

SHENANGO

presents the great serve

INTERFACE



a fashion guide to tabletops and trays that win

FöRM. Pure inspiration in pure white. The distinctive contemporary silhouette excites the imagination to create whatever tabletop mood you desire. As a bonus, superbly functional FöRM stores, stacks and handles easier. An unusual variety of accessory items is available in bright-color accents to highlight your tabletops. It's the great serve.

FöRM fits beautifully on a tray. The sides angle up sharply to allow the occupants of a school, hospital or nursing home to pick up their food on a spoon or fork easily. This unique shape also provides maximum food serving area with no wasted space — this is critical on a tray. The two-finger-handle cup assures a comfortable and controlled grip.

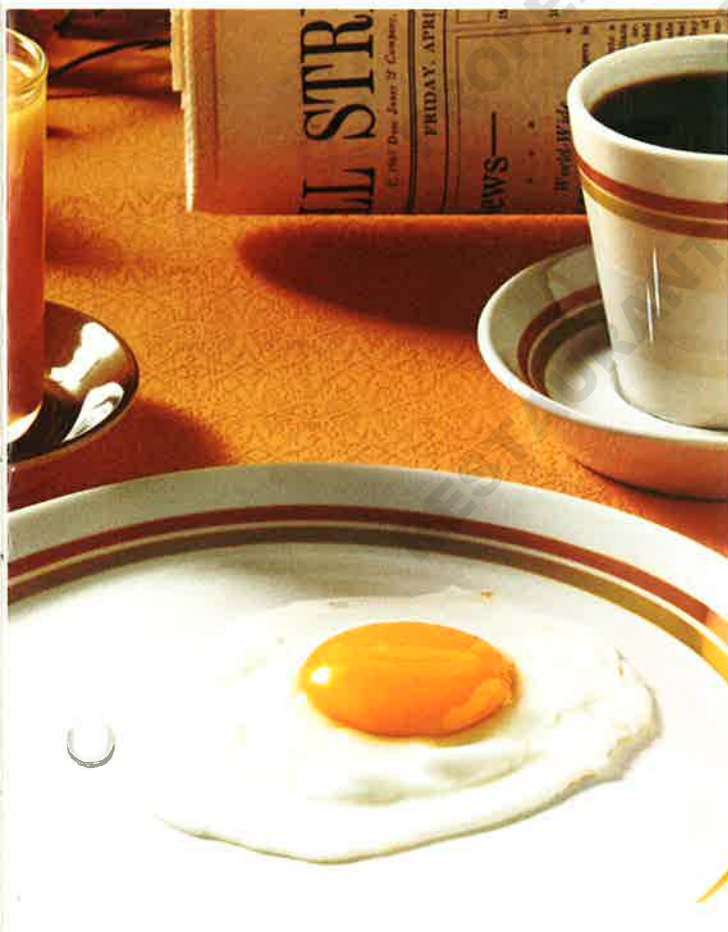
förm





TUÖ. Blue-green ribbons of color circle FöRM's classic architectural shape to give your tabletops new charm.

Gild. Burnt orange and old gold add warmth to FöRM's crisp lines and create a pleasure-filled tabletop.



Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Plate	6"	3	7
Plate	6½"	3	8
Plate	7"	3	10
Plate	8"	3	13
Plate	9"	2	15
Plate	10"	2	20
Platter	6½"	3	7
Platter	9½"	2	13
Platter	11½"	1	20
Platter	13½"	1	26
#2 Tea Cup	6½ oz.	3	6
A.D. Cup	2½ oz.	3	4
Unhld. Bouillon	7 oz.	3	5
Egg Cup	6½ oz.	3	5
Tea Saucer	5"	3	5
A.D. Saucer	4"	3	3
Fruit	4½"	3	5
Deep Fruit	4½"	3	6
Soup Bowl	5¼"-12 oz.	3	8
Cereal Bowl	5½"-15 oz.	3	9
Soup Plate	7½"	2	14
Baker	5"	3	4
Small Sauceboat	2 oz.	1	5
Medium Sauceboat	5½ oz.	1	7
Sugar Body	6 oz.	3	7
Sugar Cover	3½"	1	3
Cream	3 oz.	1	5
Cream	7 oz.	3	8
Coffee Pot Body	11 oz.	1	12
Coffee Pot Cover	2½"	1	5
Tea Pot Body	10 oz.	1	10
Tea Pot Cover	3½"	1	5
Celery Tray	11½"	1	14
Salad	6"-20 oz.	2	10
Salad	9"-45 oz.	1	21
Individual Ash Tray	3¾"	3	3
Stak-up Ash Tray	5¾"	1	9
Directors Coffee	8 oz.	1	10

Parliament. Rich crimson edged in coin gold creates a memorable and elegant Staffordshire serve.



Tuxedo Gold. The historic golden Greek Key design on stately black ribbon provides a luxury look. Right.



Staffordshire. Its unique fluted border and delicate ivory color are decoration enough for traditional tabletops. Candlelight plays special magic on this shape. Bottom.

staffordshire



Covington. This fresh, contemporary treatment of Staffordshire plays a lively black pattern against the classic fluted rim.

Buckingham. Basic Greek Key design in underglaze gold is simple, safe and elegant. Buckingham goes anywhere — in style. Bottom.



Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Staffordshire Plate WE	5½"	3	6
Staffordshire Plate WE	6½"	3	8
Staffordshire Plate WE	7½"	3	9
Staffordshire Plate WE	7¾"	3	12
Staffordshire Plate WE	9¾"	2	17
Staffordshire Plate WE	10½"	2	23
Staffordshire Plate WE — Service	11½"	1	25
Staffordshire Platter WE	7½"	3	6
Staffordshire Platter WE	9½"	3	14
Staffordshire Platter WE	10½"	1	17
Staffordshire Platter WE	12"	1	24
Staffordshire Platter WE	14½"	1	34
Stratford Tea Cup	7 oz.	3	6
Avonstaff Tea Saucer	5½"	3	7
Stratford AD Cup	3 oz.	3	3
Stratford AD Saucer	4½"	3	5
Stratford Hld. Cream	3 oz.	1	6
Stratford Hld. Cream	6 oz.	3	7
Stratford Covd. Sugar	7 oz.	3	8
Stratford Oatmeal Bowl WE	5½"	3	11
Stratford 2-Hld. Bouillon	7 oz.	3	7
Stratford Unhld. Bouillon	7 oz.	3	5
Staffordshire RD Soup WE	9½"	2	20
Stratford Sauceboat	3 oz.	1	7
Stratford Sauceboat	6 oz.	1	12
Staffordshire Grapefruit	6½ oz.	3	8
Staffordshire Baker	5½"	3	9
Staffordshire Baker	10½"	1	18
Staffordshire Fruit	4½"	3	4
Staffordshire Fruit	5"	3	6
Staffordshire Fruit	5½"	3	8
Diablo Cafe Cup	7¾ oz.	1	10
Staffordshire Salt		½	7
Staffordshire Peppermill		½	10
Staffordshire Celery Tray	10½"	1	14
Stratford Tea Pot & Cover	13 oz.	1	13



Citation. *Its graceful, flowing lines offer an exciting new approach to tabletop fashion in the Seventies. It's thinner, whiter, lighter — yet amazingly durable because of Shenango's special high-alumina body.*

Chablis. Citation shape with nothing added. Its delicacy belies its strength, adds a contemporary charm to any tabletop serve.

Noblesse. Overglaze coin gold band creates an elegant mood. Its beauty is its simplicity.

Graphica. An antique lace design is updated in dramatic black and white. Smartly contemporary. Note how the varied design treatments on each item add interest.

citation





Jet Set. This black band and line treatment on Citation says "in" and invites a tabletop designer to do his thing.

Souvenir. A very special decoration graces Citation's lithe and lively shape, adds unique warmth and distinction to your serve.

Palos Verdes. A delicate scroll design in orange and old gold skips lightly around Citation's graceful rim.

Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Plate	5½"	3	6
Plate	6½"	3	7
Plate	7½"	3	8
Plate	8¼"	3	13
Plate	9"	2	16
Plate	9½"	2	20
Plate	10½"	1	23
Platter	6½"	3	6
Platter	10½"	2	18
Platter	12½"	1	30
Cup, Tea	6½ oz.	3	6
Cup, Coffee	7½ oz.	3	6
Cup, A.D.	3 oz.	3	3
Bouillon, Unhld./Sugar Body	6½ oz.	3	6
Bouillon/Sugar Cover	3½"	3	3
Saucer, Coffee or Tea	5½"	3	6
Saucer, A.D.	4"	3	3
Fruit	4½"	3	5
Grapefruit	5"-9 oz.	3	8
Cereal Bowl	5½"-11½ oz.	3	8
Custard	3½"	3	3
Terrapin Bowl	6½"-9 oz.	3	8
Shell Fish RD Soup	8½"-14 oz.	2	14
Cream Soup, Hld.	5"-9 oz.	2	8
Cream Soup Cover	5½"	2	6
Cream, Hld.	5½ oz.	1	7
Coffee Pot Body	12 oz.	1	10
Coffee Pot Cover	3½"	1	3
Sauceboat, Hld.	9 oz.	1	8
Crescent Salad	8½"	2	10
Tray, Ash	5"	3	7
Tray, Celery	9" x 3½"	1	8

Omega. Here's another Shenango high-alumina shape that creates the illusion of elegant at-home dining. The lines are pure, adapted from time-tested forms.

Barony. Brilliant white in exciting Omega styling, this classic design fits any dining mood. It looks delicate but isn't because of its special high-alumina body.

omega

Vicount. It's Omega again, circled with a soft charcoal ribbon. Simple, yet intriguing.

Hierarch. Wide coin gold band over a raised enamel design recreates the opulence of yesteryear on the handsome Omega shape.

Regency. A bold geometric pattern woven around the rim makes the most of Omega. Its distinctive look sets your serve apart from the crowd.



Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Omega Plate	6"	3	9
Omega Plate	7"	3	12
Omega Plate	8 1/2"	3	13
Omega Plate	9"	2	16
Omega Plate	9 3/4"	1	18
Omega Plate	10 1/4"	1	20
Omega Plate	11 1/4"	1	22
Omega Platter	7"	3	8
Omega Platter	9"	2	13
Omega Platter	11"	1	27
Omega Platter	13"	1	30
Omega Tea Cup	7 3/4 oz.	3	8
Omega Barr Cup	6 1/2 oz.	3	6
Omega Egg Cup Double		3	12
Omega Tea Saucer		3	9
Omega Fruit	5"	3	7
Omega Bouillon, Unhandled		3	7
Omega Bowl	5 1/2" - 11 oz.	3	7
Omega Bowl	5 1/2" - 13 oz.	3	9
Omega Bowl	7 1/2" - 29 1/2 oz.	2	14



Magna. Bold contemporary styling, its narrow rim with raised band adds interest — and protects lines and patterns. Note the lighter, whiter look made possible by the high-alumina body at no sacrifice in durability. Magna is an ideal trayservice shape. The sharply angled sides of the plates allow school, hospital or nursing home occupants to pick up their food on a spoon or fork easily. The design also provides an efficient use of space which is critical on the limited area of a tray.

magna

Magna. In pure white. Its high-interest shape provides a beautiful serving vehicle and creates tabletop magic all by itself.

Signa. A simple coin gold band adds an elegant touch to Magna and adds visual interest to any tabletop.

Verda. Here's Magna, banded in olive, accented with a fine black line. Simple sophistication for your foodservice.

Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Plate	5 1/4"	3	7
Plate	6"	3	9
Plate	7"	3	11
Plate	8 1/4"	3	14
Plate	9"	2	18
Plate	9 3/4"	2	21
Plate	10"	1	25
Plate	10 1/2"	1	28
Platter	9 1/2"	2	14
Platter	11 1/4"	1	22
Platter	13"	1	32
Cup Small Tea	7 oz.	3	6
Cup Tall Tea	7 1/2 oz.	3	7
Bouillon Unhld.	7 oz.	3	6
Bouillon Cover		3	4
Baked Potato	7 1/2"	3	10
Soup RD	8 1/4"	2	23
Saucer Tea	5 1/2"	3	6
Fruit	4 3/4"	3	6
Fruit	5 1/2"	3	7
Grapefruit/Casserole	6 1/2"	3	10
Grapefruit/Casserole Cover		3	7
Celery Tray	10"	1	14
Cream Jug	3 oz.	1	5
Cream Jug	7 1/2 oz.	1	9
Beverage Pot	10 1/2 oz.	1	10
Beverage Pot Cover		1	2
Sauceboat Ind.	3 oz.	1	5
Sauceboat Med.	7 oz.	1	8

Carlton. Embossed leaves on the wide luxurious rim make a dramatic statement of quality and elegance. Strikingly beautiful accessory items provide a totally unique service. There is no china like it. A variety of handsome stock and custom treatments is available.

carlton



Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Plate, Bread and Butter	6 1/2"	3	5
Plate, Salad	8 1/4"	3	9
Plate, Entree	9"	2	12
Plate, Dinner	11"	1	19
Plate, LeBouef	12 1/4"	1	27
Plate, Buffet	12 3/4"	1/2	30
Platter, Meat	11 1/2"	1	19
Platter, Lobster	14"	1	32
Cup Coffee, Handled	8 oz.	3	4
Cup Consomme, Unhandled	8 1/2 oz.	3	4
Cup Demitasse, Handled	3 oz.	3	2
Cup Dessert, Pedestal	7 oz.	3	5
Saucer, Coffee and Consomme	5 1/2"	3	5
Saucer, Demitasse	5"	3	3
Saucer, Fruit	5 1/2"	3	4
Bowl, Puree	9 oz.	2	10
Bowl, Salad A La Carte	7 3/4"	2	11
Bowl, Shell Fish	9 3/4"	2	18
Sauceboat, F/S	6 1/2 oz.	1/2	9
Sugar Body	4 3/4"	1	4
Sugar Cover	4 3/4"	1	4
Creamer, Handled	3 oz.	1	2
Creamer, Handled	7 1/2 oz.	1	4
Coffeepot Body, Ind.	16 oz.	1/2	7
Coffeepot Cover		1/2	2
Casserole Coquette, Ind.	6 1/2"	3	5
Ravier Olive, Oval	8 3/4"	1	7
Tray, Asparagus, Oblong	8 3/4"	1	8
Tray, Celery, Oblong	10 1/4"	1	11
Tray, Sandwich, Oblong	11 1/4"	1	27
Salt Shaker**	4"	1/2	4
Pepper Mill**	4"	1/2	4
Compote, High Foot	8 3/4"	1/2	21
Bud Vase	5 1/4"	1/2	4
Ash Tray, Ind.	4 1/4"	3	3
Plate, Escoffier — Service	10 1/2"	1	18
Cup, Gourmet	6 1/2 oz.	3	4

**Available with Chrome or Gold Plate Metal Parts.

Continental. The timeless coupe shape will flatter tabletops in any setting from Early American to bold Modern.

Tapa Gold. This exciting combination of old and earth tones sets off the ever-popular coupe shape. Many new restaurants feature dark woods, and this color scheme complements them handsomely.

continental



Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Continental Plate	5 1/4"	3	6
Continental Plate	6 1/4"	3	7
Continental Plate	7 1/4"	3	11
Continental Plate	8"	3	14
Continental Plate	9"	2	13
Continental Plate	9 3/4"	2	20
Continental Plate	10 1/2"	1	25
Continental Platter	7"	3	10
Continental Platter	9"	2	15
Continental Platter	11"	1	25
Continental Platter	13"	1	35
Rim Deep Soup RE	9"	2	20
Beverly Tea Cup	7 oz.	3	5
Palmer Tea Cup	6 1/2 oz.	3	7
Southern Unhld. Bouillon	7 oz.	3	6
Allis Tea Saucer	5 1/2"	3	8
Coupe Fruit RE	4 3/4"	3	5
Coupe Fruit RE	4 3/4"	3	5
Grapefruit RE	6 1/2"-8 1/2 oz.	3	10
Oatmeal RE	5"-11 1/2 oz.	3	10
Oatmeal RE	5 1/2"-16 oz.	3	14
Shattuck Hld. Pitcher	3 1/2 oz.	1	5
Shattuck Hld. Pitcher	6 oz.	1	

Shepoco. Rugged, durable with a narrow rim that makes it perfect for counter and tray service in fastfood operations and institutions.

Esquire. It's the modest-priced approach to elegance on rugged Shepoco shape. It complements food beautifully — from steak to hamburgers.

Brush. Our broad brushstroke of color delivers a fresh new tabletop look. The jumbo cup offers a conversation-piece alternative to the ordinary.

shepoco



Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Shepoco Plate	5½"	3	7
Shepoco Plate	6¾"	3	8
Shepoco Plate	7¾"	3	12
Shepoco Plate	8½"	2	14
Shepoco Plate	9"	2	18
Shepoco Plate	9¾"	2	22
Shepoco Plate	10"	1	26
Shepoco Plate	11¼"	1	30
Shepoco Platter	7½"	3	8
Shepoco Platter	9½"	2	16
Shepoco Platter	11¼"	2	26
Shepoco Platter	13¾"	1	35
Rim Deep Soup RE	9"	2	20
Palmer Tea Cup*	6½ oz.	3	7
Shepoco Tea Cup*	7 oz.	3	8
Hollenden Tea Cup**	7 oz.	3	5
Southern Unhld. Bouillon	7 oz.	3	6
Allis Tea Saucer	5¾"	3	7
Shepoco Tea Saucer*	5¾"	3	6
Shepoco Fruit	4¾"	3	6
Grapefruit RE*	6½"-8½ oz.	3	10
Oatmeal RE	5"-11½ oz.	3	10
Oatmeal RE	5½"-16 oz.	3	14
Duquesne Hld. Pitcher	4½ oz.	1	5
Duquesne Hld. Pitcher	7 oz.	1	7
Baker RE	10"	1	23
Olympia Lunch Plate**	12½"	1	32
Jumbo Boston Coffee Cup**	14½ oz.	3	10
Jumbo Boston Unhld. Bouillon**	14½ oz.	3	9
Jumbo Boston Hld. Bouillon**	14½ oz.	3	10
Jumbo Sontum Coffee Saucer**	6¾"	3	10
Shepoco Grapefruit**	6¾"	3	10
Shepoco Coupe Soup**	7½"	2	12

*Esquire only.

**Brush only.

Roll Edge. Ivory body adds a distinctive touch; its reinforced edges provide needed protection where rough handling must be tolerated. A classic wide rim shape made for heavy-duty service.

Pavilion. The distinctive old gold and burnt orange pattern is a contrast in bold and delicate lines. A china for all places — it has been particularly popular with steak houses.

roll-edge



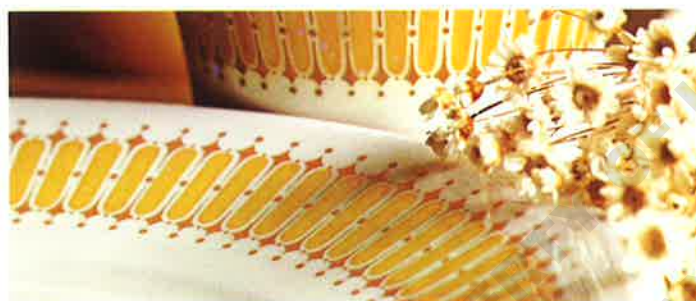
Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Roll Edge Plate RR	5½"	3	6
Roll Edge Plate RR	6¾"	3	8
Roll Edge Plate RR	6¾"	3	9
Roll Edge Plate RR	7¾"	3	11
Roll Edge Plate RR	8"	3	13
Roll Edge Plate RR	9"	2	20
Roll Edge Plate RR	9¾"	1	32
Roll Edge Plate RR	11"	1	32
Roll Edge Platter	8½"	3	11
Roll Edge Platter	10½"	2	18
Roll Edge Platter	11½"	1	22
Roll Edge Platter	12½"	1	28
Rim Deep Soup RE	9"	2	20
Chase Tea Cup	7½ oz.	3	7
Palmer Tea Cup	6½ oz.	3	7
Shepoco Tea Cup	7½ oz.	3	8
Hollenden Tea Cup	7 oz.	3	5
Southern Unhld. Bouillon	7 oz.	3	6
Allis Tea Saucer	5¾"	3	7
Shepoco Tea Saucer	5¾"	3	6
Coupe Fruit RE	4¾"	3	5
Coupe Fruit RE	4¾"	3	5
Grapefruit RE	6½"-8½ oz.	3	10
Oatmeal Bowl RE	5"-11½ oz.	3	10
Oatmeal Bowl RE	6½"-16 oz.	3	14
Duquesne Hld. Pitcher	4½ oz.	1	5
Duquesne Hld. Pitcher	7 oz.	1	7
Baker RE	10"	1	23
Duquesne Tray, Celery	10"	1	15

Royal. A wide rim, plain edge banquet shape for continental cuisine in fine dining rooms.

Rouen. This delicate pattern bands the rim of the Royal shape. It is delicately accented with coin gold to add a note of elegance.

Intricata. Geometry never looked so exciting. This bright yellow and old gold styling on Royal shape is just right for a different look in dining.

royal



Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Royal Plate	5 1/2"	3	6
Royal Plate	6 1/2"	3	8
Royal Plate	7 1/2"	3	10
Royal Plate	9 1/2"	2	15
Royal Plate	9 1/2"	2	17
Royal Plate	10"	2	21
Platter RE	11 1/2"	1	22
Platter RE	12 1/2"	1	28
Royal Rim Deep Soup	7 1/2"	3	11
Royal Rim Deep Soup	9 1/2"	2	12
Lido Tea Cup	6 1/2 oz.	3	6
Lido Unhld. Bouillon Cup	6 1/2 oz.	3	5
Allis Tea Saucer	5 1/2"	3	8
Coupe Fruit RE	4 3/4"	3	5
Coupe Fruit RE	4 3/4"	3	5
Grapefruit RE	6 1/2" - 8 1/2 oz.	3	10
Duquesne Sauceboat	6 oz.	1	9
Duquesne Tray, Celery	10"	1	15
Baker RE	10"	1	23

The shapes and patterns shown are representative of Shenango's huge selection of stock designs. For those who want something more unique, Shenango's Custom Design Department can offer help in capturing the mood of any room in highly individualized, custom-designed china. Shenango China, P.O. Box 120, New Castle, Pa. 16103.

Look for the Indian on the back. He says, 'we care'.

SHENANGO

INTERPACE



Epicure. This elegant, wide-rimmed scalloped-edge shape covers the range from Victorian to Early American, and provides a solid answer to heavy-duty requirements.

Winchester. This lovingly crafted pattern with all its careful detail recreates the cherishing look of Colonial America on Epicure.

Classic Scroll. A beautifully executed coin gold pattern. Its elegant look enhances any traditional tabletop.

epicure



Item	Actual Size or Liquid Capacity	Dozen Per Ctn.	Weight Per Doz. Pkd.
Epicure Plate	5 1/2"	3	6
Epicure Plate	6 1/2"	3	9
Epicure Plate	7 1/2"	3	12
Epicure Plate	8 1/2"	3	14
Epicure Plate	9 1/2"	2	20
Epicure Plate	9 1/2"	2	22
Epicure Plate	10 1/2"	1	26
Epicure — Service Plate	11 1/4"	1	32
Fleetwood Platter	7 1/2"	3	9
Fleetwood Platter	9 1/2"	1	18
Fleetwood Platter	11 1/2"	1	28
Fleetwood Platter	12 1/2"	1	32
Houston Tea Cup	7 oz.	3	5
Fleetwood Ovide Tea Cup*	7 1/2 oz.	3	8
Fleetwood Tall Tea Cup*	7 oz.	3	8
Post Tea Cup**	7 oz.	3	7
Fleetwood Unhld. Bouillon	7 1/2 oz.	3	7
Fleetwood Tea Saucer	5 1/2"	3	8
Fleetwood Fruit	4 3/4"	3	5
Fleetwood Fruit	5"	3	6
Fleetwood Grapefruit	6 1/2"	3	10
Fleetwood Rim Deep Soup	9 1/2"	2	14
Fleetwood Cream	3 oz.	1	5
Fleetwood Cream	6 1/2 oz.	1	8
Fleetwood Baker	10"	1	23
Fleetwood Sauceboat	4 1/2 oz.	1	7
Fleetwood Sauceboat	11 oz.	1	12
Fleetwood Tray, Celery	10 1/2"	1	15

*Winchester only.
**Classic Scroll only.