## CORNING

double for a

#### DINNERWARE

(WITH GREEN OR MAROON BANDS)

#### LOOK AT THESE FEATURES:

**APPEARANCE:** Gleaming white surface never grows dull. There is no surface glaze to wear away or scratch through. Sticky foods wash off smooth, hard surface easily . . . no deep scratches to hold dirt or grime. Attractively decorated with green or maroon bands.

**DURABILITY:** In drop tests, Double-Tough ware will survive from a height twice as great as other ware. Cup handles . . . an integral part of the cup . . . will not break off in use. Surface will not crack or craze from high temperatures in dishwashers, driers, or warming ovens. These dishes can be safely sterilized.

LIGHTER WEIGHT: Double-Tough ware is over 20% lighter in weight than competitive institutional dinnerware — trays of stacked dishes are easier to carry and handle.

#### **EXTRA STRONG**



#### **EXTRA DURABLE**



They pay for themselves with the money you save on breakage!

# NOW Complete Complete Corning Dollars of the Corning Dollars of the

			Doz	Wat	Price Per Doz.			
Cat. No.	Description	Size	in Case	Case Lbs.	1 - 4 Cases	5 - 14 Cases		1,000,000,000
712 A or B	Dinner Plate	9%" O.D.	2	36	\$6.50	\$6.40	\$6.30	\$6
703 A or B	Dinner Plate	9" O.D.	2	31	5.60	5.50	5.40	5
719 A or B	Dinner Plate	8″ O.D.	2	27	5.60	5.50	5.40	5
711 A or B	Salad Plate	7¼" O.D.	4	42	4.20	4.10	4.00	3
704 A or B	Bread & Butter Plate	6¾" O.D.	4	34	3.20	3.15	3.10	3
713 A or B	Bread & Butter Plate	5½" O.D.	4	32	3.00	2.95	2.90	2
								*
791 A or B	Compartment Plate	9½" O.D.	2	41	11.25	11.10	10.95	10
710 A or B	Saucer (Wide Rim)	5%" O.D.	4	27	3.20	3.15	3.10	
702 A or B	Saucer	5¾" O.D.	4	27	3.00	2.95	2.90	:
	712 A or B  703 A or B  719 A or B  711 A or B  713 A or B  710 A or B	712 A or B Dinner Plate  703 A or B Dinner Plate  719 A or B Dinner Plate  711 A or B Salad Plate  704 A or B Bread & Butter Plate  713 A or B Bread & Butter Plate  791 A or B Compartment Plate	712 A or B Dinner Plate 9%" O.D.  703 A or B Dinner Plate 9" O.D.  719 A or B Dinner Plate 8" O.D.  711 A or B Salad Plate 7¼" O.D.  704 A or B Bread & Butter Plate 5½" O.D.  713 A or B Bread & Butter Plate 5½" O.D.	Cat. No.         Description         Size         Case           712 A or B         Dinner Plate         9%" O.D.         2           703 A or B         Dinner Plate         9" O.D.         2           719 A or B         Dinner Plate         8" O.D.         2           711 A or B         Salad Plate         7¼" O.D.         4           704 A or B         Bread & Butter Plate         6¾" O.D.         4           713 A or B         Bread & Butter Plate         5½" O.D.         4           791 A or B         Compartment Plate         9½" O.D.         2           710 A or B         Saucer (Wide Rim)         5¾" O.D.         4	Cat. No.         Description         Size         Case Lbs.           712 A or B         Dinner Plate         9%" O.D.         2         36           703 A or B         Dinner Plate         9" O.D.         2         31           719 A or B         Dinner Plate         8" O.D.         2         27           711 A or B         Salad Plate         7¼" O.D.         4         42           704 A or B         Bread & Butter Plate         6¾" O.D.         4         32           791 A or B         Compartment Plate         9½" O.D.         2         41           710 A or B         Saucer (Wide Rim)         5¾" O.D.         4         27	Cat. No.         Description         Size         Case Case Case Lbs.         1-4 Case Case Case           712 A or B         Dinner Plate         9%" O.D.         2         36         \$6.50           703 A or B         Dinner Plate         9" O.D.         2         31         5.60           719 A or B         Dinner Plate         8" O.D.         2         27         5.60           711 A or B         Salad Plate         7¼" O.D.         4         42         4.20           704 A or B         Bread & Butter Plate         6¾" O.D.         4         32         3.00           713 A or B         Compartment Plate         9½" O.D.         2         41         11.25           710 A or B         Saucer (Wide Rim)         5¾" O.D.         4         27         3.20	Carl. No.         Description         Size         In Cases Lbs. Cases Lbs. Cases Lbs. Cases Cases Cases         1 - 4 Lbs. Cases Cases Cases         1 - 4 Cases Cases Cases         2 - 14 Cases Cases         5 - 14 Cases Cases         5 - 14 Cases         6 - 40         6 - 40         6 - 40         6 - 40         6 - 40         6 - 40         7 - 14 Cases         6 - 40         7 - 14 Cases         6 - 40         7 - 14 Cases         8 - 14 Cases         7 - 14 Cases	Cat. No.         Description         Size         Case Lbs.         Case Lbs.         1-4 Cases         5-14 Cases         15-24 Cases           712 A or B         Dinner Plate         9%" O.D.         2         36         \$6.50         \$6.40         \$6.30           703 A or B         Dinner Plate         9" O.D.         2         31         5.60         5.50         5.40           719 A or B         Dinner Plate         8" O.D.         2         27         5.60         5.50         5.40           711 A or B         Salad Plate         7½" O.D.         4         42         4.20         4.10         4.00           704 A or B         Bread & Butter Plate         5½" O.D.         4         32         3.00         2.95         2.90           791 A or B         Compartment Plate         9½" O.D.         2         41         11.25         11.10         10.95           710 A or B         Saucer (Wide Rim)         5¾" O.D.         4         27         3.20         3.15         3.10

Suffixes: A - Green Banded; B - Maroon Banded

## Line of Money-Saving Line of Money-Saving DINNERWARE!

			11	Doz.	Wgt.	Price Per Doz.			
	Cat. No.	Description	Size	in Case	Case Lbs.	1 - 4 Cases	5 - 14 Cases	15 - 24	25 Cases and Over
	715 A or B	Rim Soup Plate	9" O.D.	2	36	\$6.90	\$6.80	\$6.70	\$6.60
	716 A or B 790 A or B	Salad Bowl Salad Bowl (Small)	8¾" O.D. 7½" O.D.	2	36 30	10.50 8.25	10.40 8.15	10.25 8.00	
	707 A or B	Grapefruit or Cereal Bowl	6½" O.D.	4	37	5.75	5.70	5.65	5.55
	706 A or B	Sauce or Vegetable Dish	5 oz.	6	32	3.20	3.15	3.10	3.05
	705 A or B	Bowl	15 oz. 10 oz.	4	43 31	4.80 4.50	4.70 4.45		
88	717 A or B 718 A or B	Creamer Creamer	3 oz. 1 oz.	6	21 23	7.00 6.00	6.90 5.95		1.
9	714 A or B	Bouillon or Egg Cup	7 oz.	4	24	6.40	6.30	6.20	6.10
3	709 A or B	Mug	7 oz.	. 4	30	6.00	5.95	5.90	5.80
9	701 A or B	Сир	7 oz	. 4	29	4.30	4.20	4.10	0 4.00

#### Use CORNING



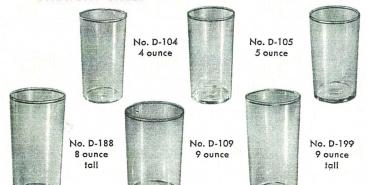
#### **Tumblers**

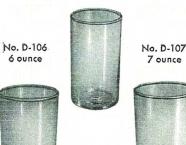
#### -Cut Glass Breakage in Half!

SCIENTIFIC TESTS by York Research Foundation prove that CORNING Double-Tough Tumblers last up to 4.3 times longer in hotel and restaurant use than ordinary tumblers because of Corning's special tempering process! The rims are unusually chip-resistant. Any tumbler which chips on the rim will be replaced free of charge.

SPARKLING, CRYSTAL-CLEAR Double-Tough Tumblers are thin, yet sturdy—as eye-appealing as they are durable! They come in four graceful shapes: Bell, Bulge, Straight and Pilsener.

#### STRAIGHT SHELL







No. D-112

12 ounce

1.28

1.28

1.62

1.73

1.82

7.68

9.30

9.72

10.38

10.92

11.64

30 lb

20 lb.

25 lb.

30 lb.

34 lb.

38 lb.

40 lb.

No. D-108 8 ounce

No. D-110 10 ounce

BELL SHAPE





				Price			
Cat.		Standard		1 to 4 Case Lots			
No.	Size	Package	Weight	Per Doz.	Per Case		
	DOU	BLE-TOUGH	STRAIGHT				
D-104	4 oz.	6 doz.	15 lb.	\$ .90	\$5.40		
D-105	5 oz.	6 doz.	18 lb.	.94	5.64		
D-106	6 oz.	6 doz.	19 ІЬ.	.96	5.76		
D-107	7 oz.	6 doz.	23 lb.	1.08	6.48		
D-108	8 oz.	6 doz.	24 ІЬ.	1.12	6.72		
D-188	8 oz. tali	6 doz.	25 lb.	1.12	6.72		
D-109	9 oz.	6 doz.	27 lb.	1.13	6.78		
D-199	9 oz. tali	6 doz.	27 lb.	1.13	6.78		
D-110	10 oz.	6 doz.	28 ІЬ.	1.18	7.08		
D-112	12 oz.	6 doz.	29 lb.	1.37	8.22		
	DC	UBLE-TOUGH	BULGE				
D-206	6 oz.	6 doz.	18 ІЬ.	1.06	6.36		
D-208	8 oz.	6 doz.	23 ІЬ.	1.12	6.72		
D-210	10 oz.	6 doz.	26 lb.	1.18	7.08		

6 doz.

6 doz. DOUBLE-TOUGH BELL

6 doz.

6 doz.

6 doz.

6 doz.

6 doz.

6 doz.

DOUBLE-TOUGH PILSENER

#### PILSENER SHAPE



ó ounce



7 ounce



8 ounce



No. D-09 9 ounce

9 oz. 6 doz. Lower Prices in Larger Quantities For Broken Case Quantities Add 1% to **Dozen Prices** 

#### ORDER AND MAIL IT UP YOUR

#### BULGE SHAPE



No. D-206 6 оппсе



No. D-208 8 ounce



No. D-210 10 ounce



10 oz. tall

61/2 oz.

10 oz.

12 oz.

6 oz.

7 oz.

8 oz.

12 oz.

D-212

D-507

D-510 D-512

D-06

D-07

D-08

D-09

No. D-211 10 ounce tall

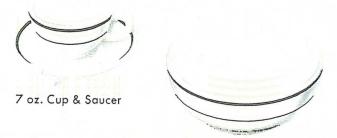


No.D-212 12 ounce

#### announcing



### double-tough DINNERWARE

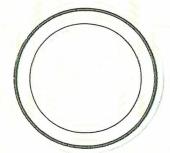




A completely new product developed especially for the Food Service Industry.



9" Dinner Plate



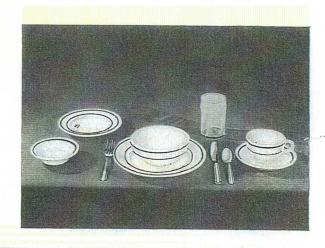
6 3/4 " Bread & Butter



5 oz. Saucedish

#### Look at These Features:

- APPEARANCE: Gleaming white surface never grows dull. There
  is no surface glaze to wear away or scratch through. Sticky foods
  wash off smooth, hard surface easily . . . no deep scratches to hold
  dirt or grime.
- DURABILITY: In drop tests, Double-Tough ware will survive from a height twice as great as other ware. Cup handles . . . an integral part of the cup . . . will not break off in use. Surface will not crack or craze from high temperatures in dishwashers, driers, or warming ovens. These dishes can be safely sterilized.
- LIGHTER WEIGHT: Double-Tough ware is over 20% lighter in weight than competitive institutional dinnerware—trays of stacked dishes are easier to carry and handle.



#### COSTS LESS TO START WITH—EXTRA LONG LIFE CUTS REPLACEMENT COSTS

		Weight	PRICE PER DOZEN					
Item	Dozen in Case	Case Per	1-4 Cases	5-14 Cases	15-24 Cases	25 Cases and Over		
7 oz. Cup	4	28 lbs.	\$4.30	\$4.20	\$4.10	\$4.00		
Saucer	4	27 lbs.	3.00	2.95	2.90	2.85		
9" (O.D.) Dinner Plate	2	32 lbs.	5.60	5.50	5.40	5.30		
6¾" (O.D.) Bread & Butter	4	35 lbs.	3.00	2.95	2.90	2.85		
15 oz. Bowl	4	38 lbs.	4.80	4.70	4.60	4.50		
5 oz. Saucedish	6	36 lbs.	3.20	3.15	3.10	3.05		

START SAVING ON BREAKAGE COSTS - PLACE YOUR ORDER TODAY!

CONSUMER PRODUCTS DIVISION . CORNING GLASS WORKS . CORNING, N.Y.