

SYRACUSE VITRIFIED CHINA

NEW WINTHROP SHAPE



1A16421 3/4-4

COCK N' BULL PLATE
THE POPULAR LARGE SIZE
FOR SERVING FOWL &
BEEF ENTREES

11 1/4" OVERALL



SUNDOWN

OPEN STOCK

WINTHROP SHAPE on white body. Wide rim shapes.
Overall dimensions shown.

DOHRCO	ITEM	SIZE	DOHRCO	ITEM	SIZE
1A16411	Platter, Oval Winthrop	9 3/4"	1A16499	Tea Saucer (Pik-Up)	5 1/4"
1A16412	Platter, Oval Winthrop	11 1/2"	1A16436	A.D. Cup, Winthrop	5 oz.
1A16413	Platter, Oval Winthrop	12 5/8"	1A16436 1/2	A.D. Saucer, Winthrop	3 7/8"
1A16417	Plate, Essex	6 1/2"	1A16446	Bouillon Cup, Unhld., Essex	8 oz.
1A16418	Plate, Essex	7 3/8"	1A16452	Fruit, Winthrop	4 5/8"
1A16421	Plate, Essex	9 7/8"	1A16457 1/4	Grapefruit, Winthrop	6 3/8"
1A16421 1/2	Plate, Essex	10 1/2"	1A16458	Salad, Winthrop, 64 oz.	10"
1A16421 3/4-4	Cock N' Bull Plate	11 1/4"	1A16458 1/2	Salad, Winthrop, 40 oz.	9"
1A16451	Rim Soup, Winthrop	9 7/8"	1A16480	Sugar, Winthrop, Compl.	12 3/4 oz.
1A16429 3/4	Tea Cup, Essex	8 oz.	1A16490-3	Cream Hld., Winthrop	6 5/8 oz.
1A16467	Tea Cup (Pik-Up)		1A16490-4	Cream Hld., Winthrop	12 oz.
1A16438	Tea Saucer, Winthrop	5 5/8"			



Tea Cup, Essex
Tea Saucer, Winthrop

NOTE: Decorations located on inside of cup and saucer.

A24

SYRACUSE VITRIFIED CHINA

NEW WINTHROP SHAPE



YOUR GUARANTEE
... OF QUALITY



1A16521 3/4-4
COCK N' BULL PLATE
 THE POPULAR LARGE SIZE
 FOR SERVING FOWL &
 BEEF ENTREES
 11 1/4" OVERALL

MONTEREY

OPEN STOCK

WINTHROP SHAPE on white body. Wide rim shapes.
 Overall dimensions shown.

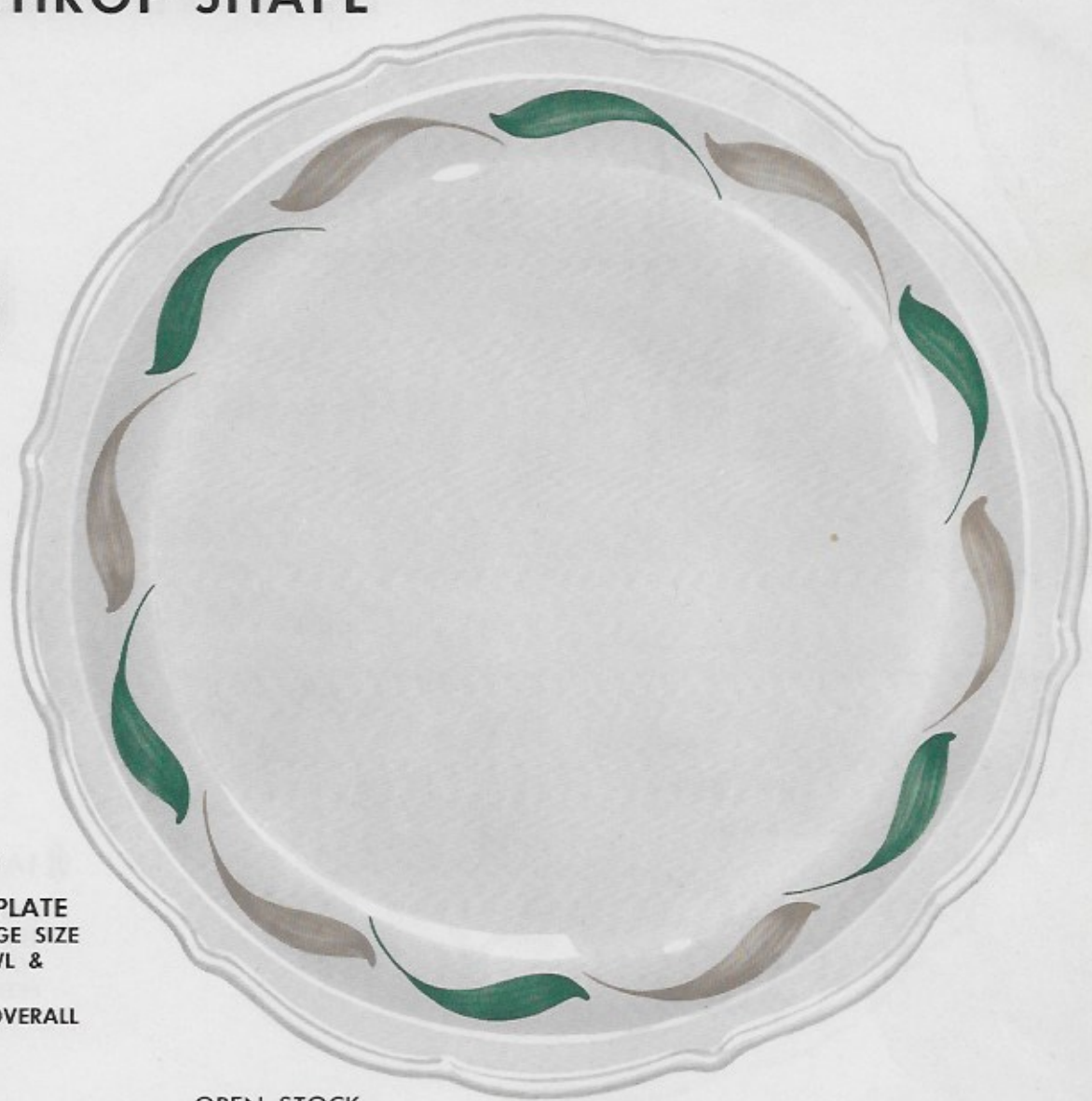


Tea Cup, Essex
 Tea Saucer, Winthrop

DOHRCO	ITEM	SIZE	DOHRCO	ITEM	SIZE
1A16511	Platter, Oval Winthrop	9 3/4"	1A16538	Tea Saucer, Winthrop	5 5/8"
1A16512	Platter, Oval Winthrop	11 1/2"	1A16536	A.D. Cup, Winthrop	3 7/8 oz.
1A16513	Platter, Oval Winthrop	12 5/8"	1A16536 1/2	A.D. Saucer, Winthrop	4 3/8"
1A16516	Plate, Essex	5 1/2"	1A16546	Bouillon Cup, Unhdl., Essex, Heavy	8 oz.
1A16517	Plate, Essex	6 1/2"	1A16552	Fruit, Winthrop	4 5/8"
1A16518	Plate, Essex	7 3/8"	1A16554	Celery Tray, Large	10 1/8"
1A16519	Plate, Essex	8 1/8"	1A16557 1/4	Grapefruit, Winthrop	6 3/8"
1A16521	Plate, Essex	9 7/8"	1A16558	Salad, Winthrop, 64 oz.	10"
1A16521 1/2	Plate, Essex	10 1/2"	1A16558 1/2	Salad, Winthrop, 40 oz.	9"
1A16521 3/4-4	Cock N' Bull Plate	11 1/4"	1A16579	Sugar, Winthrop Comp.	6 5/8 oz.
1A16551	Rim Soup, Winthrop	9 1/8"	1A16590-3	Cream Hdl., Winthrop	8 oz.
1A16529 3/4	Tea Cup, Essex	8 oz.			

SYRACUSE VITRIFIED CHINA

NEW WINTHROP SHAPE



1A12421 $\frac{3}{4}$ -4 **COCK N' BULL PLATE**
 THE POPULAR LARGE SIZE
 FOR SERVING FOWL &
 BEEF ENTREES
 11 $\frac{1}{4}$ " OVERALL

FAWNSDALE

OPEN STOCK

WINTHROP SHAPE on white body. Wide rim shapes.
 Overall dimensions shown.

DOHRCO	ITEM	SIZE	DOHRCO	ITEM	SIZE
1A12409	$\frac{1}{2}$ —Platter	7 $\frac{7}{8}$ "	1A12429	$\frac{1}{2}$ —Tea Cup, Hvy. Wgt.	8 oz.
1A12411	—Platter	9 $\frac{3}{4}$ "	1A12429	$\frac{3}{4}$ —Tea Cup (Essex)	8 oz.
1A12412	—Platter	11 $\frac{1}{2}$ "	1A12438	—Tea Saucer	5 $\frac{5}{8}$ "
1A12413	—Platter	12 $\frac{5}{8}$ "	1A12436	—A.D. Coffee Cup	3 $\frac{7}{8}$ oz.
1A12416	—Plate	5 $\frac{1}{2}$ "	1A12436	$\frac{1}{2}$ —A.D. Coffee Saucer	4 $\frac{5}{8}$ "
1A12417	—Plate	6 $\frac{1}{2}$ "	1A12446	—Bouillon Cup, Unhdl.	8 oz.
1A12418	—Plate	7 $\frac{3}{8}$ "	1A12452	—Fruit	4 $\frac{5}{8}$ "
1A12419	—Plate	8 $\frac{1}{8}$ "	1A12453	—Fruit	5"
1A12420	—Plate	9 $\frac{3}{8}$ "	1A12454	—Celery Tray	10 $\frac{1}{8}$ "
1A12421	—Plate	9 $\frac{7}{8}$ "	1A12457	$\frac{1}{4}$ —Bowls, Grapefruit	6 $\frac{3}{8}$ "
1A12421	$\frac{1}{2}$ —Plate	10 $\frac{1}{2}$ "	1A12458	—Salad Bowl, 64 oz.	10"
1A1	$\frac{3}{4}$ -4 —Plate, Cock N' Bull	11 $\frac{1}{4}$ "	1A12458	$\frac{1}{2}$ —Salad Bowl, 40 oz.	9"
1A12450	$\frac{1}{2}$ —Plate Soup, Rim Deep	8 $\frac{1}{8}$ "	1A12481	—Sugar, Complete	6 $\frac{3}{8}$ oz.
1A12451	—Plate Soup, Rim Deep	9 $\frac{1}{8}$ "	1A12490-3	—Cream Hldd.	6 $\frac{3}{8}$ oz.
1A12429	—Tea Cup	8 oz.			



Tea Cup, Essex
 Tea Saucer, Wintthrop

the famous *Russel Wright* shapes

sterling *Vitrified* china

MARDI GRAS PATTERN

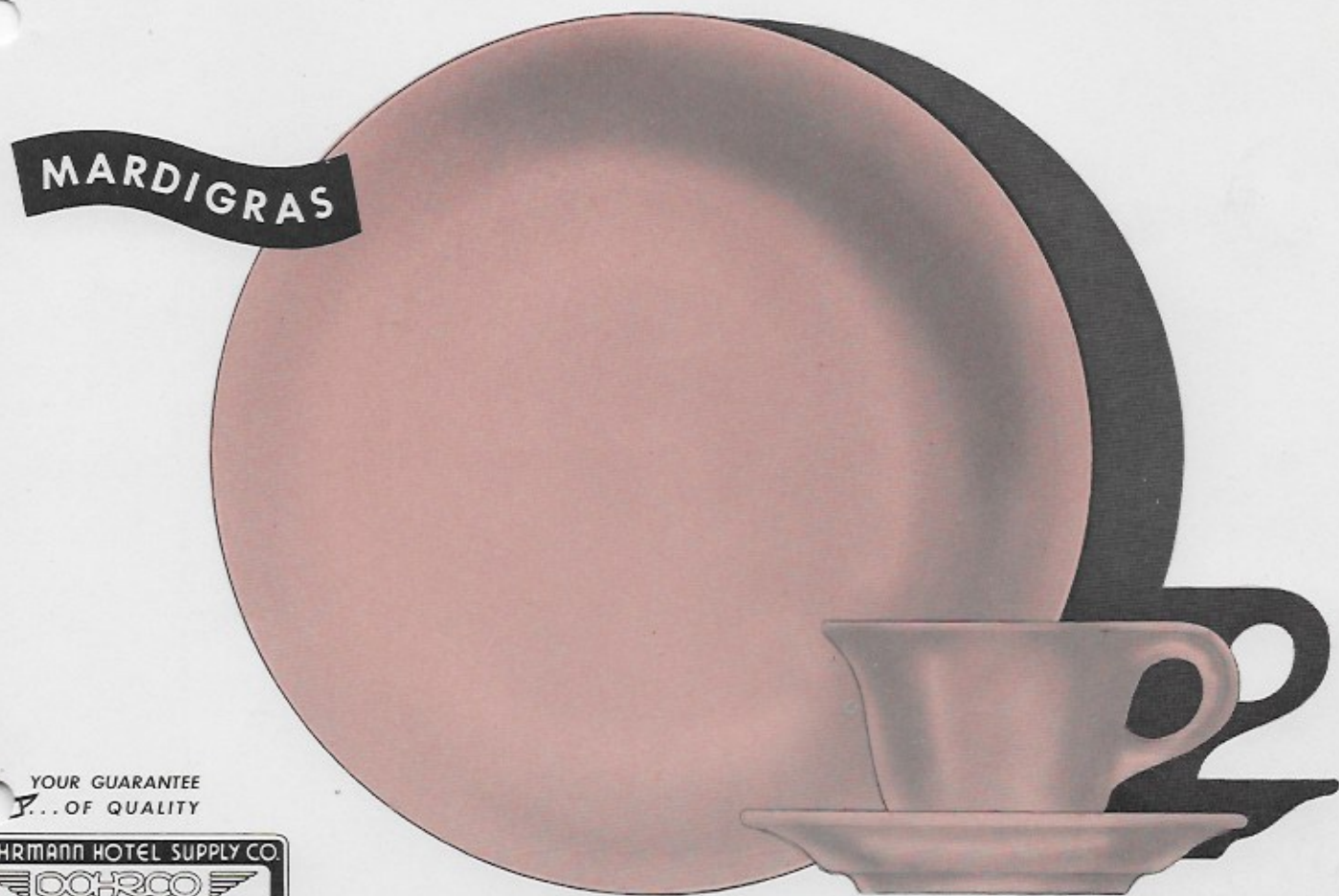
Pink Bodied Ware. Plain.
Overall Dimensions Shown.



1A16329*

DOHRCO	ITEM	SIZE	DOHRCO	ITEM	SIZE
1A16311	—Platter	10 1/2"	1A16337	—A. D. Coffee Saucer	5 1/8"
1A16312	—Platter	11 3/4"	1A16340	—Tea Saucer	6 1/4"
1A16314	—Platter	13 5/8"	1A16346	—Bouillon Cup	7 oz.
1A16317	—Plate	6 1/4"	1A16346-1	—Cover for above	
1A16318	—Plate	7 1/2"	1A16347	—Soup Nappy	
1A16320	—Plate	9"	1A16352	—Fruit Dish	5"
1A16321 1/2	—Plate	10 1/4"	1A16357	—Soup Bowl, 14 oz.	6 1/2"
1A16321 3/4-3	—Plate	11 1/2"	1A16359 1/2	—Salad Bowl	7 1/2"
1A16326	—Tea Cup	7 oz.	1A16363 1/2	—Cream	3 oz.
1A16329*	—Tea Cup, Patio, Tall	7 oz.	1A16377-1	—Cream	1 oz.
1A16336	—A. D. Coffee Cup	3 1/2 oz.	1A16399 1/2	—Tea Pot, Covd.	
			1A16399 3/4	—Water Pitcher	2 qt.

Dohrmann Hotel Supply Co.



The Evolution of a Cup



1. A piece of fine china has its inception at the drawing board. The aim is to create a design and shape in keeping with the fineness of the body. For lasting pleasure, designs are based on familiar motifs.



2. Raw materials are thoroughly mixed with water; in the "pugging" operation (above), rolls of moist clay are formed with excess water removed. Raw clays used are the world's whitest, from various southern states, also Pennsylvania and Maine.



3. Potter's wheel, symbol of an age-old craft, is still used in an industry which remains predominately hand-operated. In rapid succession, skilled potter's hands form basic cup shapes from balls of clay cut from a roll.



4. Basic shape is turned into exact cup form by pressing it in revolving mold. This step is called "lining-pressing." Careful hands and watchful eyes throughout the entire operation assure china's beauty and durability.



5. Cup handles are made in an independent operation, by pouring liquid clay into molds, each plaster-of-Paris mold forming twelve handles. Handles are assured exactly the same consistency and strength as the body of the cup.



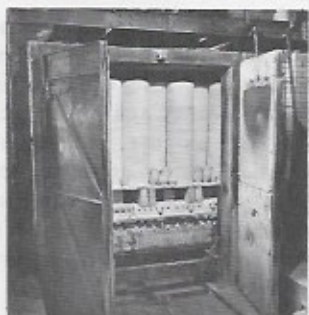
6. After clay dries properly, molds are opened and handles removed. They are then "lettried" or hand-trimmed to remove seams formed by the mold. Handles are finished to a fine smoothness and cut to fit exactly when joined to cup.



7. Cup "handling" operation attaches handle to cup. The liquid clay body in shallow vessel is the binder. Open end of handle is dipped in solution, then pressed by hand. Any excess liquid clay is carefully sponged away.



8. Completely formed cups are then ready for first firing in the kiln. To preserve their shape while being fired, two cups are "boxed" by attaching lips with a light binding solution; cups are separated later.



9. Clay is in the kiln from 70-90 hours. Starting at a temperature of 500° F., cars are moved mechanically through temperatures which gradually reach a peak of 2500° F. (higher than temperature of molten iron); then heat gradually drops.



10. Glazing contributes not only the lustrous appearance of fine china but also its wearing surface. Cups are quickly dipped in a tub of glaze, essentially a liquid refractory glass. After 36 hours in the glaze kiln, the lustre is revealed.



11. Next comes decoration of the cup. Decalcomanias, engraved in long strips according to the exact design, are attached along a sketched line put on the cup as a guide. With careful pressure, the decalcomania is rubbed flat on the surface with a wet sponge.



12. Painting lines on the cup is a delicate operation. Cup is attached to a small turntable which artist rotates with left hand; with right hand he paints on the platinum line. Joining line is a difficult maneuver.

fuse to form a completely *non-porous acid-resistant* product. It is durable enough to use every day (pretty enough, too!), and difficult to break.

The beauty of fine china is more than skin-deep. Prove this to yourself by holding a plate up to the light. See the silhouette of your hand behind it. Fine china only *looks* delicate, but is really more durable than a thicker plate which does not have the highly desirable translucent quality. Also, if you balance a plate lightly on your fingertips and strike it sharply with a pencil, the resulting "ring" is clear and bell-like (in pottery and earthenware, it's dull). *Two ways, then, to tell fine china: transluence and a clear high tone.*



13. In form and pattern, the finished cup is the end product of exhaustive consumer testing and infinite study to attain a design as functional in use as it is pleasing in appearance. In body, the cup represents a century of industrious crafting to make American china among the finest in the world.

Photographs taken at Syracuse China by LIVING for Young Homemakers

Care of fine china

Fine china is durable, and takes a great deal of hard usage. But, like anything that is beautiful, it deserves reasonable care. Washing is as simple as this: hand-wash with a packaged detergent, rinse clean with hot water, drain dry or wipe with a soft linen towel. You don't need to worry about washing it in a dishwasher either, since most dishwashers have rubber—or plastic-coated racks. Use one of the effective but harmless detergents, such as Cascade.

Easy Do's and Simple Don'ts

Do rinse china, before you wash it; a soft brush, rubber wiper or a spray does beautifully.

Coffee shouldn't be allowed to dry in cups, because that makes it harder to clean them.

Do drop plates and saucers gently into place, rather than slide them. Gem-hard china can scratch itself!

Do stack plates with little separating pads, if you have them.



An exciting Story in China...new Carefree!

Changing times bring about new manufactured objects. As our way of living is altered, it in turn creates demands for new products. And for today's carefree way of living, a new kind of true china named CAREFREE is the answer to the demand for a tableware that can withstand hard knocks, and still be lovely to look at.

Carefree is slightly thicker than fine china and so is even more durable. It is lower priced. And it is just as thoughtfully designed and as carefully made by Syracuse as is their fine china. Carefree fits in perfectly with the busy active family life of today; it will survive constant hard use, and yet it looks like—because it is—true china, with the translucence and fine decoration formerly available in fine china only.

Because of the fact that the designs and colors of Carefree are under the glaze, not even abusive scouring can ever remove the pattern. And of course it's dishwasherproof and detergent proof too.

Because it is oven-proof, casseroles are used for actual oven-baking, go right to the table for serving. Because of the carefully designed basic shape of Carefree it stores easily, fitting into a minimum of space, and at the same time the pieces are unusually versatile, each performing many functions. For example, a 'cereal bowl' holds soup, individual salads, deep-dish desserts, party-dips, nuts, many things. Add the smart copper cover to a salad bowl, and there's an oven-proof casserole. There's even a copper warmer stand too, for the casseroles and the beverage pot. It's fun to see how many uses there are for everything in Carefree! And what a bonus in beauty there is in the warm and glowing copper touches.

Do store cups on hooks, instead of stacking.

Do warm your plates before use, if you wish to. Fine china is heat-resistant, takes to warming happily.

Don't scour your lovely china with scouring pads or powder.

Don't rub aluminum or silver against the hard glaze; it often leaves metal marks that are hard to get off.

Tables beautiful...

Your fine china in your favorite Syracuse pattern, your silver and crystal, are the standard beautiful ingredients of your table, all so skillfully designed that patterns go together perfectly, enhancing the beauty of each one. Keep china, crystal and silver spotless and shining, follow the simple rules of table setting, and see how many lovely effects you can achieve by using new colors, by centerpieces of flowers, fruit, or even vegetables. Your table will always be a thing of beauty and of joy.

Let's compare Carefree to other inexpensive wares. Earthenware chips and cracks easily (its use in public eating places is forbidden by law in many states), while Carefree is covered by a one year replacement warranty against breaking, chipping and cracking in household use. And compared to plastics, Carefree wins on all counts. Carefree never changes color or becomes stained, can't be cut or scratched by knives, never melts or warps in dishwashers, doesn't have an odor or 'taste'. And as for the difference in appearance!

You'll find Carefree used as the one and only set in many households. Or as a second set serving for round-the-clock family living, supplemented and complemented by a set of fine china. No matter how formal the occasion, Carefree always looks right—and it's so beautifully free-from-care too.

China should be seen to be appreciated—seen, touched, held to the light. The next-best thing is to look at the patterns in color, to study and compare. Syracuse offers patterns for every taste and every purse.

If you desire further information you are invited to write to Miss Sally Curtin, Syracuse China, Syracuse 1, N.Y.

SYRACUSE
SINCE
1871
China