

Suggested China Requirements for Stocking and Servicing a New Installation

To insure the maximum life for your Jackson China, an adequate supply should be on hand at all times. The seating capacity usually determines your requirements.

In dining rooms with a seating capacity from 20 to 150 the following Jackson China should be on hand.

The above represents the minimum requirements for a new installation.

Self service cafeterias where breakage is higher should carry an additional reserve stock.



PATTERNS FOR EVERY PURPOSE

To you who have wisely chosen to sell the finest in Hotel and

Restaurant China, this catalogue is respectfully dedicated. For over fifty

years the name Jackson has been synonymous with quality and

dependability. Today, more than ever before, the skilled ceramic

workers who create the products that bear the famous back stamps

shown below are dedicated to the manufacture of fine china

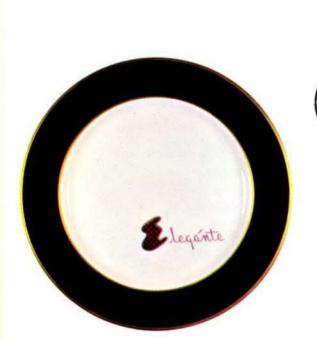
you can be proud to sell.



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THE AUTHORITY IN FINE HOTEL AND RESTAURANT CHINA

DISTINCTIVELY DESIGNED TO CREATE A LASTING IMPRESSION OF YOUR OWN GOOD TASTE



-

An invitation to dining at THE ELEGANTE, Brooklyn, N. Y.



You put your best plate forward when your table is set with a distinctively designed service plate. For that all important first impression, Jackson will create a pattern, design, and color motif that is yours alone. Our custom art department is at your disposal, or you may supply your own special design elements which we will faithfully reproduce on a service plate that will leave your customers with a lasting impression of your own good taste.



Flattering fine food at
BAL HARBOUR HOTEL, Miami Beach



Making new friends at
RIVIERA HOTEL, Port au Prince, Haiti



CHATEAUDALE . (V636-306-317)

All the elegance and graciousness of luxurious dining is yours with this beautiful Jackson pattern. Shown in striking jade and white underglaze enamel. Available on regular rim only in a choice of rich decorator colors.

PRICE SCALE #44



WEDGWOOD • (V695-345-317)

Designed to enrich your table with charm and beauty. Shown here in white underglaze enamel leaves on the classic Carlton shape. Wedgwood is also available in a wide range of other colors of your choice.

PRICE SCALE #54

EXCLUSIVE RAISED ENAMEL DESIGNS

For the discriminating food operator here is an exclusive embossed treatment which is created by an underglaze enamel process. The classic simplicity of the designs and the unusual durability of the ware were heretofore unobtainable in fine hotel and restaurant china.



BURNDALE • (Y646-316-317)

A rich raised enamel treatment of a traditional design. This food flattering pattern will add dignity and grace to your setting. Pictured in refreshing coral and white underglaze enamel. Available in many new fashion colors on narrow rim.

PRICE SCALE #40



BAROQUE • (V939-303-317-331)

Flowing Baroque ornamentation applied to today's gracious dining. A pattern to create truly flattering comments and conversation. Shown in pink and white underglaze enamel on gray background. Available in a choice of colors on the Ritz shape. PRICE SCALE #58





For all purpose gracious dining, Mercury pattern will help to bring back old and bring in new customers. Shown in garden green on Jackson's wear-longer body. PRICE SCALE #12



COMET . (V653-10)

Dining room or dining car this striking pattern adds plate appeal to every meal. The tones of maroon are just one of many standard shades available.

PRICE SCALE #12

COLOR CONTROLLED BLENTONE PATTERNS

ackson

Here is simplicity of design and unusual durability combined with rich tonal qualities of color to give your service a taste tempting appeal. Available in any standard decorator color. The striking patterns shewn on this and the following pages are comparatively inexpensive and may be applied to regular or narrow rims except where noted.



REGAL • (Y693-172)

Fit for a king's table yet reasonably priced, Regal is a pattern that will add a lingering flavor of good taste. At its best in royal gray.

PRICE SCALE #12



LANCER • (V694-227)

A versatile pattern in the classic style. Lancer is just right for a brunch or a banquet. Choose a color to match your decor or try our inviting medieval brown. PRICE SCALE #12





Striking in Caribbean blue-green this all purpose pattern is surprisingly inexpensive for such an unusual color treatment.

PRICE SCALE #12



EMBASSY • (V953-222-197X)

Hailed by fastidious diners as an appetite pleasing pattern. Truly complements a chef's culinary ability. Color combinations other than shown are available.

PRICE SCALE #36

LONGER LIFE BLENTONE PATTERNS

Here are four patterns that range in taste and price from the simple and inexpensive Jefferson to the rich and ornate LaBelle. Whichever you choose, you're assured of the same unsurpassed longer life body which has made Jackson china the choice of discriminating buyers.



LEAFWELL • (Y642-172-174)

Eating out becomes even more enjoyable for your customer when you serve your best on this classic. In fashionable gray and pink, or in one color at lower price. Narrow rim only.

PRICE SCALE #36



LA BELLE • (V691-197X-222-223)

Reflecting table beauty in fashion's new colors, this traditionally rich pattern will bring back old and bring in new faithful customers. Shown in blue-gray, turquoise and gray.

PRICE SCALE #44



REDWOOD • (V664-172-10)

Here are two popular decorator colors, gray and maroon, effectively combined in a simple yet striking narrow rim treatment. Available in this color combination only.

PRICE SCALE #12



CUMBERLAND • (V688-172)

Graceful leaves in a continuous border decoration, Cumberland pattern has all the richness that makes fine food even finer. Inviting in gray as shown, or your choice of color.

PRICE SCALE #29

FOOD FLATTERING BLENTONE PATTERNS

How effectively a pattern displays the foods you serve should be the determining factor in your choice of china. Every Jackson china pattern is pre-tested for eye appeal with a wide variety of foods by Maggi McLendon, one of America's outstanding table consultants.



FLEUR de LIS • (V635-172)

An exquisite pattern that recalls the luxury and grace of fine French food. The intriguing design is at its best in gray. Available in two colors at slightly higher price.

PRICE SCALE #33



RUSTIC GARDEN • (V936-233)

The warm, earthy feeling of this pattern lends an air of good fellowship to any dining occasion. The delicate tones of blue enhance any decor—or you may choose your favorite color.

PRICE SCALE #16



NORESTA . (V641-7)

A striking use of multiple leaves and blentone color give this pattern a new and intriguing dimension. Shown in tones of green, or you may match a favorite color.

PRICE SCALE #29



MERLIN • (V627-172-10)

Your main course will be remembered for weeks to come when complimented with the magic of Merlin pattern. The gray and maroon treatment snuggles into any setting.

PRICE SCALE #17

QUALITY CONTROLLED BLENTONE PATTERNS

Ever wonder how you can tell the difference between ordinary china and fine vitrified china like Jackson? Well, you really can't until it's been put to use, and then it is too late.

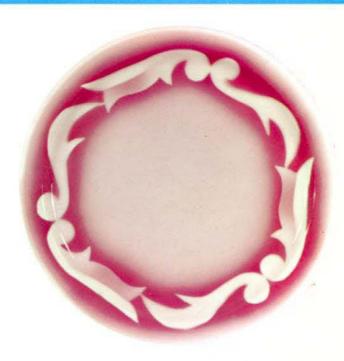
Your decision must be based on the reputation for quality that has today made Jackson the authority in fine hotel and restaurant china.



ROUNDELAY • (V910-222)

Simplicity and dignity of design lastingly associated with elegance of cuisine by discriminating diners. Available in subtle tones of turquoise or other hues of your choice, on the Ritz shape.

PRICE SCALE #12



MODERNE • (V601-10)

Dressing up the tables in smart restaurants everywhere, Moderne is a proven pattern designed to add eye appeal to every meal. In maroon or your choice of decorator colors.

PRICE SCALE #23



MAPLELEAF . (V912-214-222-261)

Gay and colorful . . . a pattern that will long remind diners of a gracious atmosphere. Equally appropriate in dining cars or dining rooms, the striking combination of coral, turquoise and charcoal will brighten any meal. PRICE SCALE #36



PATIO • (V801-74-7-177)

As shown, in tan and green splatter with a rich brown floral motif on the Ritz shape, the Patio design is most appropriate for informal dining. Also available in other color combinations of this splatter-and-floral motif to match practically any decor.

PRICE SCALE #24

CUSTOMER TESTED BLENTONE PATTERNS

Time is the best test of any china pattern. After producing over 600 million pieces of fine china in hundreds of patterns, our designers can easily determine what you the customer will want. The patterns shown in this catalog represent the sum of this knowledge.





FERNLEAF . (V686-172-174)

The delicate fern leaves provide a fresh setting for your chef's finest creations. Inviting in pink and gray, equally as effective in a wide choice of complementary colors.

PRICE SCALE #36



SAN SOUCI . (V670)

Set your table for Springtime year 'round with this charming floral pattern. San Souci will blend beautifully with almost any color scheme. Recommended in colors shown only.

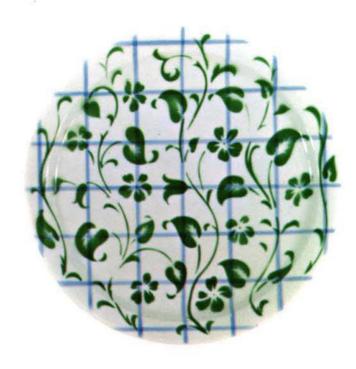
PRICE SCALE #40



HIBISCUS . (V689-214-177-7-197X)

Here's a pattern that has all the warmth of a bright spring day. The background color can be varied to blend with your decor. Shown in tones of coral, brown, green, and blue gray.

PRICE SCALE #48



COUNTRY GARDEN . (V683-7-3)

Appetizer to dessert, each course will look its very best when served on this charming floral pattern. Refreshing in green and blue as shown, available in choice of color combinations.

PRICE SCALE #41

LOWER COST PER SERVING BLENTONE PATTERNS

The WEAR-LONGER vitrified body of Jackson China is your guarantee of lower costs per serving. Because it lasts you longer than ordinary china you save more when you choose the uniform quality of dependable Jackson China.



VICTORIA . (V697-227-6)

As the name implies, Victoria, in a combination of soft brown and biege, flatters the most queenly taste in china as well as food. Other color combinations of your choosing blend quietly with practically any surroundings available.

PRICE SCALE #17



TIGER LILY . (V643-174-7)

A classical touch to whet the appetites of your most discriminating customers. The flowery motif nestles warmly into any surrounding. Food flattering in pink and green, or your own decorator colors.

PRICE SCALE #36



SPRINGTIME • (V657-7-177)

Long a favorite of discriminating china buyers, Springtime with its artful treatment of climbing ivy will dress up any mealtime menu. The natural combination of green and brown has a fresh appeal all its own.

PRICE SCALE #36



CORALAND • (V634-10-172)

Bringing the garden right into the dining room, Coraland with its refreshing rose treatment makes good food taste even better. Charming in maroon and gray or your favorite colors.

PRICE SCALE #36

GUARANTEED GLAZE BLENTONE PATTERNS

ackson

The lustrous quality of Jackson China's glaze is the result of an exclusive mixture known to Jackson's ceramic engineers alone. The mirror like finish of this unusually durable china, will add sparkle to every meal.



SPRINGSONG • (V638-174)

Setting the mood for an enjoyable dinner, Springsong is creatively designed for the customer who wants a simple floral treatment to blend with his surroundings. Shown in decorator pink, available in other colors.

PRICE SCALE #36



POINSETTIA • (V651-7-10)

The beauty and grace of the Poinsettia dramatically placed to add eye appeal to any meal. The natural garden colors of green and maroon are an effective background. Also available in other two-tone combinations.

PRICE SCALE #36



BIG APPLE . (V674-7-10-177)

A distinctive treatment of one of nature's most perfect subjects tastefully decorated in green, maroon and brown, and ideally suited to specialty restaurants. PRICE SCALE #39



CHICKERING • (V633-196)

Here's an unusual pattern designed for the customer who specializes in chicken dinners. The tones of color lend an air of originality to any table setting. Available in green and other shades.

PRICE SCALE #29

THE AUTHORITY ON BLENTONE PATTERNS

It takes experience and know-how to develop colors and patterns that will pass the rigid quality standards set by Jackson's inspection department. This unusual attention to every detail of fine china manufacture is your assurance of dependability.





IVY . (V620-10)

This distinctive circlet of ivy will add an original touch to your menu. Ideally suited to casual dining and available in maroon as shown or any one of many natural colors.

PRICE SCALE #29



MELODY • (V808-178-13)

Melody . . . light . . . airy . . . crowd-pleasing. The rim of the Carlton shape fittingly enhances this unique food-flattering pattern. You may select the Melody pattern, as shown in cool yellow and black, or in many other combinations.

PRICE SCALE #28



RODEO • (V619-177)

The Jac-Tan body color supplies the background for this unique western treatment in Rodeo brown. The western motif is carried through on other items in the service with assorted western designs such as Spurs, Branding Marks, etc.

PRICE SCALE #34



WESTERN . (V609-7-10)

Menu specialties are right at home on this prairie pattern, dramatically designed to add a touch of authenticity to your dining room. Shown in green and maroon on Jackson's famous Jac-Tan body. PRICE SCALE #39

SPECIAL LOCATION BLENTONE PATTERNS

North, South, East or West, Jackson has a pattern for every location. Here are some samples of special themes available on either White or Jac-Tan body. Our custom designers will create a pattern that is truly representative of your dining theme.



MIAMI . (V607-7)

For a dinner that is truly a vacation from home cooking, here is our unique Miami pattern resplendent with all the romance of a tropical holiday. Add a touch of sunshine to your service. Shown in green, or your own color choice.

PRICE SCALE #29



ALASKAN . (V684-7-172)

A cute idea for a summertime pattern, or year 'round use, Alaskan has a distinctive appeal that adds a touch of local atmosphere. Most appealing in green and gray, available in other outdoor colors.

PRICE SCALE #36



GULFSTREAM . (Y602-3)

If seafood is your specialty, let this soaring swordfish enhance your table and add a salt water atmosphere to your decor. Shown here in ocean blue, but available in other decorator colors.

PRICE SCALE #29



DAKOTA . (608-10)

Your table service will be as distinctive as a private hunting lodge with Dakota as a background for your menu favorites. Pictured in maroon on striking Jac-Tan body.

PRICE SCALE #34

SPECIAL MENU BLENTONE PATTERNS

What's your specialty? Sea food, wild game, meat and potatoes, you name it and Jackson will create a pattern that is distinctively yours. The patterns on this page are representative of what you may have for your own menu specialty at a surprisingly low cost.



ELK • (V654-111)

The striking color of this dramatic Elk pattern will enrich any setting, and add to the taste appeal of your Chef's speciality. Shown in purple, available in any standard decorator color.

PRICE SCALE #34



CAPE COD . (V604-10)

The clean clear lines of the Cape Cod lobster will encourage customers to return for more of your wonderful sea food specialities. The color and pattern will blend perfectly with any seafaring decor. PRICE SCALE #29

STEERHEAD . (V818-13)

For those seeking distinctiveness through an out-of-theordinary pattern, we present Steerhead. It almost says, "here you will find good food, tastefully served." Also available in colors other than the jet black shown here. PRICE SCALE #34

FOR A MODERATELY-PRICED SERVICE—Under Price Scale #34, all items are decorated as shown here. A more moderately priced service, (Price Scale #12) can be obtained by eliminating the steer head on smaller items in the service. Because of the nature of this design, the narrow rim shape is preferable.





A WHO'S WHO OF OUTSTANDING FOOD OPERATORS WHO CHOOSE TO SERVE ON THE VERY BEST....



Helen Thomsen's Cafe del Rey Moro Hospitality House Balboa Park, San Diego, Calif.

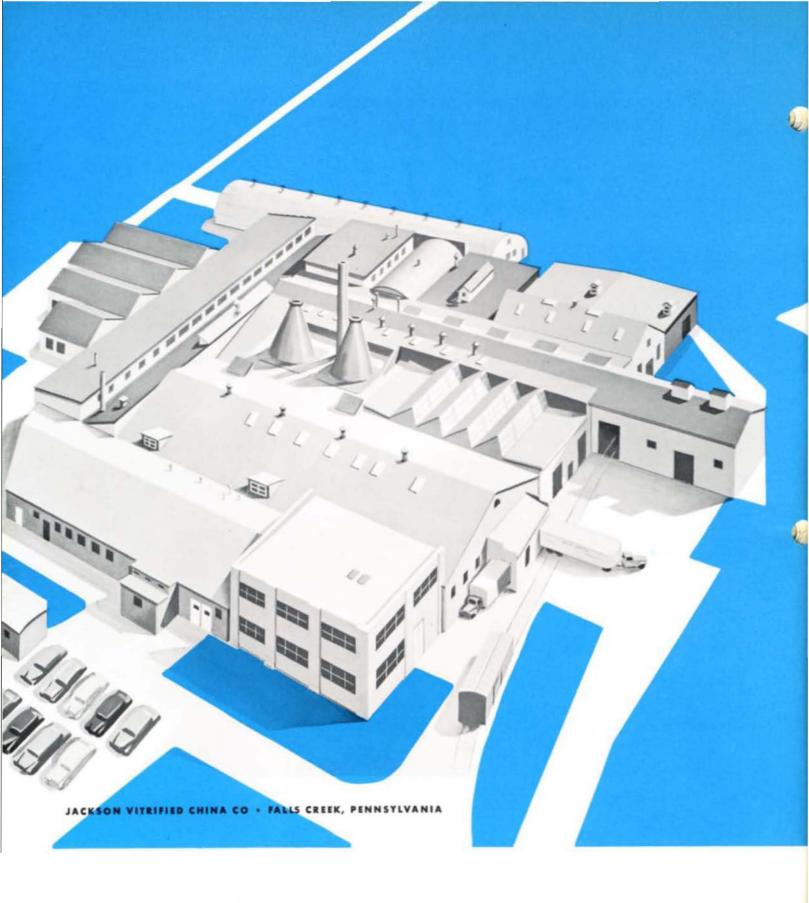


Famous Quo Vadis Restaurant New York, New York

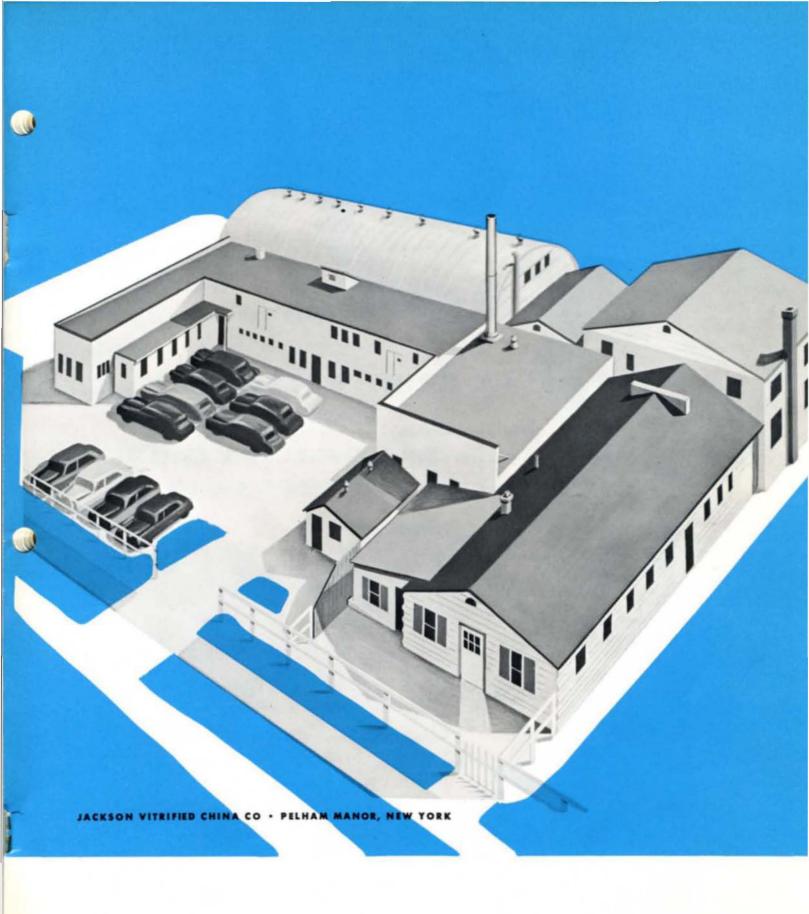


Creighton's Restaurant Ft. Lauderdale, Florida

BAL HARBOUR HOTEL Miami Beach
WM. BEAUMONT HOSPITAL Royal Oak, Michigan
BELLEVUE-STRATFORD HOTEL Philadelphia
ST. BERNARD'S SEMINARY Rocheste
BURDINE'S Miami, Miami Beach, W. Palm Beach CARTRIGHT INN
CHALLET ON THE LAKE Milwaukee, Wisconsi
CHATEAUBRIAND New York Cit
TOMMY CHEN'S CHINESE
RESTAURANT New York City and Rye, N. Y
CHERRY'S STEAK HOUSE Ravenna, Ohio
CONCORD INN Concord, Calif
CONCOURSE PLAZA HOTEL CATERERS Bronx, New York Cit
CORAL RIDGE YACHT CLUB Ft. Lauderdale, Fla
CORONADO HOTEL Miami Beaci
DE LEO RESTAURANT Chicage
EDGEWATER INN Minneapoli
EL RANCHO El Rancho, Colorado
EMBERS Miami Beach
EMPIRE STEAK HOUSE Bay City, Michigan
GABY'S Los Angeles and Toluca Lake
GLOUCESTER HOUSE RESTAURANT . New York City
GOVERNOR'S CLUB HOTEL Ft. Lauderdale, Fla
GREEN ACRES COUNTRY CLUB Chicago
GREEN HOTEL Pasadena, Calif
HARWYN New York City
HOLIDAY BOWL Haywood, Calif
HOLIDAY INN RESTAURANT Lynchburg, Virginio
HURRICANE HARBOR CLUB Ft. Lauderdale, Fla
IDLEWILD COUNTRY CLUB Flossmore, Illinois
JACKSON MEMORIAL HOSPITAL Miam
KNOLLWOOD COUNTRY CLUB Birmingham, Mich
Lagorce Country Club Miami Beach LAUBE'S CAFETERIA Buffalo, N. Y
LAUBE'S CAFETERIA Buffolo, N. Y
LAUDERDALE YACHT CLUB Ft. Lauderdale, Flo
LOU LEHR'S STEAK HOUSE San Francisco
LUCKY LANES San Pablo, Calif
MEIER & FRANK Portland
MERCHANTS & MANUFACTURERS CLUB Chicago
MIAMI INTERNATIONAL AIRPORT HOTEL Miam
PATRICIA MURPHY'S RESTAURANT Ft. Lauderdale
THE MINT Salt Lake City, Utal
NAZARETH COLLEGE Pittsford, N. Y
PEBBLE BROOK COUNTRY CLUB . Chesterland, Ohio
PETIT PARIS Albany
ALBERT PICK HOTEL CHAIN
POWERS HOTEL Rocheste: PRESBYTERIAN MEDICAL HOSPITAL . New York City
THE PROFILE ROOM Denver, Colorado
ROOSEVELT RACEWAY Westport, Long Island, N. Y
ROYAL CASTLE SYSTEM Migm
SHERATON HOTEL CHAIN
SHERRY FRONTENAC HOTEL Miami Beach
SINAI HOSPITAL Baltimore
SIL'S RESTAURANT Oakland, Calif
SPRING VALLEY COUNTRY CLUB Elyria, Ohio
STOCKYARDS INN Chicago
HENRY STAMPLER'S STEAK HOUSE New York City
TEMPLE SQUARE HOTEL Salt Lake City, Utal
TOSI'S St. Joseph, Michigar TRENHOLM MOTOR LODGE Henrietta, N. Y
YONKERS RACEWAY Yonkers, N. Y
ZANI'S VILLA VICTOR Syosset, Long Island, N. Y



In These Two Modern Plants . . . the Jackson China Co., one of America's combines the tradition and experience of generations research to produce hotel and restaurant



oldest and largest manufacturers of fine vitrified china of master potters with modern machinery and scientific china unsurpassed anywhere in the world.







P104-19-Price Scale #10



P134-19—Price Scale #10

FOOD FLATTERING AND CUSTOMER TESTED



Here are just nine of the many outstanding colorful Print Patterns available on regular or narrow rim shapes in any of the items shown on the following pages. Jackson's quality color control allows you to choose from nearly fifty different colors on either White or Jac-Tan body.



P142-15-Price Scale #25



P150-7-Price Scale #10



P249-10; L54-10-Price Scale #18



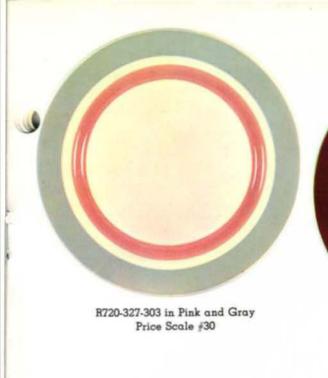
P291-7-10; L362-10—Price Scale #22



P2037B-10-Price Scale #15



P3038-10-10-10-Price Scale #22



R711-313 in Maroon Price Scale #27

COLOR MATCHED TO BLEND GRACIOUSLY WITH YOUR DECOR

SHOULDER AND RIM TREATMENTS

ackson

The emphasis is on color in this decorators assortment of shoulder or rim treatments. Any one of the standard food flattering colors shown in this catalogue are available on either regular or narrow rim shapes. Price Scale #27

R711-306 in Jade

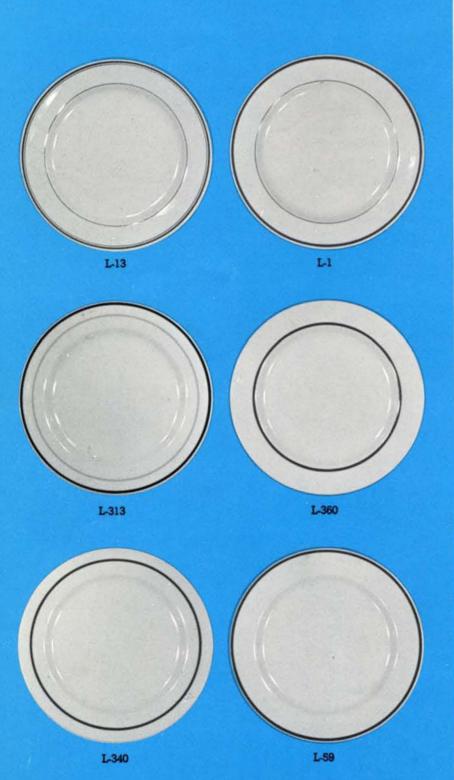
R711-316 in Cora Price Scale #27

R711-332 in Turquoise Price Scale #27

R711-307 in Blu-Green Price Scale #27

LINE TREATMENTS





A few of the many clear and striking line treatments designed to display fine food effectively. Jackson will create a line treatment that is distinctively yours in any one of many inexpensive customer catching colors—

FOR EXAMPLE:

GREEN BAND AND LINE TREATMENTS — Price Scale #5 (Suggest L1, L13 in #7 Green)

SINGLE BAND ON WHITE BODY — Price Scale #4
(Suggest L59 or L360 in #10 Red)

SINGLE BAND ON JAC-TAN BODY — Price Scale #6 (Suggest L340 in #19 Brown)

TWO BANDS OR LINES ON WHITE BODY —

Price Scale #7

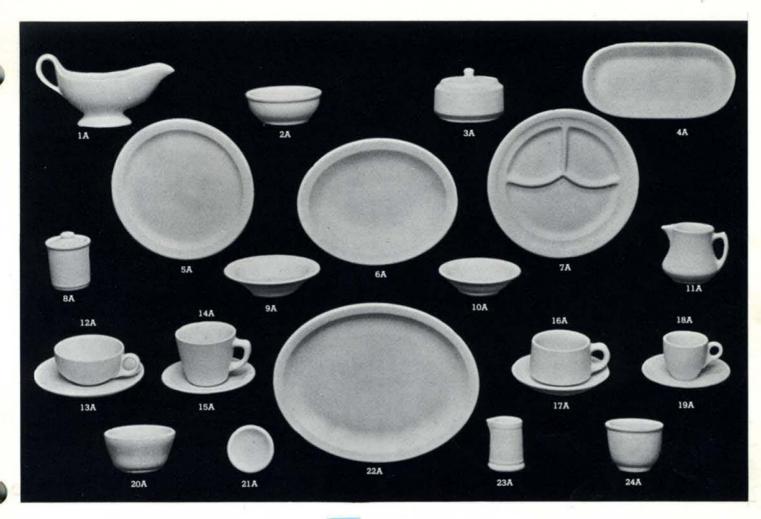
(Suggest L313 in #74 Orange and #13 Black)

TWO BANDS OR LINES ON JAC-TAN BODY —

Price Scale #8
(Suggest L1 in #10 Red)

*NOTE:

The line treatments described applies only to bands not exceeding \(^{1}\g''\) in width in standard colors. Write to factory for price scale on other combinations of bands and lines in widths exceeding \(^{1}\g''\), or for non-standard colors such as cobalt blue or purple, or for bands broken for insertion of special crests or monograms.



SUGGESTED ASSORTMENT



NARROW RIM ITEMS

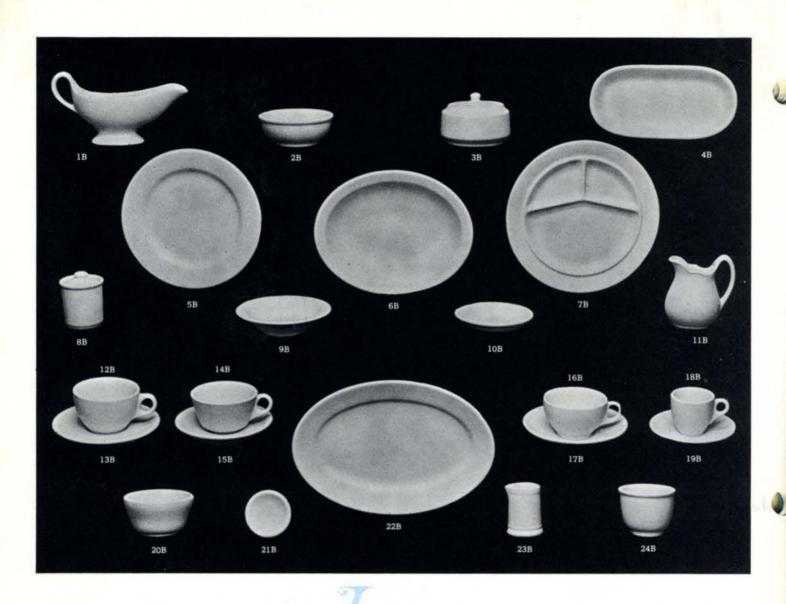
Here's an assortment of basic items your service should include

Cut No.	Item and Trade Size	Actual Size	Capacity	Cut No.	Item and Trade Size	Actual Size	Capacity
1A	Sauce Boat No. 1 SE	****	11 oz.	12A	Tea Cup Mayfair	****	71/2 oz.
2A	Oatmeal Nappy 5" RE	53/4"	16 oz.	13A	Tea Saucer Mayfair	61/8"	*****
3A	Cov'd. Sugar Alvin		12 oz.	14A	Tea Cup Elmira		71/2 oz.
4A	Colonial Celery No. 2	93/4"		15A	Tea Saucer Elwood	53/8"	
5A	Plate NR No. 3	51/2"		16A	Tea Cup Ship		7 oz.
5A	Plate NR No. 4	63/8"		17A	Tea Saucer Ship	55/8"	
5A	Plate NR No. 5	73/8"		18A	A. D. Cup Hotel	****	3 oz.
5A	Plate NR No. 7	9"		19A	A. D. Saucer Staple	47/8"	
5A	Plate NR No. 8	95/8"		20A	Bouillon Liner Tulip U/H		8 oz.
6A	Baker RE 21/2"	51/4"	31/2 oz.	21A	Butter RE 2"	3"	
6A	Baker RE 8"	10"	32 oz.	22A	Platter NR No. 5	83/4"	
7A	Grill Plate Detroit	91/2"		22A	Platter NR No. 8	113/8"	*****
8A	Cov'd. Mustard Vienna No. 2	200	3 oz.	22A	Platter NR No. 10	133/8"	2004040404
9A	Grapefruit RE No. 1	61/4"	10 oz.	23A	Cream Tankard No. 1		1 oz.
10A	Fruit Euclid NR 4"	47/8"	41/2 oz.	24A	Egg Cup Wheat No. 1 U/H		7 oz.
11A	Jug Hdl. Medical 48s		7 oz.				

Definition of Symbols and Abbreviations listed in this Catalogue.

BF: Broad Foot AD: After Dinner FR: Flat Rim HDL: Handled HF: High Foot HT: Half Thick

LF: Low Foot NF: Narrow Foot NR: Narrow Rim PE: Plain Edge RE: Roll Edge SE: Scalloped Edge U/H: Unhandled



SUGGESTED ASSORTMENT

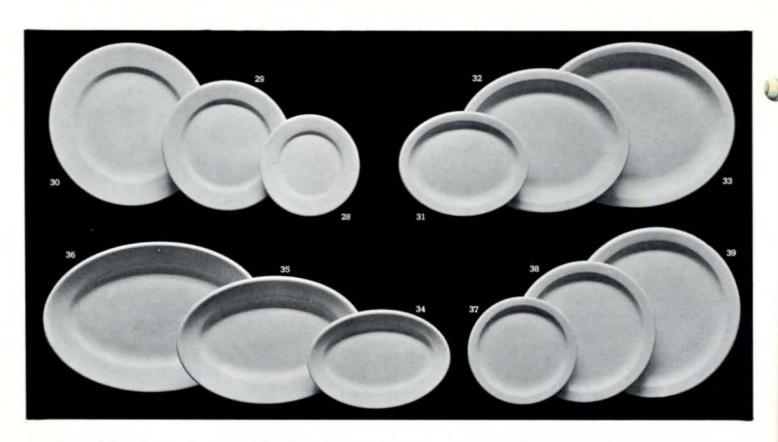
REGULAR RIM ITEMS

Here's an assortment of basic items your service should include

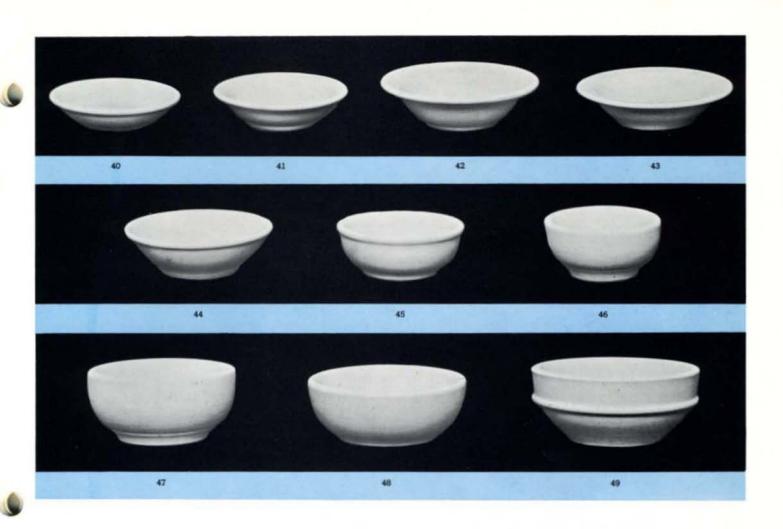
Cut No.	Item and Trade Size	Item and Trade Size		Item and Trade Size	Actual Size	Capacity	
1B	Sauce Boat, No. 1 SE		11 oz.	12B	Tea Cup K&T		71/2 oz.
2B	Oatmeal Nappy, 5" RE	53/4"	16 oz.	13B	Tea Saucer Keystone	61/8"	
3B	Cov'd. Sugar Alvin		12 oz.	14B	Tea Cup Clarion		7 oz.
4B	Colonial Celery, No. 2	93/4"		15B	Tea Saucer Vernon	51/2"	****
5B	Plate RE 3"	51/2"	****	16B	Tea Cup Boston		7 oz.
5B	Plate RE 4"	63/8"		17B	Tea Saucer Staple		
5B	Plate RE 5"	71/8"		18B	A. D. Cup Hotel		3 oz.
5B	Plate RE 7."	9"		19B	A. D. Saucer Staple	47/8"	*****
5B	Plate RE 8"	95/8"		20B	Bouillon Liner Tulip U/H		8 oz.
6B	Baker RE 21/2"	51/4"	31/2 oz.	21B	Butter RE 2"	3"	*****
6B	Baker RE 8"	10"	32 oz.	22B	Platter RE 5"	81/2"	
7B	Grill Plate Atlanta	95/8"		22B	Platter RE 8"	111/2"	
8B	Cov'd. Mustard Vienna No. 2	*****	3 oz.	22B	Platter RE 10"	131/2"	
9B	Grapefruit RE No. 1	61/4"	10 oz.	23B	Cream Tankard No. 1		1 oz.
10B	Coupe Fruit RE 31/2"	43/4"	41/2 oz.	24B	Egg Cup Wheat No. 1 U/H		7 oz.
11B	Jugs Hdl. RE 48s		71/2 oz.		And the first of the second support of the second s		



Cut No.	Item and Trade Size	Actual Size	Capacity	Doz. Per Cart.	Carton No.	Approx. Wgt. Per Dox In Lbs.
	TEA CUPS					
1	Adams		71/2 oz.	6	14	8.4
2	Bedford		7 oz.	6	15	6.0
2	Boston		7 01.	6	15	4.5
4	Broadway	****	8 oz.	6	15	8.5
5	California		71/2 oz.	6	15	6.0
6	Central	****	7 0%	6	15	6.7
7	Clarion		7 oz.	6	15	5.5
5 6 7 8 9	Elmira	****	71/2 02.	6	14	7.3
9	Empire		71/2 OZ.	6	15	6.2
0	Hotel		7 oz.	6	15	6.3
11	Jackson Six		6 oz.	6	15	7.0
12	Jefferson		71/2 OZ.	6	15	7.0
13	K & T		71/2 02.	6	15	7.0
14	LaSalle	2-4-9-5	71/2 OZ.	6	15	7.3
15			me f	6	15	
16	Mayfair New Yorker	4 + 4 +	71/2 OE.	6	14	4.5
0		****	7 oz.	4		7.5
17	Penn	****	7 01.	4	12	12.0
18	Ship		7 oz.	0	15	9.0
19	Stak-up	* * * *	7 oz.	6	15	8.0
20	Vernon	* * * *	7 oz.	6	14	8.5
	TEA SAUCERS					
21	Elwood, RE N/F	53/4"		6	2	4.8
22	Keystone, RE B/F	61/8"		4	4	8.0
23	Mayfair, RE B/F	61/8" 53/4" 55/8"		4	4	5.0
24	Medical, PE N/F	53/4"		6	2	4.8
25	Ship, RE B/F	55%*		6	2	6.0
26	Staple, RE N/F	6"	23223	Ă	Ā	7.0
27	Vernon, RE B/F.	51/2"	4.4.6.6.4	6	2	5.8
61	vernou, and w/ a	0/2		0	4	3.6



Cut No.	Item and Trade Size	Actual Size	Capacity	Doz. Per Cart.	Carton No.	Approx. Wgt. Per Do In Lbs.
	PLATES					
28	3" Roll Edge	51/2"	****	8	2	5.0
28	4" Roll Edge	63/8"	AMMONIA	4	4	7.0
28	41/2" Roll Edge	634"	****	4	5	8.5
28	5" Roll Edge	71/8"		4	5	10.0
28	6" Roll Edge	8"	****	4	6	13.0
29	7" Roll Edge	9"	*****	3	8	17.0
29	7½" Roll Edge	91/2"		3	8	18.0
29	8" Roll Edge	95/8"		21/2	8	19.5
30	10" Roll Edge	101/4"	****	2	8	22.5
30	11" Roll Edge	113/8"		11/2	21	27.0
37	No. 3 Narrow Rim RE	51/2"	*****	6	2	5.0
37	No. 4 Narrow Rim RE	63/8"		4	4	7.0
37	No. 5 Narrow Rim RE	73/8"	****	4	5	10.0
37	No. 6 Narrow Rim RE	81/8"	*****	4	6	12.5
38	No. 7 Narrow Rim RE	9"	*****	3	8	16.0
38	No. 8 Narrow Rim RE.	95%"	*****	21/2	8	18.5
39	No. 10 Narrow Rim RE	103/8"	****	2	23	24.0
	PLATTERS, (OVAL DISHES)					
34	3" Roll Edge	61/4"	* * * * *	8	2	4.8
34	4" Roll Edge	71/8"		4	4	6.0
34	5" Roll Edge	81/2"	* 4 * * *	4	5	9.8
34	6" Roll Edge	91/2"	****	4	6	13.0
34	7" Roll Edge	105/8"		3	8	17.0
35	8" Roll Edge	111/2"	****	21/2	8	21.0
35	9" Roll Edge	125/8"	****	2	23	25.0
35	10" Roll Edge	131/2"		2	23	32.0
36	12" Roll Edge	151/8"	*****	4	bbl.	44.0
36	14" Roll Edge	17"		3	bbl.	64.0
31	No. 4 Narrow Rim RE	71/8"	* * * * *	4	4	7.8
31	No. 5 Narrow Rim RE	83/4"		4	5	11.5
32	No. 6 Narrow Rim RE	93/4"		4	6	16.0
32	No. 8 Narrow Rim RE	113/8"		21/2	8	23.0
33	No. 10 Narrow Rim RE	133/8"		2	23	31.0

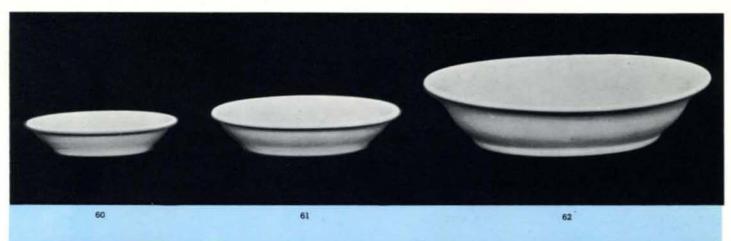


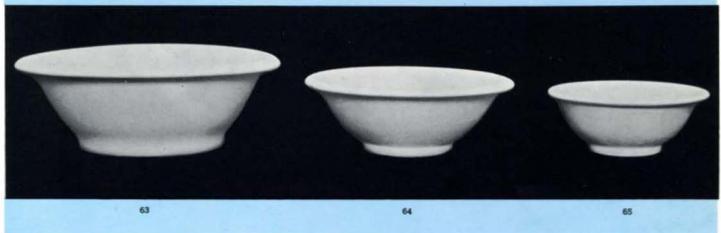
Cut No.	Item and Trade Size	Actual Size	Сара	city	Doz. Per Cart.	Carton No.	Approx. Wgt. Per Dox In Lbs.
	FRUITS, (SAUCE DISHES)						
40	3" RE Coupe	4"	31/4	oz.	8	2	3.0
40	31/2" RE Coupe	43/4"	41/2	oz.	6	1	4.3
40	4" RE Coupe	51/4"	61/2	oz.	6	2	5.0
41	31/2" PE NR Euclid	45/8"	33/4	oz.	6	1	3.7
41	4" PE NR Euclid	47/8"	41/2	OZ.	5	1	4.2
42	4½" RE Vernon	53/4"	9	OZ.	6	2	6.6
	GRAPEFRUITS						
43	No. 1 Roll Edge	61/4"	10	OZ.	31/2	4	7.7
43	No. 2 Roll Edge	5%"	61/2	oz.	4	4	5.7
	OATMEALS						
44	30s Roll Edge	61/4"	14	OZ.	31/2	4	9.0
44	36s Roll Edge	55%"	11	oz.	5	2	7.0
	NAPPIES						
45	3" RE Pudding	41/4"	71/2	OZ.	6	23	5.7
45	4" RE Cereal	5"	10	OZ.	6	26	8.0
45	5" RE Oatmeal	53/4"	16	OZ.	5	27	12.0
	SOUP BOWLS						
46	42s L/F Chili	41/2"	10	OZ.	5	21	9.0
47	30s L/F H/T	55/8"	18	oz.	4	25	14.0
47	36s L/F H/T	5"	14	OZ.	4	23	12.0
48	36s L/F Waldorf	51/2"	14	oz.	5	25	12.0
49	30s L/F P/E Stak	53/4"	18	oz.	4	25	12.0
49	36s L/F P/E Stak	51/4"	15	oz.	4	23	10.0



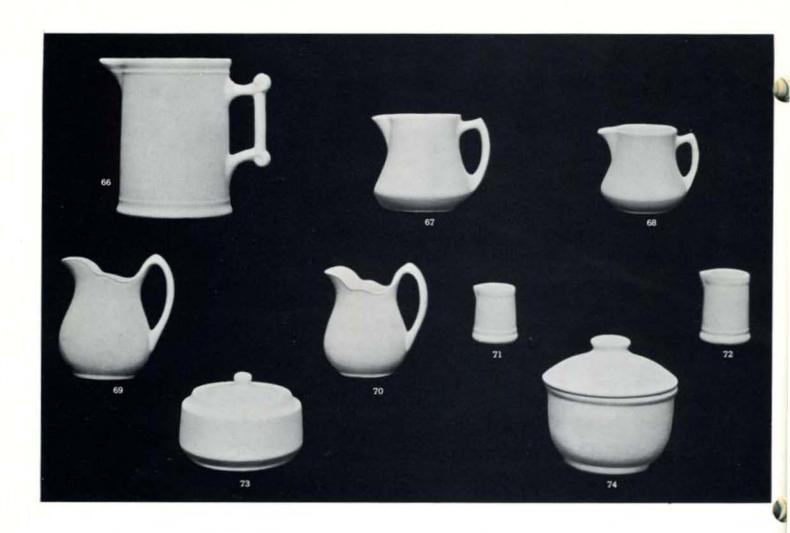
Cut No.	Item and Trade Size	Actual Size	Capacity	Doz. Per Cart.	Carton No.	Approx. Wgt. Per Doz In Lbs.
	PLATES, CHOP					
50	Cannon PE	11"	*****	2	23	27.5
50	California PE	12"		2	27	34.0
	PLATES, GRILL					
51	Atlanta, RE	95/8"	****	2	8	23.0
52	Boston Vegetable, RE	93/8"		13/3	8	22.0
53	Detroit, NR RE	91/2"	Service 3	2	8	21.0
53	New York, NR	81/2"	****	2	8	18.0
54	Philadelphia, RE	93/8"		2	8	24.5
55	St. Louis, RE	103/8"	* * * * *	119/12	23	24.5
	PLATES, SERVICE					
56	Berkeley, Plain Edge	101/4"	****	31/2	8	13.5
57	10" PE Banquet	101/4"	4.4.4.4.4	2	8	19.0
	PLATES, SOUP				4	
58	6" Coupe Deep, RE	71/2"		4	6	11.0
58	7" Coupe Deep, RE	81/4"	****	3	6	14.5
59	5" Rim Deep, RE	7"	****	4	5	8.5
59	6" Rim Deep, RE	81/8"		4	6	13.0
59	7" Rim Deep, RE	9"	900000	21/2	8	16.0

REMEMBER, ANY OF THE DESIGNS AND PATTERNS ARE AVAILABLE ON ANY OF THE ITEMS DESCRIBED ON THESE PAGES IN EITHER WHITE OR JAC-TAN BODY

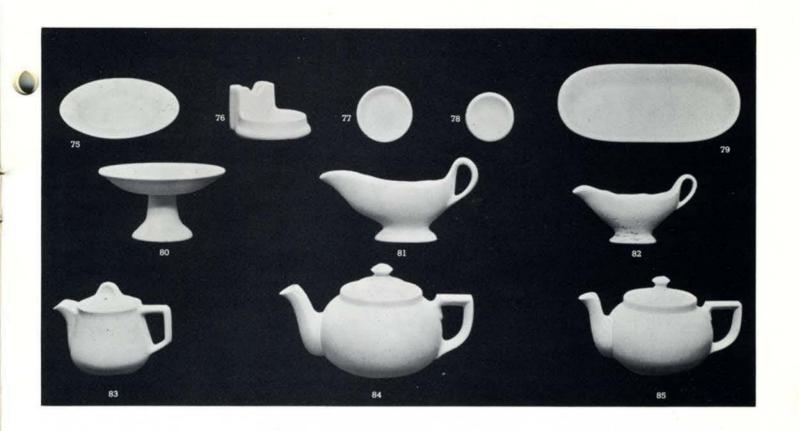




Cut No.	Item and Trade Size	Actual Size	Capacity		Doz. Per Cart.	Carton No.	Approx. Wgt. Per Doz In Lbs.
	BAKERS, (OVAL)						
60	2" Roll Edge	47/8"	21/	oz.	6	1	3.0
60	2½" Roll Edge	51/4"	31/	2 OZ.	6	1	3.7
60	3" Roll Edge	6"	5	oz.	6	2	5.2
60	4" Roll Edge	61/2"	71/	2 OZ.	6	2	6.6
61	5" Roll Edge	71/4"	10	OZ.	4	4	9.0
61	6" Roll Edge	81/4"	16	OZ.	4	6	11.0
61	7" Roll Edge	9"	22	OZ.	3	6	15.0
61	8" Roll Edge	10"	32	OZ.	2	8	21.0
62	10" Roll Edge	11%"	48	OZ.	11/2	23	32.0
	SALAD BOWLS						
63	No. 1 RE Footed	11"	90	OZ.	1	21	48.0
64	No. 2 RE Footed	101/2"	70	OZ.	1	8	37.0
64	No. 3 RE Footed	91/4"	54	OZ.	1	8	28.0
65	No. 4 RE Footed	81/8"	32	OZ.	2	6	20.0
65	No. 5 RE Footed	63/4"	19	oz.	2	5	13.0
65	No. 6 RE Footed	61/4 *	16	oz.	21/2	4	10.0



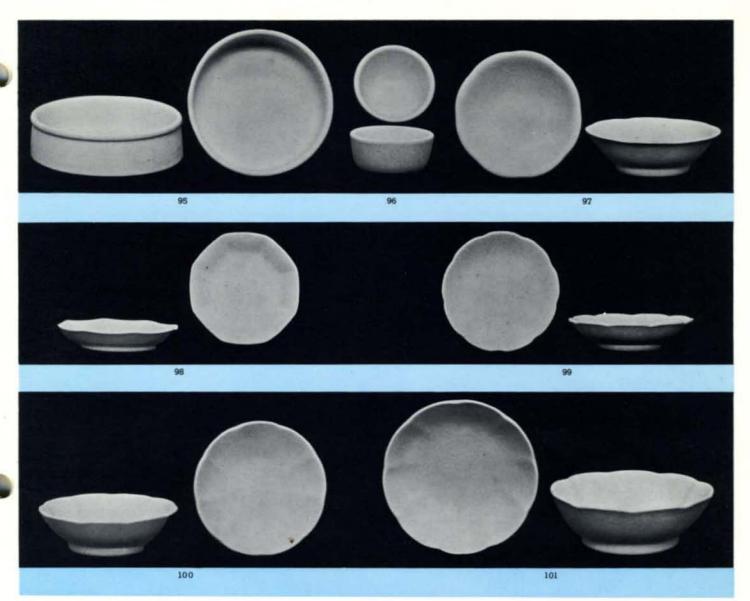
Cut No.	Item and Trade Size	Actual Size	Саро	city	Doz. Per Cart.	Carton No.	Approx. Wgt. Per Doz In Lbs.
	JUGS OR PITCHERS						
66	24s Hall Boy, Handled	4 - 4 -	23/4	pts.	2	bbl.	28.0
66	30s Medical, Handled	4444	2	pts.	3	bbl.	20.0
66	36s Medical, Handled		11/4	pts.	1	2	14.0
66	42s Medical, Handled		12	oz.	11/2	2	10.0
67	48s Medical, Handled		7	OZ.	6	14	6.0
67	54s Medical, Handled		5	oz.	6	15	4.5
68	60s Medical, Handled		3	OZ.	6	15	3.9
68	66s Medical, Handled		2	OZ.	6	5	2.5
69	12s Roll Edge, Handled		534	pts.	1	bbl.	48.0
69	24s Roll Edge, Handled		43/4	pts.	1/2	6	40.0
69	30s Roll Edge, Handled		21/2	pts.	1/2	5	25.0
69	36s Roll Edge, Handled	4 - 4 -	11/4	pts.	2	25	14.0
70	42s Roll Edge, Handled		12	OZ.	11/2	2	9.0
70	48s Roll Edge, Handled		$7^{1/2}$	OZ.	6	14	7.0
70	54s Roll Edge, Handled		31/2		6	15	4.0
70	60s Roll Edge, Handled		2	oz.	6	5	2.5
	CREAMERS						
71	No. 1 Tankard U/H	****	1	oz.	6	5	2.6
71	No. 2 Tankard U/H		2	oz.	6	5	4.2
72	No. 3 Tankard U/H		3	OZ.	6	15	6.3
72	No. 4 Tankard U/H		4	oz.	6	15	7.2
	SUGAR BOWLS						
73	Alvin Covered		12	oz.	2	23	12.0
74	30s RE Covered		18	OZ.	2	25	22.0
74	36s RE Covered		11	oz.	2	23	13.5



Cut No.	Item and Trade Size	Actual Size	Сар	acity	Doz. Per Cart.	Carton No.	Approx. Wgt. Per Doz In Lbs.
	ASH TRAYS						
75	Round, 4 Rest	6"			4	2	6.3
75	Florida, Round, 4 Rest	51/8"	20.0		6	2	4.7
76	Desk, Match Stand	4"	* *		6	15	8.2
	BUTTERS						
77	2" Roll Edge	3"			16	28	1.4
77	2½" Roll Edge	31/2"	**		12	28	2.0
78	2" PE Thick	25/8"			12	28	1.8
78	21/2" PE Thick	3"	**		12	28	2.0
	CELERY TRAYS						
79	No. 1 Colonial Oblong	121/2"			2	6	22.0
79	No. 2 Colonial Oblong	93/4"			3	2	12.0
79	No. 3 Colonial Oblong	71/2"			4	1	6.2
	COMPORTS						
80	No. 3 RE High Foot	8"	100		1/2	6	18.0
80	No. 4 RE High Foot	7"			3/3	6	11.5
80	No. 5 RE High Foot	6"			1	8	8.5
	SAUCE BOATS						
81	No. 1 Scalloped Edge, Large	****	11	OZ.	2	6	12.0
81	No. 2 Scalloped Edge, Medium		6	OZ.	11/2	4	6.5
82	No. 3 Scalloped Edge, Small		4	OZ.	3	2	4.5
	TEA POTS						
83	Chicago Covered	3.000	10	oz.	2	21	9.5
84	30s New York Covered	****	30	OZ.	3	bbl.	20.0
85	42s New York Covered		18	OZ.	4	bbl.	14.5



Cut No.	Item and Trade Size	Actual Size	Саро	icity	Doz. Per Cart.	Carton No.	Approx. Wgt. Per Dor In Lbs.
	BOUILLON CUPS						
86	Boston, Handled. (Other standard tea cups available with two handles)	* * * *	7	OZ.	6	15	4.7
	BOUILLON LINERS						
87	Tulip, Unhandled (Other standard tea cups available unhandled)	****	8	OZ.	6	15	6.0
	A.D. CUPS, (DEMI TASSE)						
88	Hotel A.D.		3	OZ.	6	5	3.3
	A.D. SAUCERS, (DEMI TASSE)						
89	Staple A.D., RE	4 1/8"	4.4		6	1	3.6
	COFFEE MUGS						
90	Jackson Six		6	OZ.	4	12	12.0
91	Navy	* * * *	8	OZ.	4	12	12.0
	MUSTARDS						
92	No. 2 Vienna, Covered, U/H		3	OZ.	6	14	6.0
92	No. 3 Vienna, Covered, U/H		4	oz.	6	14	6.5
	EGG CUPS						
93	Double, Footed		41/2	OZ.	6	15	5.0
93	No. 1 Wheat, RE, U/H	* * * *	7	oz.	6	14	6.5
94	No. 3 Wheat, RE, U/H		4	OZ.	6	15	4.2



CHINESE ITEMS

Cut No.	Item and Trade Size	Actual Size	Capacity	Doz. Per Cart.	Carton No.	Approx. Wgt. Per Doz In Lbs.
	BOWLS					
95	No. 1 Chow Mein, Grooved Base	5%"	14 oz.	2	2	13.7
95	No. 2 Chow Mein, Grooved Base	63/8"	21 oz.	1	4	19.0
95	No. 3 Chow Mein, Grooved Base	7"	28 oz.	1	6	24.6
95	No. 4 Chow Mein, Grooved Base	71/8"	40 oz.	5/6	6	33.0
95	No. 5 Chow Mein, Grooved Base	8%"	54 oz.	2/3	8	40.0
95	No. 6 Chow Mein, Grooved Base	91/2"	66 oz.	2/3	8	44.0
96	No. 2 Jong Bowl, Low Foot, PE	43%"	8 oz.	6	15	9.2
96	No. 3 Jong Bowl, Low Foot, PE	43/4"	12 oz.	4	23	13.0
	COMPORTS					
97	No. 5 Scalloped Edge, Chop Suey	63/4"	18 oz.	21/8	5	10.8
98	No. 1 Low Octagon, Chop Suey	61/2"	9 oz.	3	4	7.3
99	No. 2 Chinese, Chop Suey	67/8"	13 oz.	21/2	5	11.3
100	No. 2 Yecta Mein, Chop Suey	7"	22 oz.	2	6	12.5
101	No. 3 Chicken Noodle, Chop Suey	71/2"	30 oz.	2	6	14.9



CHINESE ITEMS

Cut No.	Item and Trade Size	Actual Size	Capacity	Doz. Per Cart.	Carton No.	Approx. Wgt. Per Doz In Lbs.
	COMPORTS					
102	6" Oval Mushroom, Chop Suey	75/8"	12 oz.	2	5	11.0
103	7" Chan Server, Chop Suey	81/4"	11 oz.	134	5	17.0
104	6" Oval Server, Chop Suey	8"	10 oz.	2 2	4	11.0
104	7" Oval Server, Chop Suey	834"	17 oz.		5	15.0
105	No. 1 Oval Footed, Chop Suey	75/8"	6 oz.	2	4	8.4
105	No. 2 Oval Footed, Chop Suey	85/8"	10 oz.	11/2	5	13.0
105	No. 3 Oval Footed, Chop Suey	97/8"	17 oz.	134	6	17.0
105	No. 4 Oval Footed, Chop Suey	11"	28 oz.	134	8	25.0
	CUPS, A.D.					
106	Bronx, unhandled		4 oz.	6	14	5.5
107	Lotus, unhandled FRUITS	****	3 од.	6	14	4.3
108	3" Bronx, Welded EdgeOATMEALS	41/8"	3 од.	8	1	3.0
109	36s Bronx, Scalloped Edge	53/4*	12 oz.	7	25	8.0
110	2" Oriental, PE	27/8"	*****	12	28	1.6

GENERAL INFORMATION

All the items listed herein can be furnished in White Body Chinaware. Practically all of the items, with the exception of the Chinese items, can be furnished in Jac-Tan Body. We reserve the right to discontinue or add items to this list, at any time conditions justify such action, without advance notice.

Dealer's orders can be more promptly handled, and correspondence and time saved, if the orders are carefully and correctly composed and items are not included that are not covered by this catalogue. Common errors include failure to specify body color, the practice of listing trade sizes when the dealer meant them to be actual sizes, and the lack of indicating whether RE regular rim or NR narrow rim or Carlton, Ritz or Roosevelt ware is desired.

All orders are shipped F.O.B. Falls Creek, Pa., standard packing charges are included. Invoices are subject to net cash settlement within 30 days from date of invoice. If invoices are paid within 15 days from date of invoice a one percent (1%) cash discount will be allowed, but no discount will be allowed on prepaid freight charges.

It is impossible to limit quantities accurately in the manufacture of Chinaware. Therefore, in harmony with the general custom and practice in the trade, orders are considered complete if within 10%—either under or over—of the quantities specified.

Cancellation of orders will not be accepted after they have been placed in work in our factory. We reserve the right to cancel any orders or parts of orders that we find impractical to execute.

Liquid capacities listed herein are brimful measurements and not practical serving capacities. All capacities and sizes as listed are subject to slight variations due to the process of Chinaware manufacturing.

All ware is packed and shipped in good order. Claims for loss or damage must be made by the consignee with the carrier.

No orders or quotations are binding upon us until accepted or confirmed by our Falls Creek office and the order is also subject to approval at the home office of the Company and/or the Credit Manager at Pelham Manor, New York.

Due to the process of manufacturing ceramic colors, the colors shown in this catalogue will not always represent the true color of the china itself.

