. Mug, Handled Ritz Mug, Handled Stack Mug, Handled Knob Hill Bouillon Bouillon, Unhandled Custards	23	21	7	
24 25 26 27 28 29 30 31	Bean Pots Mustards, Covered Barrel Creamers Bottle Creamers Tankard Creamers Duquesne Creamers Double Egg Cups Wheat Egg Cups	31 30	29 28		18
32 33 34 35 36 37	Vernon Fruits Pot Pies Narrow Rim Fruits Oatmeals Scalloped Edge Fruits Standard Rim Fruits	37	36	34	33
38 39 40	3s, 5s, 6s Salads 10" Soup Bowls Footed Salads			50 May 1	



ILLUSTRATION

NUMBER

ITEM

- 41 Platters, Standard Rim
- Platters, Scalloped Edge 42
- 43 Platters, Narrow Rim
- 44 Elite Grills
- 45 Shamrock Grills
- 46 Kress Grills

- 47 Plates, Standard Rim
- 48
- Plates, Narrow Rim Plates, Scalloped Edge Narrow Rim

- 50 Plates, Coupe Shape
- 51 **Butters**
- Plates, Scalloped Edge Standard Rim 52
- 53
- Menlo Ash Trays Chuck Wagon Plates 54
- No Compartments Rocklin Ash Trays 55

- 56
- Chuck Wagon Plates 3 Compartments Chuck Wagon Plates 2 Compartments 57

LUSTRATIO NUMBER	ITEM .		ang co			7
58	Imperial Vase					4
59	Regal Vase	Co			10000	- 1
60	Fog Cutter					
61	Scorpion Bowl					
62	Pineapple Jars				AND DESCRIPTION OF THE PERSON	
						_1
63	Saxon Cup, Handled	62	61	60	59 58	
64	Wide Foot Saucer					
65	Philadelphia Cup, Handled	71	40			
66	Wide Foot Saucer		69 67	65	63	3
67	Atlantic Cup, Handled				0	0
68	Wide Foot Saucer					4.5
69	Wilbur Cup, Handled Wilbur Saucer					
70 71	Albany Cup, Handled	72	70 61	B 66	64	发展
72	Wilbur Saucer					
73	Knob Hill Cup, Handled	81	79	7 75	73	
74 75	Knob Hill Saucer Boston Tea Cup, Handled		No. of the last of		The state of the s	-
76	Narrow Foot Saucer	70		2	. 3	30
77	California Cup, Handled					-50
78	Wide Foot Saucer	ATT THE REAL PROPERTY.			THE RESERVE OF THE PARTY OF THE	-
79	Texas Tea Cup, Handled	82	80 7	8 76	74	15.5
80	Texas Tea Saucer					
81	A.D. Cup, Handled					
82	A. D. Saucer					
			L	COLAR		
83	Hula Girl Bowl					3
84	Tiki Bowl				100	
85	Skeleton Mug				70	
86	Primitive Man			84		
		86	85		83	
	C I Con Handlad			91 89		
87	Cascade Cup, Handled Cascade Saucer			91 89	87	Se and Se
88 89	Ship Cup	THE RESERVE THE PARTY OF THE PA			THE RESERVE	(3)
90	Ship Saucer	STANK . B	100		2	
91	Texas Ship Cup, Handled					_
92	Texas Ship Saucer	93	No. of the last of	92 90	88	Con many
93				72	00	
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97	Coupe Soups	07		95		13843
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98	Gravy or Sauce Boats	经				
99				TO THE REAL PROPERTY.	9	R
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103	Graperrons, Standard Killi	The same of the sa				
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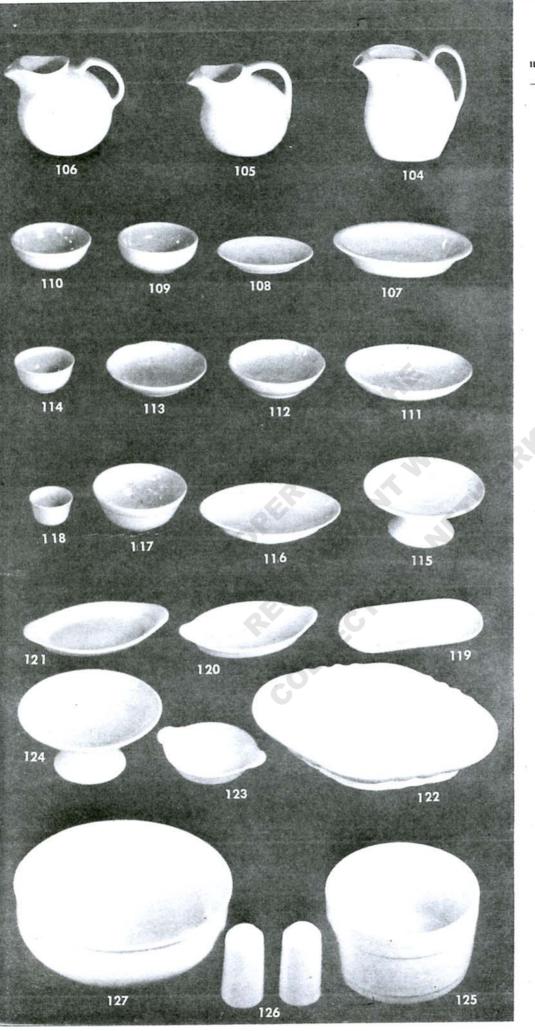


ILLUSTRATION NUMBER	ITEM
104	Swan Jug
105	Ball Jug
106	Cascade Jug
107	Baker, Standard Rim
108	6" Baker
109	30 to 48s Bowls
110	Nappies
111	Chinese Baker
112	Chop Suey Bowl, Deep
113	Chop Suey Bowl, Shall
114	Chinese Rice Bowl
	W.
115	Comports, Shallow
116	Chinese Platter
117	Chinese Noodle Bowl
118	Chinese Tea Cup
119	Celery Trays
120	French Welsh Rarebits
121	Welsh Rarebits
122	Duck Plates
123	French Shirred Egg
124	Comports, Deep

125 Ice Tub126 Salt and Pepper Shakers127 Chuck Wagon Salad