

# PYREX®

## Tableware

SERVING FOOD BETTER



# PYREX® TABLEWARE PAYS OFF... HANDSOMELY

## **ATTRACTIVE—MERCHANTISES FOOD**

PYREX Tableware patterns lend warmth and distinction to any food service operation. Because they are designed to flatter food, they provide an ideal frame for your menu offerings.

The range of attractive patterns in PYREX Tableware enables you to select a design and color combination to fit any decor. And, best of all, these decorations will keep their fresh, new appearance after thousands of meals and washings. The beauty in PYREX Tableware is lasting.

It is Corning's policy "to enter the market only with unique and significantly superior products." PYREX Tableware is an excellent example of what that policy means. It was designed by Corning specifically for mass feeding, and so it is strong and attractive, easy to clean and easy to handle.

It is also low in cost. It costs less when you buy it, and operators consistently report savings on replacements. It offers an unusual opportunity to combine handsome good looks with sensible cost control.

Look at this unique combination of benefits:

## **STRONG—LASTS LONGER**

There's a simple, down-to-earth reason why PYREX Tableware saves you money and saves you trouble . . . it's strong. This combination of beauty and brawn can save you 30 per cent and more on replacement costs.

PYREX Tableware withstands most normal handling, knocks and bumps, even accidental drops. One major chain has reduced cup breakage by 50 per cent. What's more, PYREX Tableware will not crack, craze or warp. Ask any users.

## **NONPOROUS SURFACE—EASY TO CLEAN**

PYREX Tableware is nonporous clean through. This means food particles will not stick, and the smooth, hard surface rejects stains and odors.

There is no glaze to scratch or scuff. And, because PYREX Tableware holds heat longer, dishes dry rapidly. You save in reduced time for dishwashing and handling operations.

# **CORNING**

FOOD SERVICE PRODUCTS



## LANCASTER

This pale blue geometric design lends itself to the country kitchen type of decor, yet it is also at home in institutional or formal surroundings.



## REGENCY

The repetition of this simple copper-toned scroll gives it a bright and cheerful appearance that looks well in either a contemporary or traditional atmosphere.



## GRECIAN

The classic beauty of the floral design and the simple grey background enables the Grecian pattern to fit particularly well into either a colorful or muted decor.



### COPPER FILIGREE

This popular stain design will never distract the eye from the food; yet it fits beautifully into traditional or informal surroundings.



## FERN GREEN

The cool green color of this pattern enhances the appearance of food and coordinates well with a wide range of colors.



## CORNING® HOT BEVERAGE CENTER

Here is a completely different kind of beverage warmer. It's compact, portable, easy to clean and it looks right in the most elegant setting. Two warming plates hold coffee and hot water at their proper temperatures for true flavor longer. And each plate has its own adjustable thermostat to let you choose the best temperature for your own vessels. Approved by Underwriter Laboratories, Inc. and National Sanitation Foundation.



### SPECIFICATIONS

WIDTH: 7½"  
LENGTH: 12½"  
HEIGHT: 2"  
120 Volts 340 Watts  
A. C. Current 6 ft. Cord





## CORNING® FOOD SERVICE CENTER

This is the modern, attractive way to hold foods at just the right serving temperature. The polished glass-ceramic heating surface has two temperature zones to suit different foods, and it accommodates a variety of modular vessels. The CORNING Food Service Center is just right for use in the front of the house. And, best of all, it actually costs less to operate. Approved by Underwriter Laboratories, Inc. and National Sanitation Foundation.

### SPECIFICATIONS

WIDTH: 16 $\frac{1}{8}$ " at control box

LENGTH: 24 $\frac{1}{16}$ "

HEIGHT: 3"

WEIGHT: 16 $\frac{1}{2}$  lbs.

825 watts with both heating elements operating. 110 volt A.C. outlet.





## REVEL

Here is a bold color that will dress up a formal decor or brighten a cafeteria or coffee shop.



## BLUEGRASS

The strong blue background of this decoration suggests its use as a dominant visual element on tray or tabletop.



## EMERALD BAND

The simple green banding, known to make food look more appetizing, has long been a favorite in merchandising menu offerings . . . and it fits so well into any type of decor.



## RUBY BAND

This is the companion to Emerald Band. Similar in thinness of line, yet echoing red and maroon tones that lend cheerfulness to restaurant or cafeteria.



## CHARIOT

Masculine in design, reminiscent of Roman times, this pattern complements an appetite for boldness and daring.

### PYREX® TABLEWARE - *Lightweight*

Although PYREX® Tableware is stronger, it is lighter, too. Lowerators hold more, and pieces stack evenly and take less space. This means easier and faster handling and lower labor costs. Because all PYREX Tableware is ovenproof, you cut costs by cooking and serving some meals in the same dish.

New Lightweight PYREX Tableware is thinner . . . dinner plates are nearly  $\frac{1}{8}$ " thinner and more than 3 ounces lighter than standard weight tableware. It combines the graceful weight and dimension of household dishes with all the advantages of the standard line of PYREX Tableware.

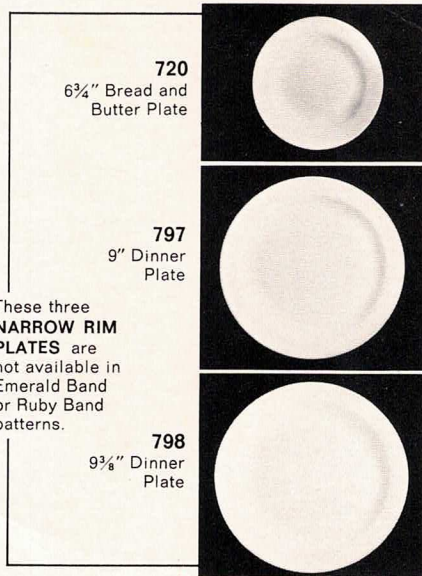


### AUTUMN BANDS

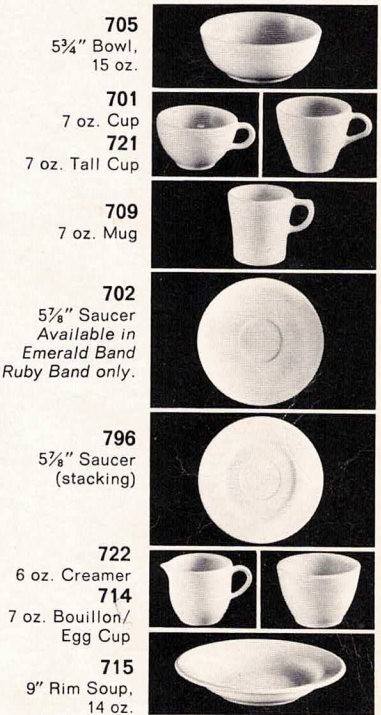
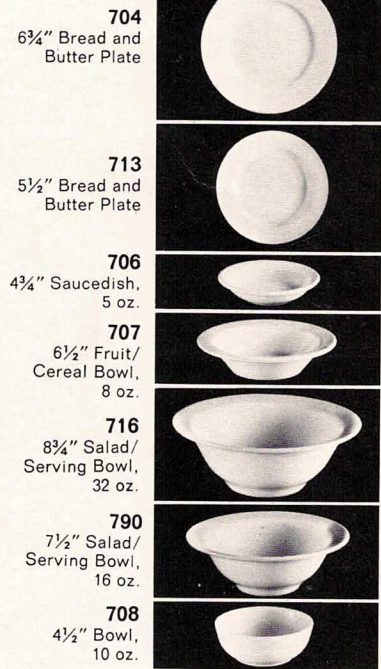
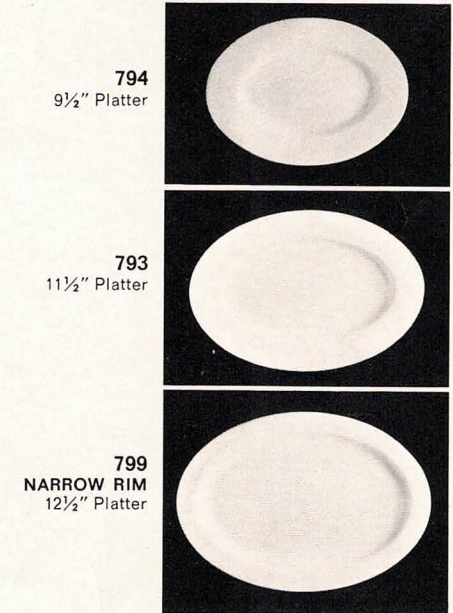
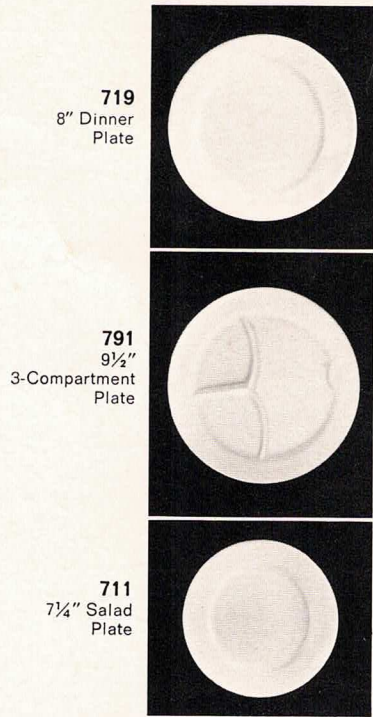
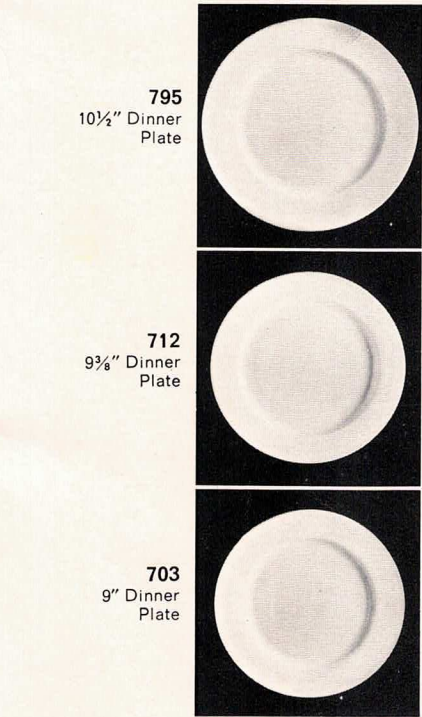
Twin lines in earthen tone emphasize the graceful, traditional shape of Lightweight PYREX® Tableware, and make this pattern suitable for most serving environments.

# STANDARD WEIGHT SHAPES

Available in the following patterns: Emerald Band † (A); Ruby Band † (B); Lancaster; Grecian; Revel; Bluegrass; Fern Green; Copper Filigree and Regency. The only exception is the item with the asterisk. †(A) and (B) Bands not available in Narrow Rim.



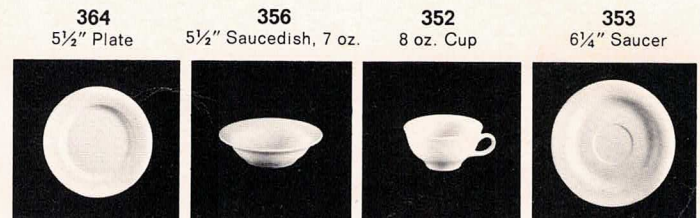
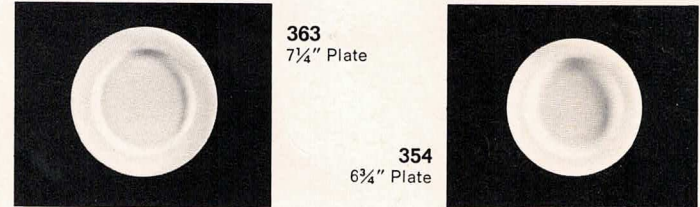
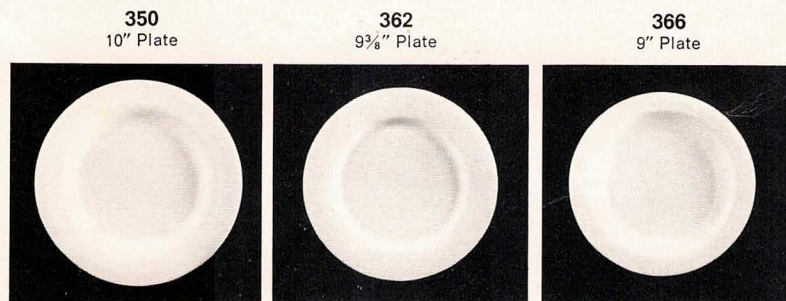
These three **NARROW RIM PLATES** are not available in Emerald Band or Ruby Band patterns.

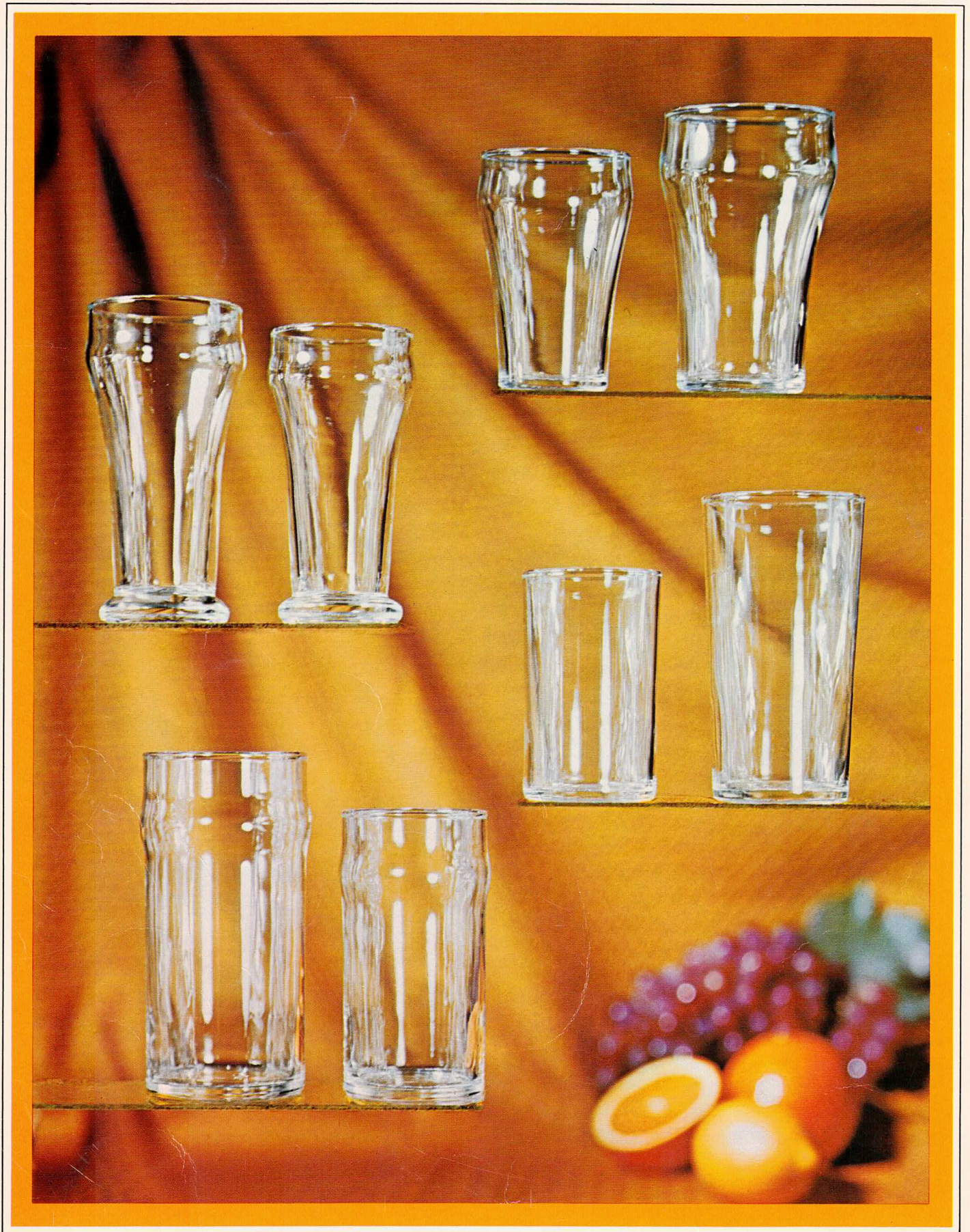


# LIGHTWEIGHT SHAPES

Available in Autumn Bands and Chariot patterns **only**.

Autumn Bands and Chariot patterns are also available in these standard weight shapes: 701, 706, 707, 708, 714, 793 and 794.





### DOUBLE-TOUGH™ Tumblers

The durable, eye-appealing Double-Tough Tumbler is another food-service innovation from Corning. These are the **original** heat-treated tumblers. They are available in four graceful and serviceable shapes: Bell, Bulge, Straight and Pilsener.

CORNING GLASS WORKS, CORNING, NEW YORK