

Restaurant Ware Collectors Network[®]

Iconic Establishments

A series of articles about the china used by venues ranging from hotels and restaurants to burger joints and hospitals

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BLOOMINGDALE'S RESTAURANTS - CONTINUED 21 March 2019

"Le Train Bleu" was not the only restaurant in Bloomingdale's. Scammell produced a pattern that is informally known as "Putnam" (because it was used in the Gideon Putnam Hotel in Saratoga Springs, NY which opened in 1935), or "Williamsburg". It is a rust and black version on Ivory body that is backstamped for Bloomingdale's. (photo from eBay is blurred). I have not been able to find any photos of Bloomingdale's dining rooms from that era.

A 1960's menu for the Snack Shop, on the 7th floor, features Bloomingdale's, "B" script logo, which may appear on china from that time period.

A 1984 item in the collection of the Museum of the City of New York lists ten restaurants in the store. By the 1980's, use of plain white china was overtaking crested china in popularity, so these restaurants may have used non-crested china.

"Forty Carrots," on the Lexington Street level, was open by 1980 and featured funky carrots in its graphics. Later other so named restaurants opened as far away as California.

Images are from the Museum of the City of New York, www.thedepartmentstoremuseum.org, WorthPoint and eBay.





1960s Snack Shop menu

bloomingdale's
restaurants

LE TRAIN BLEU

online

forty carrots

WILL'S PLACE



la provence

the espresso bar

THE CARROUSEL
RESTAURANT

bandstand cafe

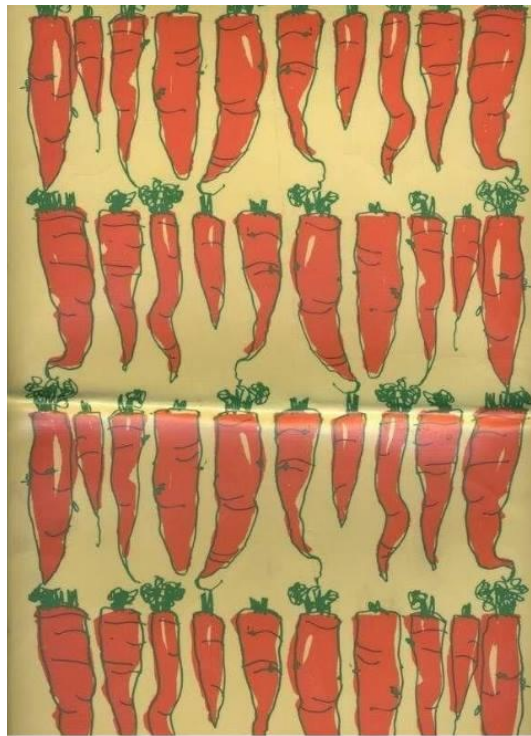
The Tasting Bar

CAFE *America*

DINER

Bloomingdale's Own Charge Card and American Express are Honored

List of restaurants in Bloomingdale's



forty carrots.

See Our Wine List for Our House Wines
Along with Our Special Selection of Imported & Domestic Wines

forty carrots specialties

GARDEN-FRESH

LES 4.50
rice with melted cheese
made muffin.

with a Muffin 3.50
..... 4.45
recipe of Bloomingdale's
rots in New York. A
savory quiche baked fresh
, served with a choice of
died or soup. 3.75

HE 4.35

QUESADILLA 4.35
heat tortillas filled
ed cheese, peppers,
, and topped with
le and sour cream.

ving 3.65

BEEF BURRITO . 4.95
heat tortilla filled with
ground beef,
and cheese. Garni-
steamed broccoli
ed with sour cream
ado.

PATTAN

D 3.60
rite of Blooming shoppers in
k City with cheese, tomato,
on bits and sprouts in
tein pita bread.

..... 3.25
great cheeses melted
shrooms, tomato, onion
peppers, soya bacon bits
y tomato sauce

OUR UNIQUE CHEESE POTS
Both are a blend of three cheeses,
fresh herbs and mushrooms baked
souffle style in individual pots.
Served with your choice of soup or
garden salad and a homemade muffin.

THE FISHERMAN
CHEESE POT 4.95
With shrimp and crab
With Just a Muffin 4.35

THE GARDEN
CHEESE POT 4.75
With melange of garden fresh
vegetables
With Just a Muffin 3.95

SOUP & SALAD ..\$3.65
A bowl of hearty homemade soup
and a crisp garden salad.
Served with a muffin and butter.

HEALTHY BURGER
Made from lean ground
Burgers are served on a
bun with our secret herb
dressing, tomato, lettuce
served with french carrot
fried zucchini with parme
Your choice of avocado,
or provolone cheese.

LESS COMPLEX BURGE
Served on a whole grain
herb cheese dressing, to
lettuce and sprouts.

SOUTH COAST
TURKEY TOSTADA . . .
A crisp corn tortilla mas
mildly spiced turkey, ma
whole pinto beans, shre
and jicama, topped with
healthy portions of guac
sour cream and cheese.

WALNUT TUNA MELT.
Chunks of tuna, walnut
seeds, on pita, spread
secret herb cheese drea
topped with lots of melt
cheese and sprouts.

CREAM CHEESE &
STRAWBERRIES
Served on raisin bread
a bowl of fresh fruit an
our secret apricot dres

sandwiches

OVEN FRESH BREAD OF
TURKEY & WALNUT 3.85
Tomato, sprouts in whole wheat pita
or health bread, spread with our
secret herb cheese dressing.

CALIFORNIA FAVORITE
AVOCADO & TURKEY 3.95
With sprouts and bacon bits on
health bread or whole wheat pita.

salads

Your choice of mixed herbs of Provence or bleu cheese yogurt dressing.

SALAD 3.95
assortment of crisp fresh
es and salad greens from
e market provides. Topped
flower seeds, cheese and
. Served with a muffin.

SPINACH & MUSHROOM 3.95
With scallions and pineouts, soya
bacon bits and sunflower seeds.
Served with a muffin.

SHELLFISH SALAD 6.95
Scallops, crab, shrimp and avocado
top a creative salad tossed with
herbs of Provence dressing. Served
with a homemade muffin.

fresh juices **shakes** **import**

Forty Carrots menu cover (above) and menu contents





bloomingdale's