



"How beautiful! Their food must be delicious."

SHENANGO

China





MAKE THE MOST OF THAT FIRST LASTING IMPRESSION ON YOUR GUESTS



Among all the appointments that give artistic attraction to any dining room, no detail is more closely associated with the actual enjoyment of good food than the dinner service. Beautiful chinaware, with clear, uniform body color, decorated in modern good taste and free from any blemish in shape or surface, is of itself both a delightful appetizer and a relished foretaste of the menu. • Shenango China has measured up to the selective requirements of America's best known hotels and restaurants. Its distinctive patterns and shapes reflect an intimate knowledge of style trends and are offered in a wide variety of decalcomania and hand-painted designs that permit a choice to your individual preference. • There is an exceedingly practical side to the use of Shenango China. It has a very tough and dense vitrified body that resists breakage. To attain this, we grind our own materials, making certain of that perfect fineness necessary for complete fusion into thorough compactness and solidity in the kilns. The glaze is unusually hard and brilliant, highly resistant to surface abuse, and displays each detail of pattern in its full, rich color. • Every piece of Shenango China is fired under scientific control in the latest type continuous tunnel kilns. Every piece is a long wearing unit guaranteed against crazing—a quality product of the most advanced pottery methods and safeguarded by inspections at four distinct stages of manufacture.



SHENANGO POTTERY CO.
NEW CASTLE, PENNA.

EVERY PIECE OF SHENANGO CHINA MUST PASS FOUR CAREFUL INSPECTIONS

